

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Action Items

- Listen to TCN's latest [podcast](#), "Collaborating with National Networks to Promote Health Equity Through Tobacco Control," available with additional resources at the top of the [Resources tab](#) of the TCN website.
- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future TCN News by reaching out to tcn@astho.org.
- Program managers and Funders Alliance leads are encouraged to join the [TCN Forum](#), a password-protected section of the TCN website, to engage in dialogue and share new resources with colleagues. Please see the [Forum guide](#) and [How-To video](#) for more information.

Circulating Help Your Peers Request

Tobacco Fact Sheets for the Business Community

Deadline: April 3

ClearWay Minnesota is looking for fact sheets other states have used effectively with chambers of commerce and the business community that communicate the costs of tobacco

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Ask the Experts: The Intersection of Tobacco and Opioids](#) – ASTHO
April 2, 2-3:30 PM
EDT|*Registration Required*

[Leveraging Cross-Sectoral Partnerships to Advance the Implementation of Smoke-Free Multiunit Housing](#) – NACCHO
April 5, 2-3 PM
EDT|*Registration Required*

[Conversation and Cup of Joe: Addressing E-Cigarette Use in Schools](#) – ASTHO
April 10, 2-2:45 PM
EDT|*Registration Required*

[13th National Reduce Tobacco Use Conference](#) – Virginia Foundation for Healthy Youth
Norfolk, VA
April 10-11|*Registration Required*

use and the price businesses pay for it. Examples of using ROI effectively with the business community would be helpful as well.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will forward your response to the person who submitted the request.

Partner Announcements

- **FDA Commissioner Scott** Gottlieb [announced](#) an [advance notice of proposed rulemaking](#) to receive public comments as FDA considers setting a nicotine content standard for combustible cigarettes. ASTHO [issued](#) a brief statement supporting the announcement. Gottlieb subsequently [announced](#) an [advance notice of proposed rulemaking](#) for public comments on the population health impacts of tobacco flavorings, including menthol, and [announced](#) an [advance notice of proposed rulemaking](#) to learn more about the population health impacts of premium cigars.
- **ASTHO** [released](#) its *Building a Healthier Nation* report, recognizing tobacco use as one of several contributors to chronic disease deserving ongoing public health prevention funding.
- **Campaign for Tobacco-Free Kids** [published](#) *Big Tobacco: Tiny Targets*, a research initiative which uncovered evidence of tobacco industry marketing to youth around the world.
- A **Truth Initiative** published a [peer-reviewed study](#) on the impacts of menthol tobacco, an [overview](#) of cigarette butt litter as an environmental health concern, and a [report](#) detailing the rise in exposure to tobacco imagery through online streaming media.
- **NACCHO** published local health department smoke-free housing success stories highlighting the

[Smoke-Free Multiunit Housing Implementation: Live Q&A with the Experts](#) – NACCHO
April 18, 3-4 PM
EDT|*Registration Required*

[NatCon 2018 Conference](#) – National Council for Behavioral Health
National Harbor, MD
April 23-25|*Registration Required*

[Eliminate Tobacco Use Summit](#)– MD Anderson Cancer Center
Houston, TX
April 24-25|*Registration Required*

[What's the Hype? JUUL Electronic Cigarette's Popularity with Youth and Young Adults](#) – Public Health Law Center
April 26, 1-2 PM
EDT|*Registration Required*

[Clearing the Air: An Institute for Policy Advocacy, XI](#) – American Nonsmokers' Rights Foundation
Ridgedale, MO
May 1-3|*Registration Required*

[Annual Tobacco Documents Workshop](#) – University of California, San Francisco Center for Tobacco Control Research and Education
San Francisco, CA
May 11, 9:30-4:30 PM
PDT|*Registration Required*

[No Menthol Sunday: Find Your Way to Freedom](#) – National African American Tobacco Prevention Network
May 27|*Save the Date*

[Placing our Efforts to Promote Health Equity into the Health Impact Pyramid: How is Tobacco Control Measuring Up?](#) – Tobacco Control

work of the [Cincinnati Health Department](#) and the [Monroe County \(IN\) Health Department](#).

