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TCN News

News and announcements from the Tobacco Control Network

Partner Announcements

[CDC Publishes Report on Tobacco Advertising and Sporting Events](#)

CDC

A new CDC Morbidity and Mortality Weekly Report details tobacco companies' advertising and promotional expenditures at sporting events from 1992 to 2013. Data from the Federal Trade Commission indicates that total expenditures peaked at \$39.5 million (adjusted for inflation) in 1995 and \$1.9 million (adjusted for inflation) in 2012, which was the lowest during this time period. Between 2010 and 2013, all such expenditures were related to smokeless tobacco products. The report notes that while the 1998 Master Settlement Agreement and the 2009 Family Smoking Prevention and Tobacco Control Act have restricted how tobacco companies can advertise at sporting events, additional regulations are needed to further reduce youth and adolescent exposure to tobacco products.

[New Module on E-Cigarettes and Pregnancy for Health Professionals](#)

CDC

CDC's Division of Reproductive Health released a free, online training module on e-cigarettes and pregnancy within the Smoking Cessation for Pregnancy and Beyond: A Virtual Clinic training targeted toward health professionals.

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[From Changing Norms to Changing Policy: Young Adult Tobacco Use Prevention in Oklahoma](#)

Research to Reality, National Cancer Institute

Sept. 20, 2016, 2-3 p.m.

EDT|*Registration Required*

[50,000 Quitters and Counting: Lessons from Kaiser Permanente Northern](#)

California's Tobacco Program – Smoking Cessation Leadership Center

Sept. 21, 1-2:30 p.m.

EDT|*Registration Required*

[Achieving Health Equity – One](#)

The tool includes an interactive presentation on e-cigarettes, potential effects during and after pregnancy, as well as effective cessation treatments. Additional learning tools include interactive case simulations, mini-lectures from leading experts, interviews with real patients who have quit, and a variety of online office resources. This training is eligible for continuing education and Maintenance of Certification Park IV credit.

[Resources for Tobacco Retailers and Manufacturers](#)

FDA

With components of the deeming rule having gone into effect on Aug. 8, FDA released resources to help tobacco retailers and manufacturers understand and comply with the law, as well as inform consumers about tobacco products. The [FDA resources page](#) allows retailers to order free materials including flyers and product specific regulations for roll-your-own cigarettes, cigars, smokeless tobacco, electronic nicotine delivery systems, as well as hookah and pipe tobacco sales. Additional resources include webinars on how the deeming rule affects manufacturers, importers, and vape shops, as well as guidance information. Sign up for [the FDA Center for Tobacco Products mailing list](#) to receive information on deeming rule compliance updates.

[Population Assessment of Tobacco and Health \(PATH\) Study Data Now Available](#)

NIH and FDA

NIH and FDA announced that questionnaire data from the first wave of the PATH study is available to qualified researchers. The PATH study is a nationally representative longitudinal cohort study of 45,971 American youth and adults designed to provide guidance to FDA's regulatory actions as part of the 2009 Family Smoking Prevention and Tobacco Control Act. Qualified researchers are encouraged to apply for access to the data, which was collected between Sept. 2013 and Dec. 2014.

[Policy at a Time](#) – National Partnership for Action to End Health Disparities
Sept. 22, 3-4 p.m.
EDT|*Registration Required*

[The Premarket Tobacco Product Application for Electronic Nicotine Delivery Systems \(ENDS\): A Public Seminar](#) – FDA Center for Tobacco Products
Hyattsville, MD
Oct. 17-18|*Registration Required*

[Risk Assessment - A Public Workshop](#) – FDA Center for Tobacco Products
Hyattsville, MD
Nov. 15-16|*Registration Required*

[2017 National Conference on Tobacco or Health](#)
Austin, TX
March 22-24, 2017|*Registration Required*

Funding Opportunities

[Robert Wood Johnson Foundation Calls for Proposals for Research to Build Culture of Health](#)

Deadline: Applications accepted on a rolling basis

The Robert Wood Johnson Foundation's Evidence for Action program has an ongoing call for proposals to address gaps in knowledge and test innovative programs, policies, and partnerships, in addition to evaluating measurements of

