

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Celebrating TCN's 25th Anniversary

"Since the creation of Oregon's Tobacco Prevention and Education Program, our compatriots in other states and localities who are also working on tobacco prevention have provided us with data, evidence, experience, advice, commiseration, organization, creative ideas, laughter and friendship." – Karen Girard (OR), TCN Chair 2013-14

Join us in celebrating 25 amazing years of the TCN by reading more excerpts from TCN leaders and accessing other 25th anniversary resources on the [TCN website](#).



TCN Announcements

The Tobacco Control Network Executive Committee convened in Atlanta today for a two-day strategic planning and business meeting, joined by CDC/OSH, ASTHO staff, and an external strategic planning facilitator. As part of today's meeting, the group celebrated the 25th anniversary of TCN.

*The twice monthly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Medicaid Expansion and Tobacco Cessation Coverage](#) – ALA

July 11, 2:30-3:30 PM
ET|Registration Required

[JUULs in Schools Ask the Experts Virtual Panel](#) –

ASTHO
July 29, 2:30-4 PM
ET|Registration Required

[Medicaid Tobacco Cessation Coverage in Oregon: A Case Study](#) – ALA

July 31, 1-2 PM
ET|Registration Required

[National Conference on Tobacco or Health](#) – National

Network of Public Health
Institutes
Minneapolis
Aug. 27-29|Registration
Required



Partner Announcements

- **Truth Initiative** [released](#) a report that documents a rise of tobacco imagery on both popular Netflix and broadcast television programs between the 2015-16 season and the 2016-17 season.
- **FDA Center for Tobacco Products** [published](#) a series of scientific policy memoranda to provide details on the evaluation of tobacco product applications.

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- **Kathleen Arnold Lewis (VI)** – 5 years.
- **Frances Limtiaco (WA)** – 4 years.
- **Farrah Lesa (AS)** – 2 years

Funding Opportunities

If you are aware of any funding opportunities that would appeal to state and territorial tobacco control programs, please reach out to tcn@astho.org.

Job Listings

[Public Health Analyst III – Limited Service](#)
[Vermont Department of Health](#)
[Burlington, VT](#)

[Deputy Director of Tobacco Control – Policy Research Vital Strategies](#)
[New York City, NY](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United

State News

- A *JAMA Pediatrics* study led by the **California** Tobacco Control Program [found](#) that 44.7% of tobacco and vape shops illegally sold tobacco products to 18- and 19-year-olds, a proportion significantly higher than other retailers.
- An **Oregon** proposal to [increase](#) the cigarette tax by \$2 and a institute a tax on e-cigarette products will be put to state voters during the 2020 general election.
- **Illinois** governor JB Pritzker [signed](#) a law that will increase the state cigarette tax by \$1 and adds a 15% wholesale tax on e-cigarette products.

States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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In the News

- San Francisco [signed](#) an ordinance into law that bans the sale of any e-cigarette that has not undergone FDA premarket review.
- Senate Minority Leader Chuck Schumer (NY) [called](#) for FDA to take action against counterfeit e-cigarette products from China out of concern that they might be more dangerous than American-made e-liquids and pods.

Research

- A *Tobacco Control* analysis of social, print, and broadcast media data [concluded](#) that the federally mandated tobacco company corrective statements resulted in 0.56 household engagements per month.

- A study of national youth data published in *Nicotine & Tobacco Research* [concluded](#) that 9.7% of surveyed youth received tobacco coupons and 11.1% engaged with tobacco marketing.
- A *Nicotine & Tobacco Research* meta-analysis [found](#) that African Americans that are predominant menthol users have 12% lower odds of smoking cessation compared to non-menthol users.

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Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202
TCN@astho.org

