

# **TCN News**

News and announcements from the Tobacco Control Network

## **TCN** Announcements

- A health equity <u>blog post</u> on menthol cigarettes, featuring expert commentary from the National African American Tobacco Prevention Network's Delmonte Jefferson and the Truth Initiative Schroeder Institute's Shyanika Rose and Jessica Rath, is now available on the <u>Resources tab</u> of the TCN website.
- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future TCN News by reaching out to tcn@astho.org.
- Program managers and Funders Alliance leads are encouraged to join the <u>TCN Forum</u>, a passwordprotected section of the TCN website, to engage in dialogue and share new resources with colleagues.
   Please see the <u>Forum guide</u> and <u>How-To video</u> for more information.

### **Partner Announcements**

 FDA <u>released</u> a request for comments on topics to be considered by the FDA Nicotine Steering Committee relating to therapeutic nicotine to The biweekly **TCN News**provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

#### **Upcoming Events**

Policy, Systems, and
Environmental (PSE) Change:
A PSE Primer – GW Cancer
Center
March 1, 2-3 PM
ET|Registration Required

Tobacco-Free College
Program Grant Webinar –
Truth Initiative
March 7, 3-4 PM
ET|Registration Required

The Virginia Conference on Youth Tobacco Use: Translating Research into Practice and Policy – Virginia Youth Tobacco Projects Research Coalition Richmond, VA March 21-22|Registration Required

Ask the Experts: The

encourage tobacco cessation.

- ASTHO <u>published</u> an overview of tobacco control legislative trends emerging in 2018 in its State Public Health blog.
- American Cancer Society <u>published</u> a policy statement on e-cigarettes stating that e-cigarette use is less harmful that cigarette use according to current evidence and that FDA should continue to regulate e-cigarettes.
- A tobacco policy tool developed by the Cancer
  Intervention and Surveillance Modeling
  Networkprovides modeled state and national effect
  estimates for cigarette tax increases, smoke-free air
  laws, tobacco control expenditures, and minimum
  age restrictions.
- The American Academy of Pediatrics is seeking <u>applications</u> for an April 26-27 training that will educate pediatric clinicians about messages, tools, and counseling protocols to screen and counsel patients and families about tobacco cessation and secondhand smoke exposure during clinical encounters.
- A story <u>published</u> by **Truth Initiative** highlights the disproportionate tobacco burdens experienced by LGBT communities in the United States.
- The American Academy of Pediatrics <u>published</u> a supplement in the journal *Pediatrics* titled "Tobacco and Secondhand Smoke in Children," which includes twelve science articles and two commentary pieces.
- WHO issued a <u>public statement</u> condemning British American Tobacco for implying endorsement of their new glo heated tobacco product.

Intersection of Tobacco and Opioids – ASTHO
April 2, 2-3:30 PM
ET|Registration Required

13th National Reduce Tobacco
Use Conference – Virginia
Foundation for Healthy Youth
Norfolk, VA
April 10-11|Registration
Required

NatCon 2018 Conference – National Council for Behavioral Health National Harbor, MD April 23-25|Registration Required

Eliminate Tobacco Use
Summit – MD Anderson
Cancer Center
Houston, TX
April 24-25|Registration
Required

Clearing the Air: An Institute for Policy Advocacy, XI – American Nonsmokers' Rights Foundation Ridgedale, MO May 1-3|Registration Required

State of Black Health National
Conference – National African
American Tobacco Prevention
Network (NAAPTN)
Atlanta, GA
Sep. 11-13|Save the Date

APHA 2018 Annual Meeting & Expo – American Public Health Association
San Diego, CA
Nov. 10-14|Save the Date

