

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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# TCN News

*News and announcements from the Tobacco Control Network*

## TCN Action Items

- The TCN Interactive State Policy Map has been [updated](#) to include new state tobacco policy information. Any questions, corrections, or recommendations can be sent to [tcn@astho.org](mailto:tcn@astho.org).
- Program Managers and Funders Alliance leads are encouraged to submit nominations for the 2018-19 TCN Executive Committee by referring to the email circulated on July 30.
- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future TCN News by reaching out to [tcn@astho.org](mailto:tcn@astho.org).
- See what's new on the TCN Forum! Program managers and Funders Alliance can join the [TCN Forum](#), a password-protected section of the TCN website, to engage in dialogue and share new resources with colleagues. Please see the [Forum guide](#) and [How-To video](#) for more information.

## Partner Announcements

- **FDA** Commissioner Scott Gottlieb and Center for Tobacco Products Director Mitch Zeller [published](#) a

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

### Upcoming Events

[Southwest Tribal Tobacco Coalition](#) – National Native Network and Indian Health Service Health Promotion and Disease Prevention  
Aug. 29, 3-4 PM  
ET|*Registration Required*

[State of Black Health National Conference](#) – National African American Tobacco Prevention Network  
Atlanta, GA  
Sept. 11-13|*Registration Required*

[Public Meeting of the FDA Tobacco Products Scientific Advisory Committee](#) – FDA Center for Tobacco Products  
Silver Spring, MD  
Sept. 13-14|*Save the Date*

[2018 National Conference on Health Communication, Marketing, and Media](#) – CDC,

number of tobacco regulatory announcements, including an intention to expedite potential rulemaking on tobacco flavors and exploration of an e-cigarette product standard that would regulate the nicotine and toxicant levels of e-liquids.

- The **American Nonsmokers' Rights Foundation** [published](#) a series of resources to help public housing authorities and building managers implement and enforce smokefree policies in compliance with the HUD rule that went into effect on July 31.
- The **North American Quitline Consortium** [released](#) a report on advertising quitline services to public housing residents and assessing the number of public housing residents who utilize quitline services.
- Youth from the Indiana Black Expo, Inc. Youth Media Institute are [utilizing](#) **Truth Initiative's** "Reinvent the Reel" grant program to educate and engage young people on the issue of tobacco use in movies and popular culture.
- **CATCH.org** [updated](#) their CATCH My Breath youth e-cigarette education curriculum with new quizzes, updated PowerPoint formats and videos, and information on JUUL products.
- A **Truth Initiative** study [found](#) that youth and young adults with greater awareness of the Truth Campaign are more likely to support anti-tobacco social movements and are less likely to become smokers.

## Happy Anniversary!

In the first newsletter of each month, TCN will recognize anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco

National Public Health Information Coalition, and The Society for Health Communication  
Atlanta, GA  
Sept. 11-13|*Registration Required*

[Oral Health Effects of Tobacco Products: Science and Regulatory Policy](#) – American Association for Dental Research  
Bethesda, MD  
Sept. 14|*Registration Required*

[Tenth Annual C. Everett Koop Conference: It's Not Just Cigarettes Anymore](#) – C. Everett Koop Institute at Dartmouth  
Lebanon, NH  
Sept. 28, 2018|*Save the Date*

[Public Health Law Conference 2018](#) – The Network for Public Health Law and the American Society of Law, Medicine, and Ethics  
Phoenix, AZ  
Oct. 4-6|*Registration Required*

[9th National Summit on Smokeless Tobacco Prevention](#) – Health Education Council  
Sacramento, CA  
Oct. 16-18|*Registration Required*

[APHA 2018 Annual Meeting & Expo](#) – American Public Health Association  
San Diego, CA  
Nov. 10-14|*Registration Required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes  
Minneapolis, MN  
Aug. 27-29, 2019|*Save the Date*

control and public health more broadly. Thank you and congratulations to the following program managers!

- **Natalya Verscheure (CO)** – 4 years.
- **Amanda Mortensen (NE)** – 3 years.
- **James Kerrigan (WV)** – 3 years.
- **Emily Moores (ME)** – 1 year.

## Circulating Help Your Peers Requests

### **Tobacco 21 Trainings and Assessment Tools**

**Deadline:** Aug. 13

In the states that have involved youth groups and coalitions in Tobacco 21 activities, what trainings and community level assessment tools were used? Who conducted the trainings and analyzed the data?