- The **Geographic Health Equity Alliance** [released](#) a new report that provides recommendations to public health stakeholders on how to address rural cancer disparities.
- The **Public Health Law Center** [published](#) a comprehensive report detailing the tobacco product regulatory plan laid out by FDA in July 2017.
- **National Native Network** [posted](#) a recording of their Jan. 31 webinar discussing the availability of tobacco cessation services in Indian Country.
- **Rescue Agency** [published](#) a video presentation highlighting how teen cultural segmentation impacts tobacco use behaviors and drives tobacco control messaging.
- **Counter Tools** [posted](#) a recording of their March 15 webinar discussing point of sale tobacco advertising and youth engagement.
- The **U.S. Preventive Services Task Force** [opened](#) a public comment period on its draft research plan for tobacco smoking cessation in adults, including pregnant women.

State News

- A constitutional amendment being [considered](#) in **Florida** would divert some of the \$70 million in tobacco settlement funds annually earmarked to tobacco control into cancer research.
- Legislators in both houses of the [Rhode Island](#) and [Maryland](#) state legislatures introduced bills to raise the tobacco purchase age to 21 in

Training Collaborative
June 6, 3-4:30 PM
EDT|*Registration Required*

[State of Black Health National Conference](#) – National African American Tobacco Prevention Network
Atlanta, GA
Sept. 11-13|*Registration Required*

[9th National Summit on Smokeless Tobacco Prevention](#) – Health Education Council
Sacramento, CA
Oct. 16-18|*Registration Required*

[APHA 2018 Annual Meeting & Expo](#) – American Public Health Association
San Diego, CA
Nov. 10-14|*Save the Date*

Funding Opportunities

[2018 Tobacco-Free Grants for Minority-Serving Institutions, Community and Women's Colleges](#)

Deadline: April 10

Virtually all smokers start smoking before 26 years old. That's why over the past three years, Truth Initiative has awarded funding to 135 historically black colleges, universities, and community colleges to advocate for the adoption and implementation of a 100 percent smoke- or tobacco-free policy. Truth Initiative is accepting applications for its Tobacco-Free College Program, which now offers grants of up to \$20,000 to women's colleges, minority-serving academic institutions, and community colleges.

[PAR-17-218 – U.S. Tobacco Control Policies to Reduce](#)

each state.

- **Larry Wolk (SHO-CO)** [sent](#) a letter to the state's school administrators, discouraging JUUL e-cigarettes for tobacco control education in schools.

In the News

- A *CNN* news story [summarizes](#) the invention of e-cigarettes, their rise to popularity, and the current state of e-cigarette research.
- Public health advocates are [concerned](#) that legalized marijuana in states like California pose a threat to comprehensive smoke-free policies prohibiting the use of marijuana and tobacco products in public spaces.
- A *Slate* story [overviews](#) how tobacco companies have marketed products specifically to the LGBTQ community, resulting in disproportionate smoking and death rates.

Research

- A simulation model developed by FDA researchers published in *The New England Journal of Medicine* [estimates](#) that reducing nicotine content in cigarettes to make them non-addictive would result in a smoking prevalence of 1.4 percent in 2060.
- An analysis of National Youth Tobacco Survey data published in *MMWR* [found](#) that 78.2 percent of youth were exposed to e-cigarette advertising in 2016, compared to 68.9 percent in 2014. This observed increase is attributable to increased marketing exposure in retail settings.

[Health Disparities \(R21\)](#)

Deadline: June 15, 2020

NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

Job Listings

[Program Manager
American Lung Association
Phoenix, AZ](#)

[Tobacco Prevention and
Control Policy and Technical
Assistance Coordinator
University of Wisconsin-
Madison
Madison, WI](#)

[Director for Research
Administration
University of Wisconsin-
Madison
Madison, WI](#)

[Advertising Specialist
UC Davis Medical Center
Sacramento, CA](#)

[Program Associate, Youth
Advocacy
Campaign for Tobacco-Free
Kids
Washington, D.C.](#)

[Advocacy Manager
American Lung Association in
California
Fresno or Bakersfield, CA](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to

- The results of a statistical model published in *PLOS One* [indicate](#) that when taking into account smoking cessation and harm reduction, e-cigarettes present a net harm to population health because of initiation of non-smokers.
- A survey of small businesses published in *Health Affairs* [found](#) that 47 percent of employers with health insurance surcharges in place for tobacco users do not offer a tobacco cessation program to their employees.
- A *Tobacco Control* meta-analysis of 11 studies [concluded](#) that there is a statistically significant association between the tobacco retailer density around adolescents' homes and their likelihood of smoking in the past month.

tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202
TCN@astho.org