[Point of Sale Surveillance Tool for Vape Shops](#)

Counter Tobacco

Counter Tobacco posted a new surveillance tool on their website, the Standardized Tobacco Assessment for Retail Settings: Vape Shops (vSTARS), designed for practitioners to inform state and local tobacco control policies at the point of sale. The items assessed through the tool include types of products sold, flavors, and health messaging. Materials include a training manual and the vSTARS form with a questionnaire, developed through a collaboration of the [State and Community Tobacco Control](#) research program and state and local pilot participants. The assessment can serve as a guide for public health practitioners interested in working in the tobacco retail environment by allowing professionally-trained data collectors, as well as self-trained adults, to conduct vape shop point of sale assessments.

[Draft Guidance Submissions for Cigar Warning Plans](#)

FDA

FDA published "Submission of Warning Plans for Cigars," a draft guidance for the industry. The guidance is intended to help those involved in the manufacture, distribution, and sale of cigars in the U.S to understand the newly implemented regulations set by the FDA's deeming rule. The draft guidance highlights the industry's responsibility for required health warning statements, and will eventually help determine all necessary information regarding warning plan submissions for cigar products. Electronic and written public comments on the draft guidance will be accepted through Sept. 29. Further information regarding deadlines and draft requirements are located on the [Office of the Federal Register](#) site.

[Regulation of Flavored Tobacco Products: A Letter to President Obama](#)

African American Tobacco Leadership Council (AATCLC)

AATCLC addressed a letter to President Obama, stating their concerns over flavored tobacco products. The letter

health determinants and outcomes.

Job Listings

[Public Health Educator III](#)
[Maine Department of Health and Human Services](#)
[Augusta, ME](#)

[Health Education Specialist](#)
[Denver Public Health Chronic Disease Tobacco Program](#)
[Denver, CO](#)

[Health Programs Specialist](#)
[Denver Public Health Chronic Disease Tobacco Program](#)
[Denver, CO](#)

[Senior Evaluator](#)
[Professional Data Analysis, Inc.](#)
[Minneapolis, MN](#)

[Senior Associate, Tobacco and Cancer Prevention](#)
[Geographic Health Equity Alliance](#)
[Alexandria, VA](#)

[Senior Manager, Tobacco Control Training and Technical Assistance](#)
[American Lung Association of the Upper Midwest](#)
[Brookfield or Madison, WI](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and

raises issues surrounding marketing campaigns that target black communities and flavored tobacco products that increase youth initiation. The letter urges President Obama to direct FDA to issue a new proposed rule to remove all flavored tobacco products, including menthol cigarettes, from the marketplace. Since menthol cigarettes and other flavored tobacco products have been historically marketed to African Americans, AATCLC requests relief from tobacco-related deaths within their communities through the regulation of all flavored tobacco products.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

[Critics Appeal Petition to Raise Tobacco Tax in Missouri \(MO\)](#) – *St. Louis Post-Dispatch*. A petition to raise the tobacco tax in Missouri is under fire as opponents allege that voters who signed the petition did so after reading a misleading summary. Nevertheless, a Cole County Circuit Court judge ruled that the signatures collected are valid, and that the measure belongs on the ballot in November. Voters will see the updated summary on the ballot. Opponents vowed to appeal the decision. However, they will have a short timeline to settle the case since absentee ballots must be available by Sept. 23.

control at the state and national levels.

The TCN is a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



In the News

[Tobacco Industry Engaged in Massive Lobbying Efforts in Opposition to FDA Deeming Rule](#) – *New York Times*. An exposé published in The New York Times describes how tobacco companies are working with over 75 lobbyists as well as past and former congressional members to stop FDA from imposing regulatory authority over cigars, e-cigarettes, and other non-cigarette tobacco products. Documents indicate that the FDA Deeming Clarification Act of 2015 was drafted by Altria Group and endorsed by R.J. Reynolds Tobacco Company in anticipation of the FDA deeming rule that took effect on Aug. 8. The bill is still pending in the House with 71 co-sponsors.

