

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Action Items

- A new Executive Committee has been elected for the 2018-19 term and will be announced to the TCN mailing list this week. Congratulations to the new Executive Committee members and thanks to the Program Managers and Funders Alliance leads who participated in the nominations and elections process.
- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future *TCN News* by reaching out to tcn@astho.org.
- See what's new on the TCN Forum! Program managers and Funders Alliance can join the [TCN Forum](#), a password-protected section of the TCN website, to engage in dialogue and share new resources with colleagues. Please see the [Forum guide](#) and [How-To video](#) for more information.

Circulating Help Your Peers Requests

Differentiating Between "Tobacco" and "Commercial Tobacco"

Deadline: Sept. 27

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Getting to Smoke-Free: Effective Strategies to Implement Smoking Cessation in Behavioral Health Treatment](#) – American Psychological Association
Sept. 27, 1:30-2:30 PM
ET|*Registration Required*

[Empowering Hispanic Youth to Take Action for a Tobacco-Free Life](#) – Nuestras Voces Network and Truth Initiative
Sept. 27, 2-3 PM
ET|*Registration Required*

[Tenth Annual C. Everett Koop Conference: It's Not Just Cigarettes Anymore](#) – C. Everett Koop Institute at Dartmouth
Lebanon, NH
Sept. 28|*Save the Date*

[Public Health Law Conference 2018](#) – The Network for Public

Wisconsin has been having some pretty interesting conversations about the extent to which they as a program delineate between tobacco and commercial tobacco in their communications. They feel it's important to make the distinction, and like the strong message doing so sends to their movement, but they do have some practical questions that we're curious to see if other states have already dealt with or answered:

1. How have other states approached differentiating between tobacco and commercial tobacco?
2. For those that have focused on it, did they use certain terminology in all of their communications pieces or only in select pieces?
3. Have any programs considered incorporating commercial tobacco into their names? They've thrown around the idea of putting it in front of their program name (e.g., "Wisconsin Commercial Tobacco Prevention and Control Program").
4. How have states approached using the terminology in media outreach? Do they stick with just saying "tobacco" or do they stay consistent and say "commercial tobacco"? If the latter, do they include a definition in their media pieces so people can understand the difference?
5. For programs that have implemented changes, what activities did they do to educate their leadership on the change (in order to maintain consistency)?

Thank you for your help.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will forward your response to the person who submitted the request.

Partner Announcements

Health Law and the American Society of Law, Medicine, and Ethics
Phoenix, AZ
Oct. 4-6|*Registration Required*

[9th National Summit on Smokeless Tobacco Prevention](#) – Health Education Council
Sacramento, CA
Oct. 16-18|*Registration Required*

[SCRIPT Training Workshop](#) – Society for Public Health Education
Washington, D.C.
Oct. 22|*Registration Required*

[APHA 2018 Annual Meeting & Expo](#) – American Public Health Association
San Diego, CA
Nov. 10-14|*Registration Required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes
Minneapolis, MN
Aug. 27-29, 2019|*Save the Date*

Funding Opportunities [PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities \(R21\)](#)

Deadline: June 15, 2020
NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

Job Listings

- There have been several new announcements from the FDA Center for Tobacco Products:
 - FDA [issued](#) warning letters and fines to over 1,300 retailers for violations on selling e-cigarette products to youth and requested that the five largest e-cigarette manufacturers submit their plans to reduce youth consumption.
 - FDA [launched](#) their latest iteration of “The Real Cost” campaign, which aims to educate youth aged 12-17 on the risks of e-cigarette use through digital advertisements and school posters.
 - FDA [opened](#) a public comment opportunity for the U.S. Smokeless Tobacco Company’s [modified risk tobacco product](#) application for its Copenhagen Sniff Fine Cut product.
 - FDA is [seeking](#) nominations for voting members of the Tobacco Products Scientific Advisory Committee through Nov. 13.
- According to CDC [research](#) published in the *American Journal of Preventive Medicine*, national call volume to the Spanish language tobacco quitline 1-855-DEJELLO-YA more than [doubled](#) when Spanish “Tips from Former Smokers” advertisements appeared on television in 2013 and 2014.
- Abstracts for the upcoming [National Conference on Tobacco or Health](#) can be [submitted](#) through Nov. 16.

State News

- **Illinois** Gov. Bruce Rauner [vetoed](#) a state-wide tobacco 21 bill after it passed both chambers of the state legislature, citing concerns that young adults

[Media Campaign Coordinator \(Job #16988\)](#)
[Utah Department of Health](#)
[Salt Lake City, UT](#)

[Program Content Manager](#)
[National Network of Public Health Institutes](#)
[Washington, DC](#)

[Project Director](#)
[National LGBT Cancer Network](#)
[Providence, RI](#)

[Evaluator \(Half-Time\)](#)
[National LGBT Cancer Network](#)
[Providence, RI](#)

[Director, Tobacco-Related Disease Research Program](#)
[University of California](#)
[Oakland, CA](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health

would purchase tobacco products from neighboring states.

- The **Minnesota** Department of Health [published](#) a [health advisory](#) and an [educational toolkit](#) to better inform school staff about the prevalence and health risks of e-cigarette use among Minnesota youth.

In the News

- An FDA scientific advisory committee [approved](#) many elements of RJ Reynolds Tobacco Co.'s modified risk application for its series of Camel Snus products. FDA has the authority to deny or approve the application, which would let those products be marketed as less harmful than cigarettes.
- An experiment involving middle and high school students published in *Nicotine & Tobacco Research* [concluded](#) that tobacco product displays and advertisements in a convenience store made students more likely to purchase e-cigarettes.
- Cigarette butts [remain](#) the most littered object in the world, driving environmentalists and other stakeholders to consider solutions.

Research

- An analysis of survey data published in *JAMA Pediatrics* [found](#) that 8.9 percent of middle and high school students reported ever consuming cannabis in an e-cigarette device, a figure that increases to 30.6 percent among students who reported ever using e-cigarettes.

Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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- A *Tobacco Control* academic review of study reports submitted by Philip Morris International (PMI) to FDA for their iQOS modified risk application [found](#) discrepancies in PMI's claims to FDA and the underlying evidence, concluding that consumers are unlikely to understand the marketing claims made with regards to the relative risk of iQOS.
- A *JAMA* clinical trial of cigarette smokers [found](#) that smokers who immediately switched to using very low nicotine cigarettes experienced significantly lower exposures to harmful chemicals in cigarettes, a phenomenon not observed in the group that switched gradually to low nicotine cigarettes.
- An analysis of consumer product injury reports data published in *Tobacco Control* [estimated](#) that from 2015-2017, there were approximately 2,035 e-cigarette explosion and burn injuries in the United States that resulted in emergency room visits.

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