

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

The 2016 TCN Policy Recommendations are Available!

The Executive Leadership Committee of the Tobacco Control Network is pleased to release the [2016 TCN Policy Recommendations](#). The TCN Policy Recommendations reflect our priorities, declaring a vision and direction for those policy and system changes that the TCN membership believe are most important to reducing and eliminating health issues caused by tobacco use and secondhand smoke exposure.

Building on the previous policy document, the 2016 TCN Policy Recommendations aim to prepare the TCN membership to meet the evolving demands of the tobacco control landscape. It is our hope that the 2016 TCN Policy Recommendations will be used to help shape effective tobacco control programs. State and territorial tobacco control programs found the 2012 version helpful in providing program direction, completing readiness assessments, developing their five-year National State-Based Tobacco Control workplans, and educating their state's leadership about evidence-based tobacco control work.

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Working with Public Housing Authorities: Addressing Smokefree Multi-Unit Housing Implementation Challenges](#) –

Tobacco Control Training Collaborative

July 27, 3-4:30 p.m.

ET|*Registration Required*

[MY MI \(Motivational Interviewing\) Training](#) –

Addiction Technology Transfer Center Network

Baltimore, MD

Aug. 17, 9 a.m. – 4:30 p.m.

ET|*Registration Required*

[2017 National Conference on Tobacco or Health](#)

The Special Announcement- Become a Sponsor of the 2016 ASTHO Annual Meeting!

ASTHO welcomes corporate sponsorship for its 2016 Annual Meeting, Creating the Future of Public Health, which will take place in Minneapolis on Sep. 21-22.

Benefits of sponsorship:

When you partner with ASTHO as an Annual Meeting Sponsor, you enjoy great visibility among the nation's leading public health experts, including individuals from state health departments, federal health agencies, academic institutions, healthcare facilities, private sector health industry executives, and leadership from ASTHO-affiliated organizations and other national public health nonprofits.

All sponsors receive:

- Recognition by level on the ASTHO Annual Meeting 2016 webpage, meeting program, and conference signage
- Use of ASTHO logo on your organization's website
- One-time use of pre- and post-meeting attendee list
- And more!

For the full list of sponsorship options and benefits, visit the [Sponsorship Prospectus](#). Please contact Maureen Torney, ASTHO's Director of Development, or call 571-318-5494 if you have any questions.

Austin, TX
March 22-24, 2017|*Registration Required*

Funding Opportunities

[Robert Wood Johnson Foundation Calls for Proposals for Research to Build Culture of Health](#)

Deadline: Applications accepted on a rolling basis

The Robert Wood Johnson Foundation's Evidence for Action program has an ongoing call for proposals to address gaps in knowledge and test innovative programs, policies, and partnerships, in addition to evaluating measurements of health determinants and outcomes.

Job Listings

[Vice President, State Issues Campaign for Tobacco-Free Kids Washington, DC](#)

[Senior Associate, Tobacco and Cancer Prevention Geographic Health Equity Alliance Alexandria, VA](#)

[Manager, Tobacco Control Initiatives \(Grant Funded\) American Academy of Pediatrics Elk Grove Village, IL](#)

[Research Public Health Analyst – PhD \(Job ID 17236\) Center for Health Policy Science and Tobacco](#)

Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

Dual Eligible Quitline Participants

Deadline: August 8, 2016

Ohio is interested in learning more about how other states accessing the Medicaid administrative match for quitlines are handling dual eligible participants.

Economic Evaluations of Tobacco 21

Deadline: August 8, 2016

Idaho is interested in any existing economic evaluations of raising the minimum legal age to purchase tobacco from 18 to 21. They're specifically interested in methodological approaches, and studies that have explored the cost to businesses as well as any future healthcare cost savings.

Flavored Tobacco Products Educational Campaign

Deadline: August 3, 2016

Wisconsin is in the early stages of developing an educational campaign to raise awareness among parents of Wisconsin teens about flavored tobacco products, including little cigars/cigarillos, smokeless tobacco, and e-cigarettes/e-juice. The goals are to increase parents' knowledge of these products, engage them in talking to their kids about the products, and encourage them to become involved in local tobacco prevention and control efforts.

