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TCN News

News and announcements from the Tobacco Control Network

Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

Medicaid Data

Deadline: May 3, 2016

Colorado has worked closely with their Medicaid office, removing barriers to access cessation services, but they have struggled with obtaining data to measure their efforts. How have states worked with their Medicaid offices to share data?

Negotiated Quitline Service Rates

Deadline: April 28, 2016

Louisiana is working on their FY16-17 Quitline budget and they would like to know if anyone would share their negotiated Quitline services rates. Louisiana might have room to negotiate better rates, but they would like a comparison of other states first.

Below is a chart of Louisiana's current rates:

		Per Unit Cost	
1	Initial Registration	\$	26.00
2	One Call Program	\$	45.00
3	Completed Call 1	\$	45.00

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[It Takes Faith Tobacco Control Webinar](#) – CDC and Faith United Against Tobacco
Apr. 27, 3-4 p.m.
EDT|Registration Required

[Emerging Science in State and Community Tobacco Control Policy and Practice](#) – State and Community Tobacco Control Research
Washington, D.C.
May 4, 1-4 p.m.
EDT|Registration

4	Completed Call 2	\$	45.00
5	Completed Call 3	\$	45.00
6	Completed Call 4	\$	45.00
7	Completed Call 5	\$	45.00
8	Completed Call 6	\$	45.00
9	Completed Call 7	\$	45.00
10	Completed Call 8	\$	45.00
11	Completed Call 9	\$	45.00
12	Completed Call 10	\$	45.00
13	Completed Ad Hoc	\$	45.00
14	Fax Referrals - Unsuccessful	\$	15.00
15	Shipments Patch - 4 weeks	\$	62.50
16	Shipments Patch - 2 weeks	\$	38.00
17	Boxes Gum	\$	38.00
18	Web Only Enrollments	\$	45.00
19	Language Line	\$	25.20
	Prepayment	\$	94,164.00
	Evaluation/monthly fee	\$	2,908.33

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will connect you with the person who submitted the request.

Partner Announcement

[CDC Releases Updated National Statistics on Middle School and Youth Tobacco Product Use](#)

CDC

CDC published the report "[Tobacco Use Among Middle and High School Students--United States, 2011-2014](#)," which discusses new data and emerging trends from the National Youth Tobacco Survey. According to the report, 24.6 percent of high school students and 7.7 percent of middle school students reported using a tobacco product in the past 30 days. The report also noted that although fewer surveyed youth used combustible cigarettes, cigars, and other tobacco products between 2011 and 2014, significantly more youth used e-

Required

[Moving Toward Tobacco Cessation in Cancer Care Plans](#) – National Association of County & City Health Officials
May 11, 2-3 p.m.
EDT|Registration
Required

[The View is Worth the Climb: Health-Sector Leadership Strategies to Address Social Determinants](#) – Public Health Institute
May 11, 2:30-4 p.m.
EDT|Registration
Required

[Into the Light: No Menthol Sunday](#) – National African American Tobacco Prevention Network
May 22|Save the Date

[Global Tobacco Dependence Treatment Summit 2016](#) – Mayo Clinic Nicotine Dependence Center and Global Bridges
Rochester, MN
May 23-24|Registration
Required

[Adapting Tips from Former Smokers to Local Settings](#) – George Washington University Cancer Institute
May 31, 3:30-4:30 p.m.
EDT|Registration
Required

cigarettes and hookahs during this time period.

[Tobacco Control Legal Consortium Reviews FDA Actions on New Product Applications](#)

Tobacco Control Legal Consortium

Members of the Tobacco Control Legal Consortium team analyzed actions taken by FDA to conduct a premarket review of new tobacco products, as required by the 2009 Family Smoking and Tobacco Control Act. Review findings show FDA has prioritized premarket applications for new products rather than potentially non-compliant on-market products, allowed the tobacco industry opportunities to correct applications, and permitted industry to market products that have not yet gone through the review process. The analysis recommends ways for FDA to improve the premarket review process to uphold the intention of the act to protect public health.

[FDA Releases Smokeless Tobacco Campaign Targeting Rural Teens](#)

FDA

FDA's award-winning "The Real Cost" campaign has expanded with the launch of smokeless tobacco advertisements targeted toward rural, white male teenagers. The campaign has strategic placement in 35 U.S. markets where the target audience is concentrated. The main message "smokeless doesn't mean harmless" addresses the over 31 percent of rural, white males 12-17 years of age that are experimenting with or at risk of using smokeless tobacco. This campaign is expected to collaborate with Minor League Baseball teams to expand the message of a tobacco-free lifestyle, given baseball's historic link with smokeless tobacco. These new messages were unveiled last week by Mitch Zeller, director, and Kathleen Crosby, director of communications and education, of the FDA Center for Tobacco Products, to the public at the 8th Annual National Smokeless and Spit Tobacco Summit held in Albuquerque, NM.