#### **Funding Opportunities**

2018 Tobacco-Free Grants for Minority-Serving Institutions, Community and Women's Colleges

**Deadline: April 10**Virtually all smokers start

# **State News**

- California Tobacco Control Program
   researchers <u>published</u> a peer-reviewed evaluation
   of their 2016 statewide tobacco 21 law in *Tobacco Control*, which found that illegal sales to youth
   decoys decreased after the law took effect.
- According to a Minnesota Department of Health 2017 Minnesota Youth Tobacco Survey data report, sustained e-cigarette use led to an increase in tobacco product prevalence among youth since 2014. A data summary and factsheet are also available.
- <u>Legislation</u> being considered in **Tennessee** would roll back the state's tobacco preemption clause, giving local municipalities more freedom to pass evidence-based tobacco control policies.
- ClearWay Minnesota, in collaboration with Truth Initiative and Blue Cross Blue Shield of Minnesota, <u>released</u> a comprehensive report that provides recommendations on reducing commercial tobacco use among American Indian and Alaskan Native communities.
- National Behavioral Health Network released a <u>video</u>highlighting their Community of Practice collaboration with different stakeholders in **Kentucky**.
- Starting on March 1, **Colorado's** Denver International Airport will be <u>completely</u>
  <u>smokefree</u> as a result of its fourth and final indoor smoking bar closing its doors.

# In the News

 Ten U.S. senators <u>called</u> for FDA to reject Philip Morris International's modified risk application for its smoking before 26 years old. That's why over the past three years, Truth Initiative has awarded funding to 135 historically black colleges, universities, and community colleges to advocate for the adoption and implementation of a 100 percent smoke- or tobacco-free policy. Truth Initiative is accepting applications for its Tobacco-Free College Program, which now offers grants of up to \$20,000 to women's colleges, minority-serving academic institutions, and community colleges.

PAR-17-218 – U.S. Tobacco Control Policies to Reduce Health Disparities (R21)

Deadline: June 15, 2020
NIH published an open-funding opportunity announcement (FOA) to support observational or intervention research focused on reducing health disparities in tobacco use in the United States. The FOA is intended to stimulate scientific inquiry focused on innovative tobacco control policies.

#### Job Listings

Advertising Specialist
UC Davis Medical Center
Sacramento, CA

Program Associate, Youth
Advocacy
Campaign for Tobacco-Free
Kids
Washington, D.C.

Senior Community Activism

Manager

Truth Initiative

Washington, D.C.

Advocacy Manager

American Lung Association in

California

Chico or Redding, CA

iQOS heated tobacco products, citing comments made by members of the scientific advisory panel FDA convened to assess claims made in the application.

- The <u>popularity</u> of JUUL e-cigarettes continue to soar among youth and young adults, in contrast to declining cigarette smoking rates in those age groups.
- The family of Hall of Fame baseball player Tony Gwynn, who died of salivary gland cancer at age 54, will go to trial against U.S. Smokeless Tobacco Company in Sept. 2019 in a wrongful death lawsuit.
- An <u>article</u> published by *Vice* overviews internet personality DonnySmokes, a 21-year-old who makes a full-time living reviewing vaping products on YouTube.

# Research

- An <u>analysis</u> of nationally representative youth survey data published in *MMWR* found that middle school and high school students cited e-cigarette use by friends or family (39%), products available in appealing flavors (31%), and harm reduction compared to other tobacco products (17%) as the most common motivations for e-cigarette use.
- A JAMA Pediatrics data analysis concluded that never smokers were approximately twice as likely to report recent cigarette use at one-year follow up if they had used e-cigarettes, hookah, non-cigarette combustible products, or smokeless tobacco after the baseline assessment.
- A Tobacco Control study of tobacco industry documents found that the incorporation of American Indian culture in tobacco product marketing dates

Advocacy Manager
American Lung Association in
California
Fresno or Bakersfield, CA

# About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.

back to at least the 1930s.

- A Tobacco Control casino experiment that
  consisted of nine series of sample collections over
  15 months found that both secondhand and
  thirdhand tobacco smoke exposure decreased by
  90 percent three months or fewer after the
  implementation of a smoke-free casino policy.
- A <u>randomized control trial</u> published in *Nicotine & Tobacco Research* found that proactive smoking cessation outreach was more effective among smokers with lower perceived smoking-related stigma, a group with lower motivation to quit, than smokers with higher perceived stigma.



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### Our address:

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