

TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

Recordings and supplementary materials from TCN's workforce development virtual workshop series featuring expert speaker LaTanisha Wright are now available on the Resources tab of the TCN website.

Recordings

- Virtual Workshop Part 1: <u>Tobacco Control Laws</u>, <u>Retailers</u>, and <u>Predatory Retail Targeting</u>
- Virtual Workshop Part 2: <u>Tactical Placement of</u> <u>Tobacco Products in the Retail Setting</u>
- Virtual Workshop Part 3: <u>Tobacco Industry Price</u> and Promotion Incentives for Retailers

Supplemental Materials

- Tobacco Control Laws
- Tobacco Fast Facts
- Menthol Dangers
- The Link Between Melanin and Nicotine Dependence
- The Menthol Marketing Mix: Targeted Promotions for Focus Communities in the United States

The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Tribal Sovereignty and e-Cigarette Companies: Emerging Concerns – National Native Network April 12, 12-1 PM ET|Registration Required

Media Flight Schedules and Seasonality in Relation to Quitline Call Volume – North American Quitline Consortium April 18, 3-4:30 PM ET|Registration Required – Cost for non-members to attend

Annual Tobacco Documents
Workshop – UCSF Center for
Tobacco Control Research
and Education
San Francisco
May 10|Registration Required

Youth Tobacco Cessation: Science and Treatment Strategies Public Scientific

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

Elizabeth Guerrero (GU) – 8 years.

Partner Announcements

- CDC <u>announced</u> a new series of advertisements as part of its ongoing Tips from Former Smokers campaign, along with updated web resources such as accompanying <u>social media</u> <u>content</u> and <u>recommendations</u> for healthcare professionals.
- **FDA** made a number of announcements relating to their regulation of tobacco products:
 - Commissioner Scott
 Gottlieb <u>announced</u> that FDA has been made aware of seizures tied to e-cigarette use, mostly seen in youth and young adults.
 - Commissioner Gottlieb <u>announced</u> that FDA will propose a <u>new rule</u> relating to the <u>substantial equivalence</u> requirement of new tobacco products.
 - Commissioner Gottlieb
 also <u>announced</u> the convening of a public
 workshop on May 15 to explore the
 science and treatment strategies of youth
 nicotine addiction and cessation.
- A Truth Initiative article overviews the historical relationship between the tobacco industry and baseball through marketing initiatives such as the origination of baseball cards in cigarette packs.

Workshop – FDA Center for Tobacco Products Silver Spring, MD May 15, 9 AM – 5 PM ET|Registration Required

No Menthol Sunday: One Step Ahead – NAATPN May 19| Save the Date

National Conference on Tobacco or Health – National Network of Public Health Institutes Minneapolis Aug. 27-29|Registration Required

Funding Opportunities

PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities (R21)

Deadline: June 15, 2020
NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

Job Listings

Deputy Director of Tobacco
Control – Policy Research
Vital Strategies
New York City, NY

Project Coordinator Smoking Cessation Leadership Center San Francisco, CA

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-

 A new video featuring Rescue Agency President Jeffrey Jordan <u>discusses</u> the cultural trends behind teen e-cigarette use.

State News

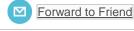
- Utah <u>became</u> the eight state to raise the purchase age for tobacco products to 21 by passing a bill that garnered the support of public health organizations and tobacco industry and retailer representatives.
- A Healthy People 2020 blog post <u>overviews</u> how the **Minnesota** Department of Health partnered with **ClearWay Minnesota** and other stakeholders to pursue multiple best practice initiatives, resulting in substantial deaths prevented and cost savings over the past 20 years.
- A story on the burdens of e-cigarette use and nicotine addiction in Massachusetts <u>features</u> comments from Monica Bharel (SHO-MA).
- An op-ed written by state health leadership in Alaska discusses e-cigarettes as the current generation's Joe Camel that threatens to make tobacco products appealing to young people.
- The Arkansas Senate <u>voted</u> 18-14 in favor of legislation that would institute a 20 percent excise tax on cigarettes as part of several other tax measures.

based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia, ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



In the News

 FDA Commissioner Scott Gottlieb, whose last day was April 5, <u>leaves</u> the agency having published approximately 175 commissioner statements and giving several media interviews on tobacco product regulation and other topics.

Research

- A CDC analysis of National Youth Tobacco Survey data published in *Preventing Chronic* Disease found no significant change in youth exposure to secondhand e-cigarette vapor between 2015 and 2017.
- A Nicotine & Tobacco Research analysis of selfreported smoker data <u>concluded</u> that cigarette smokers who initiated dual use of cigarettes and ecigarettes reduced combustible cigarette use, but increased the frequency of use and dependence upon nicotine.
- A Nicotine & Tobacco
 Research experiment found that an automated text
 message smoking cessation intervention was
 significantly more likely to lead to smoking
 abstinence at three-month follow-up when
 personalized texts from former smokers were
 integrated.

Feel free to forward this communication or encourage others to subscribe directly.

This message was intended for << Test Email Address >>. If you believe this has been sent to you in error, please <u>unsubscribe</u> or <u>update your subscription preferences</u>.

Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202 TCN@astho.org