Have other states developed campaigns on this topic with this particular audience in mind? If so, what messages did they find to resonate most, what did their creative executions look like, and what kind of media did they place?

If you have any information to share or know someone who

[Research](#)
[Washington, D.C.](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.

does, please reply to tcn@astho.org and we will connect you with the person who submitted the request.



Partner Announcements

[Registration Open for 2017 National Conference on Tobacco or Health \(NCTOH\)](#)

National Network of Public Health Institutes

NCTOH registration is now open. The conference will take place March 22-24, 2017, in Austin, TX. This premier gathering of the U.S. tobacco control movement will bring together leaders and practitioners from across the country to learn and strategize ways to reduce tobacco use and its impact. Participants are encouraged to register early as space is limited. An early bird rate is available until September 1, 2016. A Call for Abstracts is expected to open in mid-July.

[Tobacco Companies Underreported Product Placement in Movies to Federal Trade Commission \(FTC\)](#)

University of California, San Francisco, Center for Tobacco Control Research and Education

The University of California eScholarship initiative published a report comparing the product placement activities by cigarette companies between 1978 and 1994 with what was actually reported to FTC. The report found that FTC's historical records did not capture all of the product placement activities and expenditures. At least \$1.4 million of the documented spending (29%) occurred between 1989 and 1994, when tobacco companies reported no spending at all on product placement. This suggests a need for more aggressive reporting of tobacco product placements, while legally requiring the entertainment industry to report associations with tobacco companies.

[Online Cessation Tools Could Help Young Adults Quit Smoking](#)



Truth Initiative

New research published in [JMIR Research Protocols](#) suggests that web-based interventions intended to help smokers quit can be effective and viable options for young adults. Creating online cessation tools is critical, as young adults are more likely to use the internet and attempt to quit, though less likely to seek assistance while trying to quit. Even though findings suggest young adults may be going online for help quitting, distinctive approaches are needed to engage this population in order to effectively capitalize on the tools created to aid in adult developmental needs.

[Secondhand Smoke Exposure Higher in Multi-Unit Housings than Single-Family Homes](#)

CDC

CDC released a study analyzing tobacco use, secondhand smoke exposure, and smoke-free home rules. Researchers found that Americans living in multi-unit housing are more likely to use tobacco products and less likely to have smoke-free home rules than those living in single-family homes, with 34 percent of multi-unit housing residents experiencing involuntary secondhand smoke exposure. Data from the 2013-2014 National Adult Tobacco Survey reveals that 25 percent of adults ages 18 and older who lived in multi-unit housing used a tobacco product, compared with 19 percent of adults in single-family homes. These disparities highlight the need for further implementation of smoke-free policies and access to more tobacco cessation resources to better protect multi-unit housing residents

[New FDA Guidance Allows Meetings with Industry and Investigators on the Research and Development of Tobacco Products](#)

FDA

FDA released guidance intended to assist tobacco manufacturers, importers, researchers, and investigators seeking to meet with the Office of Science regarding plans for future development in tobacco products. This guidance allows tobacco companies to work directly with the FDA to



seek support on the production and regulation of their tobacco products, as well as to inform manufacturers on the development and marketing of their products.

[Updated Policy for Owners and Operators of Domestic Tobacco Establishments to Register Products](#)

FDA

FDA updated their Compliance Policy for Regulated Tobacco Products to align with the finalized deeming rule. Every person who owns or operates a domestic establishment engaged in the manufacturing of tobacco products must register their establishment and submit full product listings as described in the Federal Food, Drug, and Cosmetic Act. FDA intends to enforce these requirements under a single compliance policy for all tobacco products, including those newly deemed, therefore reducing the burden on the industry.

State News

[Missouri Supreme Court Declines Weighing in on Proposed Tobacco Price Increase Ruling \(MO\)](#)

– The Missouri Supreme Court turned down a request to speak on a proposed initiative that would increase state cigarette excise taxes. Secretary of State Jason Kander filed the request, asking the court to reconsider a prior ruling that would require the proposal supporters to rewrite the ballot summary. The ruling made by the state's appeals court deemed the ballot summary as insufficient without an explanation as to how the fees would keep up with inflation. However, the new summary would potentially invalidate the initiative, since it would no longer match the proposal for which petition signatures were collected. Raise Your Hands for Kids, a nonprofit organization funded by a subsidiary of RJ Reynolds, also filed a motion to the court and has been advocating for the cigarette price increase to go toward youth education programs.

