

# **TCN News**

News and announcements from the Tobacco Control Network

## **TCN Action Items**

- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future TCN News by reaching out to tcn@astho.org.
- See what's new on the TCN Forum! Program
  managers and Funders Alliance can join the <u>TCN</u>
  Forum, a password-protected section of the TCN
  website, to engage in dialogue and share new
  resources with colleagues. Please see the <u>Forum</u>
  quide and How-To video for more information.

# **Circulating Help Your Peers Request**

#### **Outreach Addressing Youth E-Cigarette Use**

Deadline: May 28

Have any health departments conducted a webinar (for substance abuse counselors, school counselors, health teachers, etc.) or provided notification letters to school districts addressing JUUL and other e-cigarette product use among youth? If so, how did you go about it? Did you find school districts were interested?

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will forward your response to the person who submitted the request.

The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

#### **Upcoming Events**

No Menthol Sunday: Find Your Way to Freedom – National African American Tobacco Prevention Network May 27|Pledge to Participate

Placing our Efforts to Promote
Health Equity into the Health
Impact Pyramid: How is
Tobacco Control Measuring
Up? – Tobacco Control
Training Collaborative
June 6, 3-4:30 PM
EDT|Registration Required

State of Black Health National
Conference – National African
American Tobacco Prevention
Network
Atlanta, GA
Sept. 11-13|Registration
Required

2018 National Conference on Health Communication, Marketing, and Media – CDC,

### **Partner Announcements**

- CDC <u>published</u> a factsheet to educate teachers and parents on the risk of JUUL e-cigarettes for youth and adolescents.
- FDA <u>extended</u> the comment period for the R. J. Reynolds Tobacco Company Modified Risk Tobacco Products applications for six smokeless tobacco products.
- FDA <u>updated</u> their FDA Age Calculator smartphone application to give retailors the option to change the minimum purchase age from 18 to 19 or 21.
- The University of California San Francisco's
   Smoke Free Movies campaign <u>released</u> their latest advertisement asking Motion Picture Association of America member companies to vote to give films depicting tobacco use an R rating by June 1.

#### **State News**

- The Massachusetts House of Representatives <u>approved</u> a proposal that would raise the minimum purchase age of tobacco 18 to 21 years old.
- New Jersey lawmakers reintroduced a bill that would <u>prohibit</u> smoking on all state beaches and boardwalks, after Gov. Chris Christie vetoed similar legislation in 2014.
- An increase in e-cigarette use among Hawaii youth <u>highlights</u> lack of enforcement around these products, which might be addressed by a bill proposing to limit internet sales of the products to licensed retailers only.

National Public Health Information Coalition, and The Society for Health Communication Atlanta, GA Sept. 11-13|Registration Required

9th National Summit on Smokeless Tobacco Prevention – Health Education Council Sacramento, CA Oct. 16-18|Registration Required

APHA 2018 Annual Meeting & Expo – American Public Health Association
San Diego, CA
Nov. 10-14|Save the Date

#### **Funding Opportunities**

PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities (R21)

Deadline: June 15, 2020
NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

#### **Job Listings**

Advertising Specialist
UC Davis Medical Center
Sacramento, CA

Program Manager American Lung Association Phoenix, AZ

Advocacy Manager
American Lung Association in
California
Fresno or Bakersfield, CA

### In the News

- Seventeen public health schools in the United States and Canada <u>pledged</u> to refuse research funding from the Foundation for a Smoke-Free World funded by Philip Morris.
- An article published in The New Yorker takes an indepth look at the rise of JUUL e-cigarettes among youth.
- Fire investigators in Florida continue to <u>examine</u> the death of a 38-yaer-old man who may represent the first casualty in the United States resulting from an exploded e-cigarette battery.
- A medical case study <u>published</u> in <u>Pediatrics details</u> an 18-year-old restaurant hostess treated with respiratory failure after three weeks of e-cigarette use.

#### Research

- An MMWR data analysis found that 49 percent of mental health treatment facilities and 35 percent of substance abuse facilities implemented smoke-free campus policies.
- A prospective study published in Nicotine &
   Tobacco Research concluded that there is a
   bidirectional relationship between supportive e cigarette social environment and e-cigarette use.
- A Nicotine & Tobacco Research study found that the prevalence of online tobacco marketing engagement among American teens significantly increased from 8.7 percent in 2013-2014 to 20.9 percent in 2014-2015.
- The results of a longitudinal data analyses of adult smokers from Australia, Canada, Mexico, and the

# About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia, ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



United States published in *Health Education* Research found that health warning labels disparagement among smokers may indicate greater warning relevance and processing and does not result in counterproductive effects on cessation efforts.

 A survey of all Medicaid programs published in the American Journal of Preventive Medicine found that 47 states have improved tobacco cessation coverage since ACA implementation.

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#### Our address:

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