

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

[View this email in your browser](#)



TCN News

News and announcements from the Tobacco Control Network

Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

Tobacco-Free Transit

Deadline: May 17, 2016

Are there any states that have had bus systems go tobacco free at any or all of their locations? If so, what would be suggestions for effective roll-out of that policy and lessons learned? The bus system in Oklahoma City is interested in passing a policy and is asking for some feedback, suggestions, and assistance.

Youth Tobacco Prevention Media Campaign Evaluation

Deadline: May 18, 2016

South Carolina is working on a youth tobacco prevention media campaign with a contractor and would like to see examples of youth tobacco prevention media campaign evaluation from other states. They have had extensive discussions with their contractor about data collection and measurable objectives and have determined that seeing specific examples of data collection tools (e.g., surveys) and methods would be extremely helpful.

Quitline Cellphones

Deadline: May 20, 2016

Connecticut would like to know if any states have researched providing a cellphone to clients that could only be used for calling the tobacco quitline. They are wondering

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Moving Toward Tobacco Cessation in Cancer Care Plans](#) – National Association of County & City Health Officials
May 11, 2-3 p.m.
EDT/Registration Required

[The View is Worth the Climb: Health-Sector Leadership Strategies to Address Social Determinants](#) – Public Health Institute
May 11, 2:30-4 p.m.
EDT/Registration Required

[Tobacco and Nicotine: What is Out There and Why You Should Care!!!](#) – American Dental Association
May 19, 6-7 p.m.
EDT/Registration Required

how much it would cost, and if it would be effective to make cellphones available to clients interested in quitting smoking. Although Connecticut encourages providers to let patients use their office phones to call the quitline, doing so hasn't been that effective.

Quitline Contracts with Alere Wellbeing

Deadline: May 20, 2016

Connecticut would like to have a group chat with other states that contract with Alere Wellbeing for quitline services. If states are interested, Connecticut is willing to put calls together with the group. They are interested in topics such as comparable rates and response times, and they hope to organize with other states.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will connect you with the person who submitted the request.

Partner Announcements

[FDA Finalizes Rule on All Tobacco Products](#)

FDA

On May 5, FDA [announced](#) that it finalized a rule extending its authority to all tobacco products, including e-cigarettes, cigars, hookah tobacco, and pipe tobacco. This rule, which will go into effect in 90 days, helps implement the bipartisan Family Smoking Prevention and Tobacco Control Act of 2009 and allows FDA to improve public health and protect future generations from the dangers of tobacco use through a variety of steps, including restricting the sale of these tobacco products to minors nationwide. "We have more to do to help protect Americans from the dangers of tobacco and nicotine, especially our youth. As cigarette smoking among those under 18 has fallen, the use of other nicotine products, including e-cigarettes, has taken a drastic leap. All of this is creating a new generation of Americans who are at risk of addiction," says HHS Secretary Sylvia Burwell. Before May 5, there was no federal law prohibiting retailers from selling e-cigarettes, hookah tobacco, or cigars to people under age 18.

[Into the Light: No Menthol Sunday](#) – National African American Tobacco Prevention Network
May 22|*Save the Date*

[Global Tobacco Dependence Treatment Summit 2016](#) – Mayo Clinic Nicotine Dependence Center and Global Bridges
Rochester, MN
May 23-24|*Registration Required*

[Examining Education Disparities in Tobacco Use](#) – TCN
May 25, 3-4 p.m.
EDT|*Registration Required*

[Adapting Tips from Former Smokers to Local Settings](#) – George Washington University Cancer Institute
May 31, 3:30-4:30 p.m.
EDT|*Registration Required*

[Call for Nominations: Alcohol, Tobacco and Other Drugs Section Award](#) – American Public Health Association Alcohol, Tobacco and Other Drugs Section
June 3|*Application Deadline*

[Parish Nurses: Partners in Tobacco Prevention & Control](#)
Texas Department of State Health Services
June 14, 3-4 p.m.
EDT|*Registration Required*

[Tobacco Policy, Pharmacotherapy, and Dentistry](#) – American Dental Association
June 16, 6-7 p.m.
EDT|*Registration Required*

[8th Biennial Cancer Survivorship Research Conference: Innovation in a](#)

[FDA Launches Campaign to Prevent Tobacco Use Among Lesbian, Gay, Bisexual, and Transgender Young Adults](#)

FDA

FDA launched a public education campaign, "This Free Life," to help prevent and reduce tobacco use among lesbian, gay, bisexual, and transgender (LGBT) young adults ages 18-24. Of the more than 2 million LGBT young adults in the United States, more than 800,000 smoke occasionally. Using social media and paid advertising, the campaign launched in 12 markets: Atlanta, Boston, Chicago, Dallas, Los Angeles, Miami, Minneapolis, New York City, Portland, San Diego, San Francisco, and Washington, D.C.

