

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Action Items

- Be sure to [register](#) for the TCN webinar “State and Local Stakeholders' Role in Reducing Menthol Tobacco Use” on April 26 from 3-4 p.m. EDT.
- Be sure to [register](#) for the inaugural TCN virtual training on message mapping as a communications tool in tobacco control on April 27 from 2-2:45 p.m. EDT.
- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future TCN News by reaching out to tcn@astho.org.
- See what's new on the TCN Forum! Program managers and Funders Alliance leads can join the [TCN Forum](#), a password-protected section of the TCN website, to engage in dialogue and share new resources with colleagues. Please see the [Forum guide](#) and [How-To video](#) for more information.

Partner Announcements

- **CDC** and the **Washington University Center for Public Health Systems Science** [released](#) a

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[What's the Hype? JUUL Electronic Cigarette's Popularity with Youth and Young Adults](#) – Public Health Law Center
April 26, 1-2 PM
EDT|*Registration Required*

[State and Local Stakeholders' Role in Reducing Menthol Tobacco Use](#) – TCN
April 26, 3-4 PM
EDT|*Registration Required*

[An Overview of Message Mapping: Framing and Coordinating Messaging Efforts](#) – TCN
April 27, 2-2:45 PM
EDT|*Registration Required*

[Clearing the Air: An Institute for Policy Advocacy, XI](#) – American Nonsmokers' Rights Foundation
Ridgedale, MO

comprehensive best practices user guide on health communications in tobacco prevention and control.

- **FDA** [published](#) a guidance document to assist tobacco product manufacturers in reporting their ingredients listings to FDA by the May 8 or Nov. 8 deadlines.
- The **Public Health Law Center** [published](#) a series of materials pertaining to recent FDA rulemaking announcements, including talking point recommendations for public health professionals on the topics of [reduced nicotine levels](#), [tobacco flavorings](#), and [premium cigar regulations](#).
- The **American Lung Association** and the **University of Texas MD Anderson Cancer Center** [released](#) an online toolkit featuring a new series of materials aimed at helping state and local officials and public health advocates increase coverage and access to evidence-based tobacco cessation treatments for Medicaid enrollees.
- The **Emory Centers for Training and Technical Assistance** [updated](#) the archive for their tobacco surveillance and evaluation webinar series.
- A **Truth Initiative** story [details](#) how cigarillo and little cigar manufacturers are sponsoring music shows, an advertising strategy prohibited for cigarette manufacturers.

State News

- **ClearWay Minnesota** [launched](#) the American Indian Quitline program for Minnesota residents, featuring American Indian cessation coaches and up to 12 weeks of free nicotine replacement therapy.

May 1-3|*Registration Required*

[2018 Maryland Tobacco Control Conference](#) – Maryland Department of Health and the Legal Resource Center for Public Health Policy
May 8|*Registration Required*

[Leading Together: Public Health & Mental Health Partners Collaborating to Address Health Disparities](#) – ASTHO, the National African American Tobacco Prevention Network, and the National Behavioral Health Network
May 8, 2-3:30 PM
EDT|*Registration Required*

[Annual Tobacco Documents Workshop](#) – University of California, San Francisco Center for Tobacco Control Research and Education
San Francisco, CA
May 11, 9:30-4:30 PM
PDT|*Registration Required*

Tobacco in Culture: The Renormalization and Glamorization of Smoking – Truth Initiative
Washington, DC (also available via live webcast)
May 16, 11:30 to 1:30 PM
EDT|*Save the Date*

[No Menthol Sunday: Find Your Way to Freedom](#) – National African American Tobacco Prevention Network
May 27|*Pledge to Participate*

[Placing our Efforts to Promote Health Equity into the Health Impact Pyramid: How is Tobacco Control Measuring Up?](#) – Tobacco Control Training Collaborative
June 6, 3-4:30 PM
EDT|*Registration Required*

[State of Black Health National Conference](#) – National African

- An ordinance [proposed](#) by Chicago, **Illinois** Mayor Rahm Emmanuel would require all retailers that sell tobacco products, including e-cigarettes, to post a sign near their entrance detailing the dangers of smoking and listing tobacco quitline information.

In the News

- R.J. Reynolds Vapor Co. [recalled](#) 2.6 million Vuse electronic cigarettes due to fire risk from overheated batteries.
- An extended study that [tracked](#) 2,400 participants for a full year concluded that both Chantix and Zyban do not pose a cardiovascular risk greater than nicotine patches or placebo.

Research

- An overview of disease, injury, and risk factor data from 1990-2016 [published](#) in *JAMA* found that in 2016, tobacco use was the top contributor to disability-adjusted life-years lost in 32 states among all health behaviors.
- A *Tobacco Control* meta-analysis of 36 studies worldwide [found](#) that a 10 percent price increase is associated with a significantly reduced demand of cigars (8.3%), roll your own tobacco (6.4%), and bidis (5.7%).
- An analysis of National Youth Tobacco Survey data [published](#) in *Tobacco Control* found that a majority of students overestimated prevalence of youth cigarette (74.0%) and e-cigarette (61.0%) use, with prevalence overestimating correlating with increased likelihood of tobacco product use.

American Tobacco Prevention Network
Atlanta, GA
Sept. 11-13|*Registration Required*

[2018 National Conference on Health Communication, Marketing, and Media](#) – CDC, National Public Health Information Coalition, and The Society for Health Communication
Atlanta, GA
Sept. 11-13|*Registration Required*

[9th National Summit on Smokeless Tobacco Prevention](#) – Health Education Council
Sacramento, CA
Oct. 16-18|*Registration Required*

[APHA 2018 Annual Meeting & Expo](#) – American Public Health Association
San Diego, CA
Nov. 10-14|*Save the Date*

Funding Opportunities

[PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities \(R21\)](#)

Deadline: June 15, 2020

NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

Job Listings

[Tobacco Surveillance and Evaluation Manager](#)
[Rhode Island Department of Health](#)
Providence, RI

- A study of over 1.6 million cancer cases from 10 state cancer registries [published](#) in *Cancer* found that only 51 percent of cases had cigarette use data, with 51 percent of those individuals with cancer diagnoses being never smokers.
- A *Tobacco Control* laboratory screening of liquid and aerosolized e-cigarette refills [concluded](#) that 91 percent of glycerin-based aerosols are cytotoxic, and that e-cigarette liquids are a strong predictor of aerosol cytotoxicity.

[Advertising Specialist](#)
[UC Davis Medical Center](#)
[Sacramento, CA](#)

[Program Manager](#)
[American Lung Association](#)
[Phoenix, AZ](#)

[Advertising Specialist](#)
[UC Davis Medical Center](#)
[Sacramento, CA](#)

[Advocacy Manager](#)
[American Lung Association in](#)
[California](#)
[Fresno or Bakersfield, CA](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District

of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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