

TCN News

News and announcements from the Tobacco Control Network

TCN Action Items

- The <u>TCN Member Packet</u>, which provides a comprehensive overview of TCN's priorities, structure, and resources, is now available on the <u>About Us</u> tab of the TCN website.
- Program Managers and Funders Alliance leads are encouraged to submit nominations for the 2018-19 TCN Executive Committee by referring to the email circulated on July 23.
- Video recordings from the two-part TCN Virtual Town Hall Series exploring smoke-free housing policies and health equity are now available on the <u>Resources tab</u> of the TCN website.
- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future TCN News by reaching out to tcn@astho.org.
- See what's new on the TCN Forum! Program
 managers and Funders Alliance can join the TCN
 Forum, a password-protected section of the TCN
 website, to engage in dialogue and share new
 resources with colleagues. Please see the Forum
 guide and How-To video for more information.

The biweekly **TCN News**provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Uniting Systems to Address
Cancer and Tobacco-Related
Disparities-Blue Collar
Industries – SelfMade Health
Network
Aug. 1, 2:30-3:30 PM
ET|Registration Required

Evaluating Statewide Coalition
Health and Impact: Developing
a Continuum of Measures and
Indicators – Tobacco Control
Training Collaborative
Aug. 1, 3-4:30 PM
ET|Registration Required

State of Black Health National
Conference – National African
American Tobacco Prevention
Network
Atlanta, GA
Sept. 11-13|Registration
Required

2018 National Conference on Health Communication,

Circulating Help Your Peers Requests

Smoke-Free State Park Policies

Deadline: Aug. 6

Utah would like to know if any states have smoke-free laws that cover their state parks. If so, what do those policies cover, do they designate smoking areas, and would any states be willing to share copies of their policy?

State Quitline Best Practices

Deadline: Aug. 7

California's Tobacco Control Program is hoping to glean best practices from other states' quitlines to assist with strategic planning in September. California would be grateful if states have examples of best practices in increasing cessation intakes and/or counseling sessions that they'd be willing to share.

If you have any information to share or know someone who does, please reply to ten@astho.org and we will forward your response to the person who submitted the request.

Partner Announcements

- CDC <u>published</u> a new webpage on promising practices and policies to address tobacco use among persons with mental and substance use disorders in treatment facilities, highlighting several state success stories.
- FDA <u>released</u> a tobacco compliance webinar on the resources available to retailers to help prevent the sale of tobacco products to minors.
- An infographic <u>published</u> by **ChangeLab Solutions**highlights the mixed messaging of tobacco sales in pharmacies, discussing policy solutions to increase the number of tobacco-free

Marketing, and Media – CDC, National Public Health Information Coalition, and The Society for Health Communication Atlanta, GA Sept. 11-13|Registration Required

Public Meeting of the FDA
Tobacco Products Scientific
Advisory Committee – FDA
Center for Tobacco Products
Silver Spring, MD
Sept. 13-14|Save the Date

Oral Health Effects of Tobacco
Products: Science and
Regulatory Policy – American
Association for Dental
Research
Bethesda, MD
Sept. 14|Registration Required

Tenth Annual C. Everett Koop Conference: It's Not Just Cigarettes Anymore – C. Everett Koop Institute at Dartmouth Lebanon, NH Sept. 28, 2018ISave the Date

Public Health Law Conference
2018 – The Network for Public
Health Law and the American
Society of Law, Medicine, and
Ethics
Phoenix, AZ
Oct. 4-6|Registration Required

9th National Summit on Smokeless Tobacco Prevention – Health Education Council Sacramento, CA Oct. 16-18|Registration Required

APHA 2018 Annual Meeting & Expo – American Public Health Association
San Diego, CA
Nov. 10-14|Registration
Required

pharmacies.

- The Center for Health Care
 Strategies <u>launched</u> an online resource center on the implementation of CDC's 6|18 Initiative, which includes three evidence-based interventions on reducing tobacco use.
- CDC <u>published</u> a series of visual communication resources, including an images library and guides on how to create data visualizations.

State News

- Alaska Gov. Bill Walker <u>signed</u> a comprehensive smoke-free bill that prohibits smoking in workplaces and public spaces statewide.
- A recent interview <u>highlights</u> the collaboration between the **North Carolina** state health department and Medicaid agency to promote tobacco cessation as part of CDC's 6|18 Initiative.
- California <u>launched</u> the "Flavors Hook Kids" campaign to educating parents on the harmful effects of flavored tobacco products.
- Colorado <u>published</u> a resource guide with education materials for parents and community members on the dangers of youth vaping.

In the News

 Juul Labs Inc., now valued at \$15 billion, is <u>raising</u>\$1.2 billion to expand the company's reach internationally. National Conference on Tobacco or Health – National Network of Public Health Institutes Minneapolis, MN Aug. 27-29, 2019|Save the Date

Funding Opportunities

American Cancer Society
Tobacco-Free Generation
Campus Initiative

Deadline: Aug. 15

The American Cancer Society, under the direction of its Center for Tobacco Control, launched the Tobacco-Free Generation Campus Initiative, which provides grants to accelerate and expand the adoption and implementation of 100 percent smoke- and tobacco-free policies on college and university campuses across the nation.

2018 Tobacco-Free Grants for Minority-Serving Institutions, Community and Women's Colleges

Deadline: Sept. 13

Truth Initiative is accepting applications for its Tobacco-Free College Program, which now offers grants of up to \$20,000 to women's colleges, minority-serving academic institutions, and community colleges to adopt a 100 percent tobacco-free college policy.

PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities (R21)

Deadline: June 15, 2020
NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific

- Oculus, a division of Facebook, is <u>supporting</u> the funding of SmokeSCREEN VR, a new virtual reality game aimed at addressing the challenges teens face with e-cigarette use.
- Research <u>published</u> in the *Journal of Epidemiology* & *Community Health* found that exposing children to secondhand tobacco smoke increases their risk of developing habitual snoring.

Research

- A study in the American Public Health
 Associationconcluded that disparities in smoking
 cessation assistance exist in safety net clinics, with
 health insurance status and race and ethnicity
 impacting the likelihood of receiving assistance.
- A Tobacco Control study found that smokers enjoyed smoking cigarettes less when they were unaware of the brand's identity, suggesting that perceptions of cigarette brands are enhanced by marketing efforts.
- A Journal of Adolescent Health study found that young adults (18 to 24 years old) had significantly higher incidence rates of tobacco initiation and current use of tobacco products than youth (11 to 17 years old).
- A study in Nicotine & Tobacco Research found that after 12 months of e-cigarette use, relapsing to cigarette use was relatively low among former smokers, but cessation of e-cigarettes was associated with re-initiating cigarette use.
- A prospective study in PLOS concluded that use of electronic nicotine delivery systems did not help adult smokers quit smoking at higher rates than those who did not use the products.

inquiry focused on innovative tobacco control policies.

Job Listings

Advertising Specialist
California Department of
Public Health
Sacramento, CA

Director, Tobacco-Related
Disease Research Program
(Job Code 5913)
University of California
Oakland, CA

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these

jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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