

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

25th Anniversary Spotlight -- State Successes

To celebrate TCN's 25th anniversary in 2019, ASTHO staff are collecting tobacco control success stories and examples of how TCN has provided assistance to state and territorial health department staff. These stories will inform a blog post to highlight TCN's 25th anniversary and its role in the tobacco control movement over the past quarter century. These entries can be previously written stories. Please submit any examples or stories of how TCN has provided information to support your health department staff and any tobacco control success stories to tcn@astho.org.

TCN Action Items

- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future *TCN News* by reaching out to tcn@astho.org.
- See what's new on the TCN Forum! Program managers and Funders Alliance can join the [TCN Forum](#), a password-protected section of the TCN website, to engage in dialogue and share new

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Unanswered Questions about the FDA's JUUL Enforcement Blitz](#) – Public Health Law Center
Jan. 23, 2-2:30 PM
EST|*Registration Required*

[Meeting of the Tobacco Product Scientific Advisory Committee](#) – FDA
Silver Spring, MD
Feb. 6-7|*Save the Date*

[Advancing Tobacco Control Practices To Prevent Initiation of Tobacco Use Among Youth and Young Adults, Eliminate Exposure to Secondhand Smoke, and Identify and Eliminate Tobacco-Related Disparities](#) – CDC
Feb. 11|*Comment Deadline*

[Society for Research on Nicotine and Tobacco Annual Meeting](#) – Society for

resources with colleagues. Please see the [Forum guide](#) and [How-To video](#) for more information.

Circulating Help Your Peers Requests

New Facebook Advertising Requirement

Deadline: Jan. 29

How are other states handling the new Facebook advertising requirement that anyone wishing to run "ads related to politics or issues of national importance" must show proof of identity including a government-issued ID along with a residential mailing address? Have other organization had to deal with or resolve legal liability questions as a result of this policy change?

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will forward your response to the person who submitted the request.

Partner Announcements

- An **American Cancer Society** report published in *CA: A Cancer Journal for Clinicians* [concluded](#) that the overall cancer death rate in the United States was 27 percent lower in 2016 compared to 1991, citing reductions in cigarette smoking as a major factor contributing to this decline.
- **ChangeLab Solutions** [announced](#) a new CDC-funded cooperative agreement in which they'll provide training and capacity building pertaining to state tobacco prevention and control policies and strategies to as many as five states.

Research on Nicotine and Tobacco
San Francisco
Feb. 20-23|*Save the Date*

[Abstract Submissions for the 2019 APHA Annual Meeting Alcohol, Tobacco, and Other Drugs Section](#) – American Public Health Association
Feb. 23|*Submission Deadline*

[NatCon19](#) – National Council for Behavioral Health
Nashville
March 25-27|*Registration Required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes
Minneapolis
Aug. 27-29|*Registration Required*

Funding Opportunities

[PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities \(R21\)](#)

Deadline: June 15, 2020

NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

Job Listings

[Health Education Specialist Montana Department of Public Health and Human Services Helena, MT](#)

About the Tobacco Control Network

- **Public Health Law Center** [published](#) a report that provides an in-depth look at policy options to regulate the location of tobacco retailers in the interest of public health.
- The **American Cancer Society Cancer Action Network** and **Campaign for Tobacco-Free Kids** announced the release of an updated tobacco tax projection model. Those interested in seeing tobacco tax projections for a specific state can get in touch with [Nathan Bush](#) or with their [CTFK regional advocacy director](#).
- **FDA** [posted](#) materials from the Oct. 22-23, 2018 public meeting on tobacco product application review policies and processes.
- New state tobacco control success stories are now [available](#) on **CDC's** "National Tobacco Control Programs in Action" webpage.

State News

- Several states have proposed bills that would raise the statewide tobacco purchasing age to 21, including [New Mexico](#), [New York](#), [Vermont](#), and [Washington](#).
- A **Virginia** Foundation for Healthy Youth grant [resulted](#) in the launch of Rethink Vape, an educational campaign on the composition and health risks of e-cigarettes.

In the News

- JUUL Labs [announced](#) a new \$10 million national television advertising campaign, which will air exclusively after 10 p.m. local time, to convince

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S.

Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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adult cigarette smokers to switch to JUUL e-cigarettes.

- New research published in *Pediatrics* [indicates](#) that in jurisdictions with strong retail licensing policies for tobacco vendors teens were less likely to begin using cigarettes and e-cigarettes compared to jurisdictions with poor licensing regulations.
- FDA Commissioner Scott Gottlieb [announced](#) on Twitter that he'll be once again meeting with e-cigarette manufacturers to discuss their role in addressing the youth e-cigarette epidemic.
- 22nd Century, a manufacturer of low nicotine cigarettes, [filed](#) a modified-risk tobacco product application with FDA.

Research

- A CDC research article published in *Preventing Chronic Disease* [found](#) that 29.1 percent of middle and high school students who have never smoked hookah reported being curious or susceptible in doing so, with a greater risk among students who reported ever using other tobacco products.
- An *American Journal of Psychiatry* cohort study comparing patients with psychosis, their siblings, and healthy control subjects published [concluded](#) that quitting smoking among the psychosis group was associated with a significant improvement in processing speed.
- A *Tobacco Control* experiment that tracked hookah smokers while using hookahs with and without pictorial health warning labels [found](#) that health warnings were effective in reducing the number of puffs and puff volume during a smoking session, resulting in less exhaled carbon monoxide.

- A data analysis published in the *Journal of Cancer Survivorship* [found](#) that 12 percent of U.S. cancer survivors are current smokers, and that 66 percent of current smokers received advice from a health professional encouraging them to quit.

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