

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Action Items



- On June 14 and 15, the 2017-18 TCN Executive Committee had its second in-person meeting of the current term at ASTHO's regional office in Atlanta. The executive committee convened to plan how it will conclude the current term, and work more closely with national partners in the future.
- A new [state success story](#) that describes how California evaluated the impact of their tobacco 21 law shortly after its implementation is now available on the [Resources tab](#) of the TCN website.

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[What We Can Do to Rein in JUUL: A Policy Discussion](#) – Public Health Law Center
July 11, 1-2 PM
ET|*Registration Required*

[State of Black Health National Conference](#) – National African American Tobacco Prevention Network
Atlanta, GA
Sept. 11-13|*Registration Required*

[2018 National Conference on Health Communication, Marketing, and Media](#) – CDC, National Public Health Information Coalition, and The Society for Health Communication
Atlanta, GA
Sept. 11-13|*Registration Required*

- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future TCN News by reaching out to tcn@astho.org.
- See what's new on the TCN Forum! Program managers and Funders Alliance can join the [TCN Forum](#), a password-protected section of the TCN website, to engage in dialogue and share new resources with colleagues. Please see the [Forum guide](#) and [How-To video](#) for more information.

Partner Announcements

- **CDC** [announced](#) new smoking data from the 2017 National Health Interview Survey, which include a lowest ever adult cigarette smoking rate of 13.9 percent.
- **CDC** [published](#) a factsheet for parents, educators, and health care providers on e-cigarettes shaped like USB flash drives, such as JUULs.
- The **FDA** [published](#) an infographic that highlights key findings on middle school and high school tobacco use from the 2017 National Youth Tobacco Survey. FDA Commissioner Scott Gottlieb [praised](#) the observed reductions in youth tobacco use between 2011 and 2017.
- **WHO** [released](#) the second edition of their Global Report on Trends in Prevalence of Tobacco Smoking, which looks at global data and projections from 2000 to 2025.
- A **CDC** QuickStats report [highlights](#) the relationship between age, psychological distress, and tobacco use prevalence among adults.
- The **American Lung Association** [published](#) a comprehensive billing guide for stakeholders on tobacco screening cessation services.

[Oral Health Effects of Tobacco Products: Science and Regulatory Policy](#) – American Association for Dental Research
Bethesda, MD
Sept. 14|*Registration Required*

[Public Health Law Conference 2018](#) – The Network for Public Health Law and the American Society of Law, Medicine, and Ethics
Phoenix, AZ
October 4-6|*Registration Required*

[9th National Summit on Smokeless Tobacco Prevention](#) – Health Education Council
Sacramento, CA
Oct. 16-18|*Registration Required*

[APHA 2018 Annual Meeting & Expo](#) – American Public Health Association
San Diego, CA
Nov. 10-14|*Registration Required*

[National Conference on Tobacco or Health](#) – National Network of Public Health Institutes
Minneapolis, MN
Aug. 27-29, 2019|*Save the Date*

Funding Opportunities

[American Cancer Society Tobacco-Free Generation Campus Initiative](#)

Deadline: Aug. 15
The American Cancer Society, under the direction of its Center for Tobacco Control, launched the Tobacco-Free Generation Campus Initiative, which provides grants to accelerate and expand the

- The **Public Health Law Center** [published](#) a recording of their webinar on commercial speech and courts' view on different types of public health regulations in both the commercial tobacco control and the health eating and active living sectors.

Circulating Help Your Peers Requests

Incorporating Tobacco Dependence Treatment in Curricula and/or Residency Programs

Deadline: July 2

Oklahoma is looking to connect with any states that have worked with universities/state regents/boards to incorporate tobacco dependence treatment within curriculum and/or residency programs.

Dual Treatment of Tobacco and Marijuana in Youth

Deadline: July 3

As a state with legalized use of marijuana for medical and recreational use, Colorado is seeing additional challenges with tobacco cessation due to dual use. Evidence-based treatment for tobacco cessation among youth is minimal. Co-use with marijuana makes it even more challenging.

Anecdotal evidence from our local public health agencies and other partners indicate that we have an urgent need for protocols around tobacco and marijuana combination treatment among youth. Colorado would be immensely grateful for ideas and strategies that other states and territories are using or thinking about as options for tobacco and marijuana cessation among youth.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will forward your response to the person who submitted the request.

adoption and implementation of 100 percent smoke- and tobacco-free policies on college and university campuses across the nation.

[2018 Tobacco-Free Grants for Minority-Serving Institutions, Community and Women's Colleges](#)

Deadline: Sept. 13

Truth Initiative is accepting applications for its Tobacco-Free College Program, which now offers grants of up to \$20,000 to women's colleges, minority-serving academic institutions, and community colleges to adopt a 100 percent tobacco-free college policy.

[PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities \(R21\)](#)

Deadline: June 15, 2020

NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

Job Listings

[Advertising Specialist](#)
[UC Davis Medical Center](#)
[Sacramento, CA](#)

[Program Manager](#)
[American Lung Association](#)
[Phoenix, AZ](#)

[Advocacy Manager](#)
[American Lung Association in California](#)
[Fresno or Bakersfield, CA](#)

State News

- San Francisco, **California** residents [voted](#) to uphold a ban on the sale menthol cigarettes and flavored e-cigarette liquids.
- A research paper published in *Tobacco Control* [found](#) that the implementation of flavored tobacco restrictions in Minneapolis and St. Paul, **Minnesota** was associated with decreased availability of flavored tobacco in convenience and grocery stores, and increased availability of unflavored tobacco products.
- A study by the **Pennsylvania** Alliance to Tobacco Control [found](#) that 2,300 workplaces are exempt from the state's current smoke-free legislation.

In the News

- *The Associated Press* [published](#) an article detailing how e-cigarette and vaporizer sellers have started offering college scholarships as a marketing tactic.

Research

- An [analysis](#) of smoke-free college and university data published in *MMWR* concluded that at least 2,082 colleges and universities in the U.S. were smoke-free as of Nov. 2017.
- A cost-effectiveness analysis of smoking cessation interventions published in *Tobacco Control* [concluded](#) that cell phone interventions are a cost-effective use of healthcare resources for low socioeconomic groups.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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- A research study published in *Nicotine and Tobacco Research* [found](#) that smokers require multiple exposures to pictorial health warning labels to recall their content.
- A *Nicotine and Tobacco Research* study [concluded](#) educated smokers are more likely to switch to exclusive e-cigarette use than less educated smokers.

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Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202
TCN@astho.org

MailChimp