

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

Recordings and supplementary materials from TCN's workforce development virtual workshop series featuring expert speaker LaTanisha Wright are now available on the [Resources tab](#) of the TCN website.

Recordings

- Virtual Workshop Part 1: [Tobacco Control Laws, Retailers, and Predatory Retail Targeting](#)
- Virtual Workshop Part 2: [Tactical Placement of Tobacco Products in the Retail Setting](#)
- Virtual Workshop Part 3: [Tobacco Industry Price and Promotion Incentives for Retailers](#)

Supplemental Materials

- [Tobacco Control Laws](#)
- [Tobacco Fast Facts](#)
- [Menthol Dangers](#)
- [The Link Between Melanin and Nicotine Dependence](#)
- [The Menthol Marketing Mix: Targeted Promotions for Focus Communities in the United States](#)

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Tribal Sovereignty and e-Cigarette Companies: Emerging Concerns](#) – National Native Network
April 12, 12-1 PM
ET|*Registration Required*

[Media Flight Schedules and Seasonality in Relation to Quitline Call Volume](#) – North American Quitline Consortium
April 18, 3-4:30 PM
ET|*Registration Required* – *Cost for non-members to attend*

[Annual Tobacco Documents Workshop](#) – UCSF Center for Tobacco Control Research and Education
San Francisco
May 10|*Registration Required*

[Youth Tobacco Cessation: Science and Treatment Strategies](#) Public Scientific

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- **Elizabeth Guerrero (GU)** – 8 years.

Partner Announcements

- **CDC** [announced](#) a new series of advertisements as part of its ongoing Tips from Former Smokers campaign, along with updated web resources such as accompanying [social media content](#) and [recommendations](#) for healthcare professionals.
- **FDA** made a number of announcements relating to their regulation of tobacco products:
 - Commissioner Scott Gottlieb [announced](#) that FDA has been made aware of seizures tied to e-cigarette use, mostly seen in youth and young adults.
 - Commissioner Gottlieb [announced](#) that FDA will propose a [new rule](#) relating to the [substantial equivalence](#) requirement of new tobacco products.
 - Commissioner Gottlieb also [announced](#) the convening of a public workshop on May 15 to explore the science and treatment strategies of youth nicotine addiction and cessation.
- A **Truth Initiative** article [overviews](#) the historical relationship between the tobacco industry and baseball through marketing initiatives such as the origination of baseball cards in cigarette packs.

[Workshop](#) – FDA Center for Tobacco Products
Silver Spring, MD
May 15, 9 AM – 5 PM
ET|*Registration Required*

[No Menthol Sunday: One Step Ahead](#) – NAATPN
May 19|*Save the Date*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes
Minneapolis
Aug. 27-29|*Registration Required*

Funding Opportunities

[PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities \(R21\)](#)

Deadline: June 15, 2020

NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

Job Listings

[Deputy Director of Tobacco Control – Policy Research Vital Strategies](#)
[New York City, NY](#)

[Project Coordinator Smoking Cessation Leadership Center](#)
[San Francisco, CA](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-

- A new video featuring **Rescue Agency** President Jeffrey Jordan [discusses](#) the cultural trends behind teen e-cigarette use.

State News

- **Utah** [became](#) the eight state to raise the purchase age for tobacco products to 21 by passing a bill that garnered the support of public health organizations and tobacco industry and retailer representatives.
- A Healthy People 2020 blog post [overviews](#) how the **Minnesota** Department of Health partnered with **ClearWay Minnesota** and other stakeholders to pursue multiple best practice initiatives, resulting in substantial deaths prevented and cost savings over the past 20 years.
- A story on the burdens of e-cigarette use and nicotine addiction in **Massachusetts** [features](#) comments from Monica Bharel (SHO-MA).
- An op-ed written by state health leadership in **Alaska** [discusses](#) e-cigarettes as the current generation's Joe Camel that threatens to make tobacco products appealing to young people.
- The **Arkansas** Senate [voted](#) 18-14 in favor of legislation that would institute a 20 percent excise tax on cigarettes as part of several other tax measures.

In the News

- FDA Commissioner Scott Gottlieb, whose last day was April 5, [leaves](#) the agency having published approximately 175 commissioner statements and

based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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giving several media interviews on tobacco product regulation and other topics.

Research

- A CDC analysis of National Youth Tobacco Survey data published in *Preventing Chronic Disease* [found](#) no significant change in youth exposure to secondhand e-cigarette vapor between 2015 and 2017.
- A *Nicotine & Tobacco Research* analysis of self-reported smoker data [concluded](#) that cigarette smokers who initiated dual use of cigarettes and e-cigarettes reduced combustible cigarette use, but increased the frequency of use and dependence upon nicotine.
- A *Nicotine & Tobacco Research* experiment [found](#) that an automated text message smoking cessation intervention was significantly more likely to lead to smoking abstinence at three-month follow-up when personalized texts from former smokers were integrated.

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