

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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# TCN News

*News and announcements from the Tobacco Control Network*

## TCN Action Items

- A new [podcast](#), “The Emergence of JUULs and Heated Tobacco Products,” featuring remarks from Kristy Marynak (CDC/OSH), Jeff Willett (Truth Initiative), and Steven Fiala (OR and TCN Emerging Issues Workgroup), is available along with [supplementary slides](#) on the [Resources tab](#) of the TCN website.
- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future TCN News by reaching out to [tcn@astho.org](mailto:tcn@astho.org).
- See what’s new on the TCN Forum! Program managers and Funders Alliance can join the [TCN Forum](#), a password-protected section of the TCN website, to engage in dialogue and share new resources with colleagues. Please see the [Forum guide](#) and [How-To video](#) for more information.

## Partner Announcements

- **FDA [announced](#)** an 30-day extension of comment period deadlines pertaining to its Advance Notices of Proposed Rulemaking on nicotine standards,

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

### Upcoming Events

[What We Can Do To Rein in JUUL: A Policy Discussion](#) – Public Health Law Center  
June 15, 1-2 p.m.  
EDT|*Registration Required*

[Clearing the Air: Comprehensive Approaches to Smoke-Free Public Housing](#) – Smoking Cessation Leadership Center  
June 18, 1-2:30 p.m.  
EDT|*Registration Required*

[State of Black Health National Conference](#) – National African American Tobacco Prevention Network  
Atlanta, GA  
Sept. 11-13|*Registration Required*

[2018 National Conference on Health Communication, Marketing, and Media](#) – CDC, National Public Health

tobacco product flavorings, and premium cigars.

- **WHO's** annual [recognition](#) of World No Tobacco Day took place on May 31, with the theme of "tobacco and heart disease." **ASTHO** [published](#) a blog post highlighting the role of state health departments in addressing tobacco use and cardiovascular disease through policy approaches.
- **CDC** [updated](#) its state fact sheets detailing tobacco use and tobacco prevention spending for all 50 states and Washington, D.C.
- **NIH** [published](#) its *2018 Annual Report to the Nation* on cancer statistics, noting that while lung cancer deaths have declined due to decreasing smoking rates, cigarette use still accounts for 25 percent of all cancer diagnoses in the United States.
- **CDC** [announced](#) the launch of the 2018 Tips from Former Smokers national campaign, which will include 25 weeks of television, online, and print advertisements.
- According to a study [published](#) by **CDC** researchers in *Preventing Chronic Disease*, the CDC Tips from Former Smokers campaign was associated with approximately 9.15 million quit attempts and 522,000 sustained quits between 2012 and 2015.

## Happy Anniversary!

In the first newsletter of each month, TCN will recognize anniversaries of state and territorial tobacco program managers to thank them for their leadership in tobacco control and public health more broadly. Thank you and congratulations to the following program managers!

- **Lisa Moore (DE)** – 19 years.
- **Antonio Cases (PR)** – 16 years.
- **Janis Mayer (NJ)** – 13 years.

Information Coalition, and The Society for Health Communication  
Atlanta, GA  
Sept. 11-13|*Registration Required*

[Oral Health Effects of Tobacco Products: Science and Regulatory Policy](#) – American Association for Dental Research  
Bethesda, MD  
Sept. 14|*Registration Required*

[9th National Summit on Smokeless Tobacco Prevention](#) – Health Education Council  
Sacramento, CA  
Oct. 16-18|*Registration Required*

[APHA 2018 Annual Meeting & Expo](#) – American Public Health Association  
San Diego, CA  
Nov. 10-14|*Save the Date*

### Funding Opportunities

[American Cancer Society Tobacco-Free Generation Campus Initiative](#)

**Deadline: Aug. 15**

The American Cancer Society, under the direction of its Center for Tobacco Control, launched the Tobacco-Free Generation Campus Initiative, which provides grants to accelerate and expand the adoption and implementation of 100 percent smoke- and tobacco-free policies on college and university campuses across the nation.