[CDC Offers Faith-Based Factsheets for States](#)

CDC

As part of its "Tips from Former Smokers" ad campaign, CDC released a series of factsheets aimed at faith leaders in each state. These factsheets provide state-specific smoking statistics and educate faith leaders on how they can reach out to smokers in their communities and leverage the campaign to help their faith communities become tobacco-free.

[Truth Initiative Announces 2016-2017 Youth Activism Fellowship](#)

Truth Initiative

Truth Initiative is now accepting applications for its 2016-2017 Youth Activism Fellowship, a 12-month program for young adults aged 18 to 24 who want to be involved in changing the culture surrounding tobacco use. Fellows will meet three times over the course of the fellowship to receive training on the impact of tobacco, community engagement, and policy and advocacy. Applications are due July 31.

[New Smokefree.gov Website Features Information and Resources on Dip](#)

National Cancer Institute

Smokefree.gov launched a new web page that focuses exclusively on smokeless tobacco, or dip. This website includes resources on the potential harms of dip, reasons to

[Rapidly Changing Landscape](#)

American Cancer Society
Washington, D.C.

June 16-18|*Save the Date*

[2016 National Association of County and City Health Officials Annual Conference](#)

Phoenix, AZ

July 19-21|*Registration Required*

[2017 National Conference on Tobacco or Health](#)

Austin, TX

March 22-24, 2017|*Save the Date*

Funding Opportunities

[Truth Initiative Announces Grant Opportunity for Smoke-Free Community Colleges](#)

Deadline: July 15

Truth Initiative is now accepting grant applications from community colleges to help these public organizations work towards comprehensive smoke-free policies.

Community colleges that do not have a 100% smoke-free policy are eligible for a grant and technical assistance. Interested community colleges should apply by July 15 to receive a \$7,500 grant.

Job Listings

[Chronic Disease Program Specialist Vermont Department of Health Burlington, VT](#)

[Senior Evaluator – Experience in Tobacco Control Preferred Professional Data Analysts, Inc. Minneapolis, MN](#)

quit, and how to manage cravings and other side effects of dip withdrawal while quitting.

[Smoking Cessation Leadership Center Announces New Webinar Recordings Available for Continuing Education Units](#)

Smoking Cessation Leadership Center (SCLC)

SCLC is now offering continuing education units (CEUs) for three new recorded webinars: “Digital and Social Media Interventions for Smoking Cessation Among Young Adults,” “Reducing Tobacco Use Among African Americans and Youth: What’s Menthol Got To Do With It?” and “Beyond The Basics: Pharmacotherapy for Smoking Cessation.” Health professionals can receive CEUs from these three recordings and several others by registering and passing a post-test.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

[California Raises Tobacco Purchase Age to 21 and Passes Other Tobacco Control Measures \(CA\)](#) – *Los Angeles Times*. California Gov. Jerry Brown signed a group of tobacco bills that include raising the smoking age in California from 18 to 21, expanding smoke-free areas in public schools, and including e-cigarettes in the definition of tobacco products in existing state legislation. On June 9, California will join Hawaii as the only two states that require persons to be 21 years of age to purchase tobacco products. Gov. Brown vetoed a bill that would have let counties seek the approval of voters to pay for tobacco-related healthcare costs by an increase in county tobacco taxes.

[Resource Development Coordinator](#)
[University of Wisconsin – Madison](#)
[Madison, WI](#)

[Research Public Health Analyst - PhD](#)
[Center for Health Policy Science and Tobacco Research](#)
[Washington, D.C.](#)

[Post-Doctoral Fellow](#)
[ClearWay Minnesota](#)
[Minneapolis, MN](#)

[Tobacco Prevention & Control Director and Portfolio Lead](#)
[Louisiana Public Health Institute](#)
[New Orleans, LA](#)

[Cessation Manager](#)
[The Louisiana Campaign for Tobacco-Free Living \(TFL\)](#)
[New Orleans, LA](#)

[Director, National Health Policy](#)
[American Lung Association](#)
[Washington, D.C.](#)

About the Tobacco Control Network

The TCN’s mission is to improve the public’s health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC’s Office on Smoking and

[Massachusetts Senate Passes Bill to Raise the Purchase Age of All Tobacco and Nicotine Products to 21 \(MA\)](#) – *Washington Post*. By a vote of 32-2, the Massachusetts Senate approved a bill to raise the minimum age to purchase all tobacco products to 21. Retailers caught in violation of this law would be subject to fines between \$100 and \$300. This bill would also make it illegal for minors under 18 to smoke or possess any tobacco product.

