

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Action Items

- Program Managers and Funders Alliance leads are strongly encouraged to participate in the election of the 2018-19 TCN Executive Committee by completing the ballot circulated via email on Sept. 12. The ballot closes Sept. 21 at 9 p.m. EDT.
- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future *TCN News* by reaching out to tcn@astho.org.
- See what's new on the TCN Forum! Program managers and Funders Alliance can join the [TCN Forum](#), a password-protected section of the TCN website, to engage in dialogue and share new resources with colleagues. Please see the [Forum guide](#) and [How-To video](#) for more information.

Circulating Help Your Peers Requests

Differentiating Between "Tobacco" and "Commercial Tobacco"

Deadline: Sept. 19

Wisconsin has been having some pretty interesting

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Public Meeting of the FDA Tobacco Products Scientific Advisory Committee](#) – FDA Center for Tobacco Products Silver Spring, MD
Sept. 13-14|*Save the Date*

[Oral Health Effects of Tobacco Products: Science and Regulatory Policy](#) – American Association for Dental Research
Bethesda, MD
Sept. 14|*Registration Required*

[Tenth Annual C. Everett Koop Conference: It's Not Just Cigarettes Anymore](#) – C. Everett Koop Institute at Dartmouth
Lebanon, NH
Sept. 28, 2018|*Save the Date*

[Public Health Law Conference 2018](#) – The Network for Public Health Law and the American

conversations about the extent to which they as a program delineate between tobacco and commercial tobacco in their communications. They feel it's important to make the distinction, and like the strong message doing so sends to their movement, but they do have some practical questions that we're curious to see if other states have already dealt with or answered:

1. How have other states approached differentiating between tobacco and commercial tobacco?
2. For those that have focused on it, did they use certain terminology in all of their communications pieces or only in select pieces?
3. Have any programs considered incorporating commercial tobacco into their names? They've thrown around the idea of putting it in front of their program name (e.g., "Wisconsin Commercial Tobacco Prevention and Control Program").
4. How have states approached using the terminology in media outreach? Do they stick with just saying "tobacco" or do they stay consistent and say "commercial tobacco"? If the latter, do they include a definition in their media pieces so people can understand the difference?
5. For programs that have implemented changes, what activities did they do to educate their leadership on the change (in order to maintain consistency)?

Thank you for your help.

Creating an Online Cessation Training

Deadline: Sept. 25

Vermont is interested in creating an online training on tobacco cessation. They are hoping to have online trainings (7-10 hours long) with continuing education credit for providers primary care providers, dental providers, mental health and substance use disorder treatment providers, and community group members. They are hoping to garner the following information:

Society of Law, Medicine, and Ethics
Phoenix, AZ
Oct. 4-6|*Registration Required*

[9th National Summit on Smokeless Tobacco Prevention](#) – Health Education Council
Sacramento, CA
Oct. 16-18|*Registration Required*

[SCRIPT Training Workshop](#) – Society for Public Health Education
Washington, D.C.
Oct. 22|*Registration Required*

[APHA 2018 Annual Meeting & Expo](#) – American Public Health Association
San Diego, CA
Nov. 10-14|*Registration Required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes
Minneapolis, MN
Aug. 27-29, 2019|*Save the Date*

Funding Opportunities [2018 Tobacco-Free Grants for Minority-Serving Institutions, Community and Women's Colleges](#)

Deadline: Sept. 13

Truth Initiative is accepting applications for its Tobacco-Free College Program, which now offers grants of up to \$20,000 to women's colleges, minority-serving academic institutions, and community colleges to adopt a 100 percent tobacco-free college policy.

[PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities \(R21\)](#)

1. Do any other states have online trainings of this kind?
2. Can you share the pricing for online trainings?
3. Did your vendor process continuing education credit certificates? Can you share any pricing related to this?
4. How did you estimate the number of annual participants?

Thank you in advance for any assistance you can provide.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will forward your response to the person who submitted the request.

Partner Announcements

- A group of nine public health and medical organizations led by **Campaign for Tobacco-Free Kids** [published](#) an in-depth [report](#) on tobacco industry practices to fund social media tobacco advertisements worldwide and called on the FTC to act on alleged violations of federal regulations.
- **FDA** [announced](#) that all 17 manufacturers, distributors, and retailers [warned](#) in May to stop selling e-cigarette products that may mislead youth are in compliance with the requests.
- According to an analysis of retail scanner data [published](#) by **CDC** researchers in *Preventing Chronic Disease*, the proportion of e-cigarettes sold that are flavored increased from 2.4 percent in 2012 to 19.8 percent in 2016.
- The **Public Health Law Center** [published](#) a comprehensive legal analysis about the ability of

Deadline: June 15, 2020

NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

Job Listings

[Project Director](#)
[National LGBT Cancer Network](#)
[Providence, RI](#)

[Evaluator \(Half-Time\)](#)
[National LGBT Cancer Network](#)
[Providence, RI](#)

[Director, Tobacco-Related Disease Research Program](#)
[University of California](#)
[Oakland, CA](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

states to implement legislation that would completely end the sale of any class of tobacco products, a policy never passed by any state.

- A **Truth Initiative** informational article [details](#) the top four facts parents should know about JUUL use and nicotine addiction among middle and high school students.

State News

- The **Montana** Supreme Court unanimously [ruled](#) that a citizens' petition to increase taxes on a number of tobacco products can appear on the November ballot, rejecting a challenge brought by the industry-funded Montanans Against Tax Hikes.
- The **Virginia Foundation for Health Youth** [developed](#) the Dangers of Other Tobacco Products education module to increase middle and high school students' awareness of the dangers of products like smokeless tobacco, hookahs, and e-cigarettes.
- **New York** Gov. Andrew Cuomo [signed](#) legislation that prohibits smoking in any home-based day care facility, even when children are not present.

In the News

- According to a study [published](#) by the *Annals of Internal Medicine*, one in 20 American adults is a current e-cigarette user, with one-third of those users vaping daily and over half between the ages of 18 and 35.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Forward to Friend

- A *Bloomberg* business analysis [notes](#) recent examples of alcohol companies investing heavily in the growing legal marijuana industry and speculates that tobacco companies may soon do the same.

Research

- New research [published](#) in *MMWR* found that in 2017, significant racial and ethnic tobacco use disparities continue to persist among middle and high school students, with Native Hawaiians and other Pacific Islanders, American Indians, and Alaska Natives remaining the most likely to report ever use and current use of tobacco products. Additional *MMWR* research on 28 e-liquid manufacturers [provides](#) new insights on the e-liquid production process and identifies opportunities to improve the safety and consistency of e-liquids.
- An *American Journal of Preventive Medicine* cost effectiveness study of FDA's The Real Cost national tobacco education campaign [concluded](#) that the campaign prevented over 175,000 youth from becoming established smokers between 2014 and 2016, leading to over \$31 billion in total cost savings.
- Data from a series of cohort studies described in *The New England Journal of Medicine* [indicates](#) that the risk of type 2 diabetes is 22 percent higher among recent quitters than among current smokers, but that all-cause mortality among smokers outweighed this difference, even among recent quitters who experienced weight gain.
- A *Tobacco Control* analysis of New York City's tobacco-free pharmacy law [found](#) that tobacco retailer density decreased by an average of 6.8 percent, with greater density decreases seen in

neighborhoods with higher household incomes and more non-Hispanic white residences.