[2018 Tobacco-Free Grants for Minority-Serving Institutions, Community and Women's Colleges](#)

**Deadline: Sept. 13**

Truth Initiative is accepting applications for its Tobacco-

- **Vicki Huntington (WI)** – 11 years.
- **Kenny Ray (GA)** – 4 years.
- **Debbie Rushing (AR)** – 2 years.
- **Jacob Parsons (SD)** – 2 years.
- **Bradwell Batallones (CNMI)** – 1 year.
- **Julia Hitchingham (MI)** – 1 year.

## Circulating Help Your Peers Requests

### Smoke Detectors for Vape Aerosol

**Deadline:** June 13

A local public health organization is researching the effectiveness and feasibility of smoke detectors for school restrooms that will detect vape smoke/aerosol. Do states have any information, anecdotal stories, or evidence of their effectiveness or use?

### Youth E-Cigarette Education and Countermarketing

**Deadline:** June 20

Has your state performed education and/or countermarketing addressing youth use of e-cigarettes, including JUULs and other vaping products? While Vermont recently did a Facebook Live panel on the topic consisting of school administrators, a prevention specialist, and a member of our Tobacco Program, they haven't done any digital, out of home, or targeted media.

Vermont's grantees and schools are requesting media and education tools that raises awareness on the dangers of harm caused by nicotine to youth, especially as it pertains to these devices that are marketed to youth, attractive to them, and are easy to use in school settings. Vermont would appreciate any examples of what other states have used or created.

### Integrating Tobacco Cessation and Opioid Treatment

**Deadline:** June 25

Mississippi is interested in examples of collaborations with substance abuse centers, particularly those treating opioid addiction. Have programs had success with messaging that

Free College Program, which now offers grants of up to \$20,000 to women's colleges, minority-serving academic institutions, and community colleges to adopt a 100 percent tobacco-free college policy.

[PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities \(R21\)](#)

**Deadline: June 15, 2020**

NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

### Job Listings

[Communications Manager  
ICF  
Rockville, MD](#)

[Advertising Specialist  
UC Davis Medical Center  
Sacramento, CA](#)

[Program Manager  
American Lung Association  
Phoenix, AZ](#)

[Advocacy Manager  
American Lung Association in  
California  
Fresno or Bakersfield, CA](#)

### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

focuses on quitting cigarettes and opioids together so patients can stay abstinent from both?

## State News

- The **Washington, D.C.** Council [approved](#) a budget for the upcoming fiscal year that includes a cigarette tax increase of \$2 per pack, as well as a policy increasing the tobacco purchase age to 21.
- The **California** Tobacco Control Program [launched](#) the website for their Story of Inequity initiative, showcasing data on tobacco use among priority populations and exposing the tactics used by the tobacco industry to market its products to these groups.
- The **Alaska** legislature [passed](#) a bill that would prohibit smoking in all workplaces, including bars, restaurants, and transportation vehicles.
- After failing to prohibit smoking in casinos and bars, the **Louisiana** legislature [funded](#) the Louisiana Public Health Institute to study how secondhand smoke impacts employees in these workplaces throughout the state.

## In the News

- British American Tobacco [announced](#) increased investment in developing vaping devices, such as the company's "glo" heated tobacco product.
- Health advocacy organization Vital Strategies [launched](#) the Quit Big Tobacco campaign, encouraging advertising agencies to avoid working with tobacco clients.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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## Research

- A retrospective study [published](#) in the *Journal of Public Health Management and Practice* concluded that television ratings were significantly correlated with call volume to the Maine Tobacco Helpline, with reduced call volume observed during major holidays.
- According to a 20-year *Circulation* study of longitudinal data linked to smoke-free policy data, smoke-free policies are [associated](#) with reduced cardiovascular disease risk in middle-aged adults.
- An *American Journal of Preventive Medicine* study of cross-sectional survey data [concluded](#) that among adults with depression, smoking rates are more than twice as high in lower income and education groups compared to higher income and education adults with depression.
- An analysis of cancer data [published](#) in the *New England Journal of Medicine* found that for non-Hispanic white and Hispanic adults, lung cancer deaths are now greater among women than among men, contrary to the historical trend.
- According to a discrete choice experiment [published](#) in *Tobacco Control*, a menthol cigarette ban would result in reduced cigarette smoking and increased e-cigarette use, while an e-cigarette flavor ban alongside a menthol cigarette ban would encourage tobacco cessation among 5.2 percent of tobacco users.

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