In the News

[Study Quantifies Increasing Prevalence of Youth Nicotine Poisoning Associated with E-Cigarettes](#) – *CNN*. A study analyzing calls made to the National Poison Data system found that children under the age of 6 poisoned by e-cigarette nicotine juice in the U.S. rose by almost 1500% between 2013 and 2015. Over the 40-month study period, over 4,000 children were exposed to e-cigarettes or liquid nicotine, resulting in one death. Study authors connect the rise in accidental poisonings to the increasing popularity of e-cigarettes in the U.S., a trend that is expected to continue.

[Film Studios File Court Papers Defending the Inclusion of Smoking Imagery in Films Rated as Appropriate for Children](#) – *The Hollywood Reporter*. Motion Pictures Association of America (MPAA), National Association of Theatre Owners, and several major American film studios filed court papers that cite First Amendment rights to include smoking imagery in films rated G, PG, and PG-13. These filings ask a judge to reject a class action lawsuit that alleges that these parties are responsible for children being addicted to nicotine. This lawsuit alleges that these parties are negligent in causing tobacco-related illness and death and that if tobacco imagery is not confined to R-rated films, an additional 3.2 million American children will take up smoking and 1 million of them will die from tobacco-related disease.

[Pentagon Institutes New Policy Aimed at Reducing Smoking Among American Military](#) – *Reuters Health*. U.S. Defense Secretary Ash Carter announced new guidelines which

Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Forward to Friend

include raising the price of tobacco on military bases to match local prices, and expanding smoke-free areas for outdoor locations on military bases where children spend time. Military tobacco use is associated with \$1.6 billion in healthcare and productivity costs, and will result in an estimated 175,000 premature deaths over the next ten years.

Research

[Cigarette Smoking and Prostate Cancer Mortality in Four States, 1999–2010](#) – *Preventing Chronic Disease*. **Key**

Findings: Researchers examined data on prostate cancer mortality and smoking from four states to investigate the impact declining smoking rates among men might have on prostate cancer mortality population wide. An analysis of Behavioral Risk Factor Surveillance System data from California, Kentucky, Maryland, and Utah found that declines in tobacco use among men over 35 closely paralleled declines in prostate cancer mortality, indicating that these two observations might be causally related.

[Acute Impact of Tobacco Versus Electronic Cigarette Smoking on Oxidative Stress and Vascular Function](#) –

Chest. **Key Findings:** This study compared the oxidative stress caused by electronic cigarettes and traditional cigarettes in a group of 20 smokers and 20 non-smokers. Researchers found that both e-cigarettes and traditional cigarettes had adverse impacts on indicators of oxidative stress and also flow-mediated dilation, though the impacts were greater after the use of traditional cigarettes. Researchers conclude that future research is needed to understand the long-term impacts that e-cigarette use might have on the vasculature.

[Hookah Smoking Behavior Initiation in the Context of Millennials](#) – *Public Health*. **Key Findings:**

Researchers obtained qualitative data from six focus groups of hookah smokers aged 18 to 24 to examine hookah use perceptions, attitudes, and beliefs among young adults. Sampled hookah users demonstrated greater mindfulness surrounding

positive hookah beliefs than negative hookah beliefs. Hookah was associated with cultural traits that appeal to millennials (e.g., autonomy, global orientation, convenience, and entertainment), and was also seen as a healthier alternative to cigarettes. Authors note that these findings can inform future hookah policy, such as raising hookah bar age limits, restricting indoor smoking, and limiting accessibility of hookah supplies for sale.

[Toxicant Exposure from Smoking a Little Cigar: Further Support for Product Regulation](#) – *Tobacco Control*. **Key**

Findings: This study compared characteristics of little cigar use and cigarette use in 21 adults who identified as dual users of little cigars and cigarettes. Researchers found that like cigarettes, the use of little cigars resulted in significant exposure to nicotine and carbon monoxide, and that users took bigger puffs and spent more time smoking little cigars compared to cigarettes. Subjects consistently cited lower cost when explaining why they smoke little cigars. Authors say that these findings justify greater regulation of little cigar use.

Feel free to [forward this communication](#) or encourage others to [subscribe directly](#).

This message was intended for Test Email Address. If you believe this has been sent to you in error, please [unsubscribe](#) or [update your subscription preferences](#).

Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202
TCN@astho.org

The MailChimp logo, featuring the word "MailChimp" in a white, cursive script font, centered within a dark gray rounded rectangular background.