

TCN News

News and announcements from the Tobacco Control Network

Partner Announcements

New Study Indicates High Prevalence of Lesbian, Gay, and Bisexual Youth Risk Behaviors

MMWR

CDC released a Morbidity and Mortality Weekly Report containing data from the first nationally representative sample of lesbian, gay, and bisexual (LGB) student health behaviors. The report found higher prevalence of cigarette, electronic vapor product, and cigar use among LGB students, as well as a higher likelihood of trying cigarettes and doing so before age 13. In addition to higher levels of tobacco use compared to heterosexual peers, LGB students were found to experience higher levels of physical and sexual violence as well as bullying. These findings highlight the need for targeted health promotion and prevention for the estimated 1.3 million LGB U.S. high school students.

Call for Abstracts Now Open for the 2017 National Conference on Tobacco or Health

National Network of Public Health Institutes

Conference organizers for the National Conference on

Tobacco or Health are seeking abstracts for evidencebased strategies, tools, resources, success stories, and
lessons learned to feature as breakout sessions and poster
presentations across eleven program areas. Practitioners
working in the field of tobacco control are invited to submit

The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Acupuncture and
Hypnotherapy, Oh My:
Alternative Tobacco Cessation
Approaches – National Council
for Behavior Health
Aug. 24, 3 – 4 p.m.
EDT|Registration Required

FDA Deeming Rule: What
Does it Mean for You? – Legal
Resource Center for Public
Health Policy, University of
Maryland Francis King Carey
School of Law
Aug. 25, 12 – 1:15 p.m.
EDT|Registration Required

their work for consideration. Applications are due Sept. 30.

<u>Disparities in Retail Environment Factsheets</u>

Public Health and Tobacco Policy Center

Two new Public Health and Tobacco Policy Center factsheets outline tobacco industry practices in the retail environment. Specifically, they focus on how environmental and social factors, as tobacco is marketed heavily in lower socioeconomic communities. The factsheets highlight the influence of retail environment and retailer density on tobacco initiation, marketing of tobacco products, price promotion, tobacco use, burden of disease, and smoke-free rules. Ongoing evidence of industry-driven tobacco marketing disparities further highlights the need for policies to reduce and prevent tobacco use in disadvantaged communities.

Tools for Policy and Partnership for a Healthy Retail Environment

Change Lab Solutions

ChangeLab Solutions published new resources on creating a healthy retail environment with a comprehensive approach including reducing tobacco marketing, stocking nutritious items, and limiting alcohol retail near schools. The tools are available in an online library and include a playbook, poster, conversation starters, and a collaboration workbook. In addition, they offer innovative strategies and steps for government agencies and other public health practitioners in tobacco control, nutrition, and excessive alcohol use prevention to promote retail environments conducive to healthy choices.

New Resource Details Lawsuits against FDA's Deeming Rule

Tobacco Control Legal Consortium

Following the release of FDA's final deeming rule, which extends the agency's regulation over all tobacco products, there has been an increase in lawsuits challenging the FDA.

Helping Cancer Survivors to
End Tobacco Use and Improve
Health Outcomes – National
Cancer Institute, Research to
Reality
Aug. 29, 2 – 3 p.m.
EDT|Registration Required

Clearing the Clouds:

Demystifying the Vape Shop –

Tobacco Control Legal

Consortium

Sept. 13, 1 – 2 p.m.

EDT|Registration Required

Tobacco or Health
Austin, TX
March 22-24, 2017|Registration
Required

2017 National Conference on

Funding Opportunities

Robert Wood Johnson
Foundation Calls for Proposals
for Research to Build Culture of
Health

Deadline: Applications accepted on a rolling basis

The Robert Wood Johnson Foundation's Evidence for Action program has an ongoing call for proposals to address gaps in knowledge and test innovative programs, policies, and partnerships, in addition to evaluating measurements of health determinants and outcomes.

Job Listings

Tobacco Control Legal Consortium updated an overview of the lawsuits, summarizing each plaintiff's arguments and providing a timeline for FDA's response to each case. Many of the cases allege that FDA is in violation of the Administrative Procedure Act and request that courts overturn the rule.

Counter Tobacco Photo Contest

Counter Tobacco

Counter Tobacco seeks participants to submit photographs of tobacco advertising and products. Submissions can fall into eight categories, such as greatest youth appeal, most ironic, or stores near schools. Eligible contest submissions are added to the Counter Tobacco media gallery for tobacco control advocates to use in educating decision makers about point of sale issues and the tobacco industry's marketing tactics. Contest submissions are due Sept. 6.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

Oregon Publishes Report on Tobacco-Free Addiction and Mental Health Treatment Facilities (OR) – Oregon Health Authority. The Public Health Division of the Oregon Health Authority published the Tobacco Freedom Policy Survey Report, which quantifies the steps addiction and mental health treatment facilities in Oregon are taking to provide tobacco-free spaces and cessation services using the Tobacco Freedom Policy. The report notes that tobacco use