### **Patient Education Videos**

**Deadline:** Aug. 14

Virginia has received several requests from health facilities and departments who would like to show a video in their waiting rooms educating their patients and clients on secondhand smoke, thirdhand smoke, the dangers of smoking, smoking and pregnancy, smokeless tobacco, and electronic smoking devices (basically anything under the umbrella of tobacco education). Virginia is hoping someone has already created/developed a looping DVD and would be willing to share.

### **Clean Indoor Air Campaigns Incorporating Marijuana Smoke Messaging**

**Deadline:** Aug. 16

Oklahoma recently legalized medical marijuana. They are interested in clean indoor media campaigns that have incorporated marijuana secondhand smoke. They have messaging around secondhand smoke exposure but would like to know if any other states have incorporated marijuana into their messaging/campaign.

### **Smoke-Free Home-Based Childcare**

## **Funding Opportunities**

[American Cancer Society Tobacco-Free Generation Campus Initiative](#)

**Deadline: Aug. 15**

The American Cancer Society, under the direction of its Center for Tobacco Control, launched the Tobacco-Free Generation Campus Initiative, which provides grants to accelerate and expand the adoption and implementation of 100 percent smoke- and tobacco-free policies on college and university campuses across the nation.

[2018 Tobacco-Free Grants for Minority-Serving Institutions, Community and Women's Colleges](#)

**Deadline: Sept. 13**

Truth Initiative is accepting applications for its Tobacco-Free College Program, which now offers grants of up to \$20,000 to women's colleges, minority-serving academic institutions, and community colleges to adopt a 100 percent tobacco-free college policy.

[PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities \(R21\)](#)

**Deadline: June 15, 2020**

NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

## **Job Listings**

[Advertising Specialist California Department of Public Health Sacramento, CA](#)

**Deadline:** Aug. 21

Tennessee is currently looking into strengthening its home-based childcare policy around smoking for a special designation that is available through the Dept of Health. Right now, the childcare regulatory agency's policy is that homes remain smoke-free during operating hours. If any other states have already done something similar, it would be much appreciated if they are open to sharing.

*If you have any information to share or know someone who does, please reply to [tcn@astho.org](mailto:tcn@astho.org) and we will forward your response to the person who submitted the request.*

## State News

- **Massachusetts** Gov. Charlie Baker [signed](#) a bill raising the tobacco purchase age to 21 and banning the sale of tobacco products in any location that offers healthcare services, including pharmacies.
- **New York** Attorney General Barbara Underwood and eight other state attorneys general [filed](#) a public comment with FDA encouraging the agency to ban the sale of flavored tobacco products.
- The state of **Montana** has been allowed to [collect](#) its full share of \$27 million in tobacco master settlement payments from 2004 following a district court ruling.
- **Massachusetts** is [investigating](#) JUUL Labs Inc. and two online retailers to determine whether they violated state law by failing to prevent the sale of their products to minors.

## In the News

[Director, Tobacco-Related Disease Research Program](#)  
[University of California](#)  
[Oakland, CA](#)

### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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- According to a recent British American Tobacco earnings report, the company's Eclipse line of heated tobacco products has [received](#) pre-market approval from FDA, paving the way for national distribution.
  - A Gallup poll [found](#) that 82 percent of Americans consider cigarettes to be very harmful, compared to 38 percent for e-cigarettes and 27 percent for marijuana
  - E-cigarette industry representatives are [critical](#) of the Trump Administration's tariffs on products manufactured in China over concerns that increased retail prices for e-cigarettes will lead to stores going out of business.
  - Major League Baseball is [continuing](#) efforts against smokeless tobacco, with the hope of banning smokeless tobacco use in all ballparks and for all major league players.

## Research

- An analysis of sales data published in *Tobacco Control* [found](#) that U.S. cigar sales increased 29 percent between 2012 and 2016. The proportion of cigars sold with concept flavors also increased.
  - A randomized trial published in *The New England Journal of Medicine* [found](#) that providing financial incentives to use free smoking cessation aids resulted in higher rates of sustained smoking abstinence than the availability of free cessation aids alone.
  - A *JAMA Psychiatry* randomized trial [concluded](#) that switching to very low-nicotine-content cigarettes reduced nondaily smokers' overall cigarette consumption compared to normal nicotine-content
-

cigarettes.

- A study in *Tobacco Control* [found](#) unsafe levels of carbon monoxide and fine particulate matter in a sampling of North Carolina waterpipe cafes, despite reported use of air ventilation systems.
- A *Tobacco Control* analysis of Instagram posts in November 2017 [concluded](#) that e-cigarette companies are using cartoons to market their products and that many companies' logos are cartoons.

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