[Call for Nominations: Alcohol, Tobacco and Other Drugs Section Award](#) – American Public Health Association
Alcohol, Tobacco and Other Drugs Section
June 3|*Application Deadline*

[8th Biennial Cancer Survivorship Research Conference: Innovation in a Rapidly Changing Landscape](#) – American Cancer Society
Washington, D.C.
June 16-18|*Save the Date*

[2016 National Association of County and City Health Officials Annual Conference](#)
Phoenix, AZ
July 19-21|*Registration Required*

[2017 National Conference on Tobacco or Health](#)
Austin, TX
March 22-24, 2017|*Save the Date*

Funding Opportunities

[Truth Initiative Announces Grant Opportunity for Smoke-Free Community Colleges](#)

Deadline: Apr. 29 or

[Trust for America's Health Publishes Report on State Public Health Funding](#)

Trust for America's Health

Trust for America's Health released the annual report "[Investing in America's Health](#)," an analysis of state public health funding that offers recommendations to enhance public health systems' ability to meet population needs. The report notes that public health spending is lower than pre-recession rates, federal funding has remained level, and investments in chronic disease funding has been promising but inadequate. In addition, the report identifies disparities in disease rates in health factors by state and county.

[CDC/OSH Offers Health Communication Technical Assistance to States](#)

CDC

CDC/OSH will help states effectively use their 2016 CDC tobacco campaign funds by providing custom health communication technical assistance and media buy strategy help. States that are interested in scheduling a strategy session to discuss paid or earned media plans should reach out to their project officer for more information.

[Public Health Advocacy Institute Publishes Report on Tobacco Control from an Environmental Perspective](#)

Public Health Advocacy Institute

The Berkeley Media Studies Group and the Public Health and Tobacco Policy Center released the report "What Surrounds Us Shapes Us: Making the Environmental Case for Tobacco Control." This report makes a case for incorporating an environmental perspective in tobacco control, and highlights talking points to effectively communicate with journalists and policymakers on this topic.

[FDA Center for Tobacco Products \(CTP\) Ombudsman](#)

July 15

Truth Initiative is now accepting grant applications from community colleges to help these public organizations work towards comprehensive smoke-free policies. Community colleges that do not have a 100% smoke-free policy are eligible for a grant and technical assistance. Interested community colleges should apply by Apr. 29 to be eligible for a \$10,000 grant, or by July 15 to receive a \$7,500 grant.

Job Listings

[Chronic Disease Program Specialist Vermont Department of Health Burlington, VT](#)

[Senior Evaluator – Experience in Tobacco Control Preferred Professional Data Analysts, Inc. Minneapolis, MN](#)

[Resource Development Coordinator University of Wisconsin – Madison Madison, WI](#)

[Research Public Health Analyst - PhD Center for Health Policy Science and Tobacco Research](#)

[Releases 2015 Annual Report](#)

FDA

The CTP Ombudsman released its 2015 annual report that describes the role of the ombudsman's office and the actions taken during the calendar year. The report includes visuals that provide more information on the number of contacts the ombudsman's office handled each year between 2011 and 2015, and also describes the source and subject matter of these contacts.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

[Washington Governor Passes E-Cigarette Legislation with Goal of Youth Prevention](#) (WA) – *The Olympian*. On April 19, Washington state Gov. Jay Inslee signed Senate Bill 6328 into law to further regulate vapor products. The comprehensive law is one of the most stringent in the nation, requiring businesses selling vapor products to purchase a license and display signage about the legal age of sale. In addition, the law requires vaping products to include product labels with health effect warnings and child-proof packaging of e-liquid, and bans vaping in public places. Retailer licensing revenue will go toward enforcement of the minimum age of sale requirement. [Additional analysis](#) cites the goal of the law, in addition to preventing youth addiction to nicotine, is to discourage use of electronic smoking devices to vape marijuana.