[LGBT Community Aims to Reduce Higher Smoking](#)

[Prevalence \(CA\)](#) – Community organizations and health officials in California are working to reduce the LGBT smoking rate by providing cessation resources, raising the price of tobacco, and expanding healthcare provider competency to be more sensitive to LGBT patient needs. This responds to the high rate of smoking among LGBT individuals in California, which is 27 percent, according to a report from the state health department. This is more than double the 13 percent smoking rate among heterosexuals in California. Disparities between heterosexual and LGBT smoking rates could be attributed to limited gathering space along with the increased stress.

[Massachusetts Raises \\$285 Million from Cigarette Tax \(MA\)](#)

– A 2013 vote by MA lawmakers to increase cigarette and gasoline taxes yielded \$542 million. This amount included \$285 million in cigarette tax revenue, most of which went into the state's general fund. With the state expecting a loss of up to \$950 million in tax revenue for the 2017 fiscal year, redirecting tax funds to tobacco prevention is unlikely. Tobacco control advocates in Massachusetts are instead focusing their attention on legislation to increase the minimum legal sale age for tobacco to 21, to prevent youth from early exposure to tobacco products.

In the News

[Tobacco Surcharges Can Discourage Smokers from](#)

[Receiving Care](#) – *MedPage Today*. A provision in the ACA allows insurers to impose on tobacco users surcharges of up to 50 percent of the user's premium. The impact of this surcharge can affect a user's likelihood of having insurance coverage and seeking care. Researchers from the Yale School of Public Health examined the surcharge uptake and found that coverage in 2014 was 12 percent lower among

smokers with the highest surcharges than among smokers without surcharges.

[Different Treatments Yield Different Results for Female](#)

[Smokers](#) – *EurekAlert*. A study led by The City College of New York found differences among men and women in their ability to successfully quit smoking using the commonly prescribed cessation medications varenicline, bupropion, and nicotine patches. Results of the study show that women who took varenicline were much more likely to quit smoking than women who were given other medications. Among men who received all forms of medication, there was no difference reported in the likelihood of quitting smoking.

Research

[Tobacco Product Use Among Adults — United States, 2013–2014](#) – *Morbidity and Mortality Weekly Report*. **Key**

Findings: A new CDC report using data from the 2013-2014 National Adult Tobacco Survey indicates that 21.3 percent of U.S. adults used a tobacco product every day or some days. Cigarettes were the most commonly used tobacco product during the 2013-2014, though use has been declining. Young adults aged 18-24 used emerging tobacco products such as hookah and electronic cigarettes at the highest rates. Findings also reveal higher use of tobacco by demographic, such as age (over 45 years old), region (South), low education levels, low income, and sexual orientation (lesbian, gay, or bisexual). The report points to the continued need for evidence- and population-based interventions to reduce tobacco use and related death and disease.

[Cigarette Sales to Minors via the Internet: How the Story Has Changed in the Wake of Federal Regulation](#) – *Tobacco*

Control. **Key Findings:** As part of this study, 10 minors attempted to purchase cigarettes from 68 different online

vendors. A total of 32.4 percent of purchase attempts were successful, and those who failed did so due to payment processing issues and not age verification. A majority of vendors advertised cigarettes with prohibited flavorings and cigarettes labeled as light in violation of federal law. Researchers conclude that federal agencies need to more strongly enforce existing laws on internet cigarette sales to stop the shipment of illegal products and reduce credit card fraud.

[Setting the Agenda for a Healthy Retail Environment: Content Analysis of US Newspaper Coverage of Tobacco Control Policies Affecting the Point Of Sale, 2007–2014 – Tobacco Control.](#) **Key Findings:** Researchers sought to describe newspaper coverage of point of sale (POS) tobacco interventions. Researchers found 917 POS articles from 2007-2014, which most commonly framed the story in terms of regulation (71.3%). Government officials and tobacco retailers were the most commonly cited sources. Just over half of the articles (51.3%) presented POS news with a mixed, neutral, or anti-tobacco control perspective. Study authors call for future research to investigate how pro-tobacco control messaging in POS stories can be encouraged.

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