

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

25th Anniversary Spotlight – State Successes

To celebrate TCN's 25th anniversary in 2019, ASTHO staff are collecting tobacco control success stories and examples of how TCN has provided assistance to state and territorial health department staff. These stories will inform a blog post to highlight TCN's 25th anniversary and its role in the tobacco control movement over the past quarter century. These entries can be previously written stories for events that happened within the 25-year period. Please submit any examples or stories of how TCN has provided information to support your health department staff and any tobacco control success stories to tcn@astho.org.

TCN Announcements

- Be sure to join TCN for the second and third installment of the three-part virtual workshop series on tobacco industry tactics, featuring expert speaker [LaTanisha Wright](#):
 - March 20, 3-3:45 PM ET: [Tactical Placement of Tobacco Products in the Retail Setting](#)
 - March 26, 3-3:45 PM ET: [Tobacco Industry Price and Promotion Incentives for Retailers](#)

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Reversing Preemption: A Colorado Case Study](#) – Counter Tools
March 14, 3-4 PM
EDT|Registration Required

[Insurance Discounts for Smoke-Free Housing: An Overview of Market Research](#) – Live Smoke Free and American Family Insurance
March 19, 2-3 PM
EDT|Registration Required

[Tobacco Industry Virtual Workshop Series Part Two: Tactical Placement of Tobacco Products in the Retail Setting](#) – TCN
March 20, 3-3:45 PM
EDT|Registration Required

[Who's Leading the Leading Health Indicators? Tobacco](#) – Healthy People 2020
March 21, 12-1 PM

- A new [summary presentation](#) and accompanying [resource packet](#) on tobacco cessation and opioids, based on the ASTHO [Ask the Experts virtual session](#) on these topics, is now available on the [Resources tab](#) of the TCN website.

Happy Anniversary!

In the first newsletter of each month, TCN recognizes anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- **Gail Devito (IL)** – 9 years.
- **Florine Croxton (AL)** – 3 years.
- **Cheley Grigsby (AK)** – 2 years.

Partner Announcements

- **ASTHO** [published](#) a blog post overviewing bills that states are considering to keep schools free from the use of e-cigarette products.
- **FDA** Commissioner Scott Gottlieb [announced](#) new enforcement actions on retailers and manufacturers to prevent illegal the sale of tobacco products to minors. Shortly after, Commissioner Gottlieb [announced](#) that he will resign from FDA to spend more time with his family.
- **NAATPN** [announced](#) that their annual No Menthol Sunday initiative will take place on May 19. Associated resources and materials are currently available on their website.

EDT|*Registration Required*

[NatCon19](#) – National Council for Behavioral Health
Nashville
March 25-27|*Registration Required*

[Tobacco Industry Virtual Workshop Series Part Three: Tobacco Industry Price and Promotion Incentives for Retailers](#) – TCN
March 26, 3-3:45 PM
EDT|*Registration Required*

[Building Leadership and Organizational Capacity for Health Equity](#) – Tobacco Control Training Collaborative
March 27, 3-4 PM
EDT|*Registration Required*

[No Menthol Sunday: One Step Ahead](#) – NAATPN
May 19|*Save the Date*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes
Minneapolis
Aug. 27-29|*Registration Required*

Funding Opportunities

[PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities \(R21\)](#)

Deadline: June 15, 2020

NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

Job Listings

- **CDC** research published in *MMWR* [found](#) that 10.3 percent of pregnant women in Oklahoma and 6.5 percent of pregnant women in Texas used e-cigarettes during their pregnancy.
- **FDA** drafted English and Spanish language [social media content](#) for March health observances that stakeholder can use to promote tobacco prevention and cessation.
- A new **Truth Initiative** video [highlights](#) how the tobacco industry targeted African Americans in culturally tailored ad campaigns for menthol tobacco products.
- **FDA** [released](#) a draft guidance on enforcement policies for certain marketed tobacco products. Public comments are [welcome](#) until April 30.

State News

- **Virginia** Gov. Ralph Northam [signed](#) into law a bill that raises the state's tobacco purchase age to 21.
- A **Colorado** bill to add e-cigarettes to the state's clean indoor air act is [drawing criticism](#) from marijuana activists who want marijuana use exempted from the bill.
- Tobacco 21 bills are moving forward in [Tennessee](#), [Vermont](#), and [Illinois](#).
- The **Vermont** Tobacco Control Program [published](#) a framework for collaborating with the state Medicaid agency to promote tobacco cessation in *Health Promotion Practice*.

In the News

[Deputy Director of Tobacco Control – Policy Research Vital Strategies](#)
New York City, NY

[Project Coordinator Smoking Cessation Leadership Center](#)
San Francisco, CA

[Manager, Clinical Services University of Arizona Health Sciences](#)
Tucson, AZ

[Research Manager Campaign for Tobacco-Free Kids](#)
Washington, DC

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United

- JUUL Labs revenue is [projected](#) to reach \$3.4 billion in 2019, compared to approximately \$1 billion in 2018.
- Representative Nita Lowey, chairwoman of the House Appropriations Committee, [criticized](#) FDA Commissioner Scott Gottlieb for delaying the implementation of a regulation that would have required e-cigarette products to submit review applications by 2018 in order to stay on the shelves.
- British American Tobacco Chief Executive Nicandro Durante publicly [challenged](#) the scientific basis for a ban of menthol tobacco products, expressing that such a restriction would not reduce youth cigarette consumption.

States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Forward to Friend

Research

- CDC research on state-specific tobacco cessation behaviors published in *Preventing Chronic Disease* [found](#) that quit attempt prevalence varied from 42.7 percent of smokers to 62.1 percent across states, with variability also observed in quitting interest, successful cessation, and receipt of a doctor's advice to quit.
- A discrete choice experiment published in *Tobacco Control* [predicts](#) that a menthol cigarette ban would result in a 5.2 percent reduction in cigarette use and an accompanying 3.8 percent increase in e-cigarette use, while a total tobacco products flavor ban would result in 5.2 percent of tobacco users opting out of tobacco products entirely.
- *A Journal of the American Heart Association* analysis of Jackson Heart Study data [found](#) a dose-response relationship between cigarette smoking and peripheral artery disease in

the African American study sample.

- A *Nicotine & Tobacco Research* experiment of e-cigarette product tweets [concluded](#) that tweets with health warnings were significantly more likely to elicit negative health perceptions than tweets without such warnings.

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Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202
TCN@astho.org