[Washington, D.C.](#)

[Post-Doctoral Fellow
ClearWay Minnesota
Minneapolis, MN](#)

[Tobacco Prevention &
Control Director and
Portfolio Lead
Louisiana Public Health
Institute
New Orleans, LA](#)

[Cessation Manager
The Louisiana Campaign
for Tobacco-Free Living
\(TFL\)
New Orleans, LA](#)

[Director, National Health
Policy
American Lung
Association
Washington, D.C.](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a peer

[South Dakota Surveys Healthcare Facilities to Improve Tobacco-Free Policies](#) (SD) – *News Medical*. The South Dakota Department of Health funded researchers from South Dakota State University to study tobacco-free policies, enforcement, and tobacco cessation practices in over 300 healthcare facilities. The evaluations show the most comprehensive policies in hospitals, clinics, and cancer treatment centers. Over half of the facilities address electronic smoking devices in their policies and 77 percent had electronic health record systems prompting assessment of patient tobacco use. The research team and the department of health developed a model tobacco-free policy for healthcare facilities. Using the results, researchers will recommend policy improvement suggestions to each facility.

In the News

[E-Cigarette Regulatory Clearance Loosened by Agricultural Funding Bill Amendment](#) – *Reuters*. The House Appropriations Committee approved an amendment to an agricultural funding bill that would move or invalidate a grandfather date that would allow e-cigarettes to evade a premarket tobacco application for the FDA. This would make it easier for e-cigarettes to get regulatory clearance, allowing new products to remain in the marketplace before they have been evaluated for their public health consequences.

[Hookah Shown to Affect Lung Health](#) – *HealthDay*. A study conducted by Weill Cornell Medicine assessed the effects of hookah smoking on the airways, lower respiratory tract, and blood vessels. Researchers observed changes in the cells lining the airways as well as elevated carbon monoxide levels in the blood. One hookah smoking cessation exposed users to seven to 11 times more carbon monoxide than a single

group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



cigarette, two to four times the amount of nicotine, 100 times more tar, and 17 times more formaldehyde. Given the misperception that hookah smoking is safer than cigarette smoking and the lung health effects of its use, investigators recommend regulation of hookah smoking through warnings, age restrictions, and smoke-free air policies.

Research

[Effects of Plain Package Branding and Graphic Health Warnings on Adolescent Smokers in the USA, Spain and France](#) – *Tobacco Control*. **Key Findings:** Researchers

surveyed a sample of 1,066 adolescents from three countries to determine the impacts of plain cigarette packaging and the presence of graphic health warnings (GHWs) on cigarette cravings and emotional responses. Findings from the full sample indicate that GHWs were effective in impacting cigarette cravings, evoking fear and thoughts of quitting among adolescents experimenting with smoking. In the United States, plain packaging warnings elicited a comparable but slightly weaker response, regardless of whether GHWs were present on cigarette packaging. Researchers conclude that both plain packaging would strengthen the impact that GHWs has on the adolescent population.

[U.S. Military Commanders Share Perspectives on Tobacco Use and Tobacco Control Policy](#) – *Tobacco Control*. **Key**

Findings: Researchers conducted 20 key-informant interviews with officers at the United States Army Command and General Staff College to learn more about military tobacco use and tobacco control. Study participants indicated that they were aware of the long-term health impacts of smoking, but not of short-term impacts on health and readiness. Officers also did not know the current military cigarette policy. Study authors recommend that military command leverage existing

hierarchical military structure to implement strong tobacco control policy to reduce tobacco use among the military population.

[Snus Undermines Quit Attempts but Not Abstinence: A Randomised Clinical Trial Among U.S. Smokers](#) – *Tobacco*

Control. **Key Findings:** Researchers randomly divided a sample of 1,236 U.S. smokers into a group receiving free samples of snus and a control group, with study participants self-reporting quit attempts and abstinence six and 12 months after baseline. Compared to the control group, snus users were less likely to report attempting to quit, but there was no difference between the two groups regarding abstinence from smoking. Study authors indicate that this study does not support the use of snus as a smoking cessation aid.

[Reasons for Electronic Nicotine Delivery System Use and Smoking Abstinence at 6 Months: A Descriptive Study of Callers to Employer and Health Plan-Sponsored Quitlines](#) –

Tobacco Control. **Key Findings:** An analysis of data from 6,029 quitline callers sought to shed light on the relationship between electronic nicotine delivery system (ENDS) use and smoking abstinence six months after baseline. In this sample, 13.8 percent of quitline callers reported using ENDS, with 7.9 percent using ENDS as a smoking cessation aid and 5.9 percent for other reasons. After six months, callers using ENDS to quit smoking were significantly more likely to be abstinent from cigarettes than people using ENDS for other reasons, but there was no difference between people using ENDS to quit and quitline callers who did not report using ENDS. Researchers recommend that quitlines ask callers why they are using ENDS to obtain information that may impact smoking cessation.

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