Director – LGBT HealthLink
CenterLink: The Community of
LGBT Centers
Fort Lauderdale, FL

Health Education Specialist
Denver Public Health Chronic
Disease Tobacco Program
Denver, CO

Health Programs Specialist
Denver Public Health Chronic
Disease Tobacco Program
Denver, CO

Senior Evaluator
Professional Data Analysis,
Inc.
Minneapolis, MN

Senior Associate, Tobacco and
Cancer Prevention
Geographic Health Equity
Alliance
Alexandria, VA

Research Public Health Analyst

– PhD (Job ID 17236)

Center for Health Policy

Science and Tobacco

Research

Washington, D.C.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

is not permitted on most treatment facility properties and details how the Oregon Health Authority can continue to improve implementation of the Tobacco Freedom Policy by providing training and nicotine replacement therapies onsite.

In the News

New E-Cigarette Devices Launched to Beat Deeming Rule

Deadlines – Reuters Health. E-Cigarette and cigar

manufacturers in the United States have released a number
of new products ahead of the FDA deeming rule, which took
effect on Aug. 8. FDA announced they will allow devices
introduced to the market before this enforcement date to be
sold for up to three years while companies await review.
Beginning Aug. 8, new e-cigarettes, cigars, pipe tobacco,
and hookah products are subject to the same FDA review
process in place for cigarettes, smokeless tobacco, and rollyour-own tobacco.

Study Indicates that Dopamine Production Can Be Restored after Quitting Smoking – Reuters Health. A recently study analyzed dopamine production in long-term smokers who successfully quit by conducting brain scans of 15 non-smokers and 30 smokers. Of the 30 smokers, 15 had successfully quit after receiving smoking cessation treatment. Prior to quitting, cigarette smokers had a 15-20 percent lower capacity for dopamine production than non-smokers. However, this difference disappeared three months after quitting. Despite its small sample size, the study suggests that nicotine addiction may be causally related to low dopamine production, as opposed to low dopamine level predisposing addiction.

<u>Remembering Shane Todd</u> – *Green Bay Press-Gazette*. Shane K. Todd, a Tips from Former Smokers campaign The TCN is a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



participant, passed away at the age of 49 after a long battle with cancer. Shane was diagnosed with cancer in 2003 and had been in remission for 10 years. He appeared in a television commercial during the first round of the CDC campaign, which launched in 2012. During a Tips campaign meeting in April 2016, Shane shared his experiences and noted how proud he was to impact those who struggled with tobacco use.

Research

Real-Time Measurement of Electronic Cigarette Aerosol
Size Distribution and Metals Content Analysis – Nicotine &
Tobacco Research. Key Findings: Researchers performed
high quality aerosol tests on e-cigarettes in real time and
found that e-cigarette aerosols primarily contain
nanoparticles (11-25 nanometers in diameter) and
submicron particles (96-175 nanometers in diameter),
making e-cigarette emissions fundamentally different from
combustible tobacco. Researchers note that the chemical
composition of e-cigarette emissions and their potential
health outcomes are not fully known.

Reasons for Trying E-Cigarettes and Risk of Continued Use

- Pediatrics. Key Findings: Researchers conducted surveys of middle- and high-school students in fall 2013 and spring 2014 to examine the relationship between e-cigarette use over time and the initial reason for trying e-cigarettes. Survey data found several predictors for sustained e-cigarette use among youth, including low cost, the ability to use e-cigarettes nearly anywhere, and smoking cessation. Researchers conclude that policies that increase the price of traditional cigarettes and restrict where e-cigarettes can be used may help prevent sustained e-cigarette use in youth.

An Argument for Change in Tobacco Treatment Options
Guided by the American Society of Addiction Medicine
(ASAM) Criteria for Patient Placement – Journal of Addictive
Medicine. Key Findings: This article overviews ASAM
treatment recommendations for substance abuse disorders
and discusses how the recommendations might inform
tobacco cessation treatment in the United States. ASAM
guidelines are regularly used in all substance abuse
disorders except for tobacco addiction. Researchers
conclude that improving reimbursement for cessation
services such as group therapy and making more intensive
treatments (e.g., outpatient programs) available in the U.S.
may help smokers quit.

Boosting Online Response Rates Among Non-Responders:

A Dose of Funny – Social Science Computer Review. Key
Findings: This study of 2,963 participants from the Truth
Initiative Young Adult Cohort survey tested whether
incorporating humor in follow-up emails made survey nonresponders more likely to take follow-up surveys. Results
indicate that receiving a humorous email as a first reminder
to take a follow-up survey and receiving a humorous email
as a second reminder were both associated with higher
response rates compared to non-humorous controls.
Researchers conclude that humorous emails are a simple
and effective way to improve response rates among young
adults.

Feel free to *forward this communication* or encourage others to *subscribe directly*.

This message was intended for <u>tsands@astho.org</u>. If you believe this has been sent to you in error, please <u>unsubscribe</u> or <u>update your subscription preferences</u>.

Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202 TCN@astho.org

MailChimp.