[Law Requiring Child-Proof Packaging for Liquid Nicotine](#) – *GovTrack*. On July 26, the Child Nicotine Poisoning Prevention Act of 2015 took effect, requiring that liquid nicotine in the United States must be packaged in child-resistant containers. The regulation is a strategy to reduce liquid nicotine poisoning among children. The U.S. Consumer Product Safety Commission will enforce the rule through retail inspections and import monitoring. More information on policy approaches can be found on a [factsheet](#) provided by the Tobacco Control Legal Consortium.

[National Governors Association Publishes Paper Supporting Comprehensive Tobacco Control](#) – *National Governors Association*. A position paper published by the National Governors Association expresses support for the implementation of comprehensive tobacco control approaches as cost effective measures to save lives, close health disparities, and reduce state-level healthcare expenditures. Among other state-level actions and policies, the paper endorses increasing the price of tobacco products, increasing the use of tobacco cessation treatments, and targeting high-risk populations.

[Increased Health Risks for Organ Transplant Recipients](#)

[Who Resume Smoking](#) – *Reuters Health*.

Researchers reviewed 73 studies and found that organ transplant recipients who continue smoking after the operation have more than 2.5 times the risk of cancers compared to recipients who do not smoke. These patients also have a higher risk of heart disease and death, with those who continued to smoke 40 percent more likely to develop new heart disease, 2.58 times more likely to develop a malignancy outside of skin cancer, and 1.74 times more likely to die during the follow-up period.

Guidelines suggest that active smoking should be a disqualifying factor for those requesting a transplant and recommend the patient in need of a transplant quit before the procedure.

Research

[E-Cigarette Use is Differentially Related to Smoking Onset Among Lower Risk Adolescents](#) – *Tobacco Control*. **Key**

Findings: Researchers conducted two surveys of 1136 Hawaiian adolescents in 9-11 grades—a baseline survey and a one-year follow-up—to assess how e-cigarette smoking status and psychosocial factors predict cigarette smoking. Data analysis indicated that e-cigarette use at baseline was a predictor of cigarette smoking onset at follow-up among youth at lower risk of smoking based on psychosocial factors (low rebelliousness, low willingness to smoke cigarettes, high parental support). Study authors conclude that youth e-cigarette use is itself a risk factor for cigarette smoking.

[Dependence Symptoms and Cessation Intentions Among US Adult Daily Cigarette, Cigar, and E-Cigarette Users, 2012-2013](#) – *BMC Public Health*. **Key Findings:** An analysis of nationally representative data from the U.S.

National Adult Tobacco Survey was conducted to compare dependence symptoms and intentions to quit among daily users of cigarettes, cigars, and e-cigarettes. According to the data, dual users of cigarettes and cigars had stronger dependence symptoms than exclusive cigarette users, whereas dual users of cigarettes and e-cigarettes showed stronger dependence symptoms and stronger intentions to quit than exclusive cigarette smokers. The study improves understanding of tobacco dependence among users of cigars and e-cigarettes as their use becomes increasingly common in the United States.

[Smoking and the Reduced Life Expectancy of Individuals with Serious Mental Illness](#) – *American Journal of*

Preventive Medicine. **Key Findings:** This study linked data from the 1997-2009 National Health Interview Surveys and the 2011 National Death Index to investigate how smoking impacts the life expectancy of those with mental illness, independently of the serious psychological distress (SPD) associated with mental illness. Researchers found that current smokers with SPD lose 14.9 years of life compared to never smokers without SPD. This is compared to 5.3 years of life lost among never smokers with SPD, indicating that smoking may account for approximately two-thirds of life lost in those with SPD who smoke.

[Attitudes Toward Prohibiting Tobacco Sales in Pharmacy Stores Among U.S. Adults](#) – *American Journal of Preventive*

Medicine. **Key Findings:** This study analyzed survey data from 4,269 American adults regarding whether they strongly favor, somewhat favor, somewhat oppose, or strongly oppose the banning of tobacco sales in retail pharmacies. Survey data indicates that 66.1 percent of adults strongly or somewhat favor the restriction of tobacco sales in retail pharmacies. Support was stronger among adults who have never used a tobacco product, those aged 65 years or older, and those with annual incomes of \$60,000 or more. Researchers recommend state and local communities

consider policies that prohibit tobacco product sales in pharmacies, reinforcing a commitment to wellness.

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