

Read on for announcements from the [Tobacco Control Network \(TCN\)](#) and our partners.

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# TCN News

*News and announcements from the Tobacco Control Network*

## Circulating Help Your Peers Requests

*These are the current circulating Help Your Peers requests.*

### **RFPs for State Quitline and Online Cessation Services**

**Deadline:** April 19, 2016

Idaho is looking for recent examples of RFPs for state quitline and online cessation services from any state willing to share their RFP.

### **Tobacco Death Certificate Question**

**Deadline:** April 20, 2016

California has the opportunity to submit a proposal to add the tobacco-related death question on the U.S. standard certificate to the California death certificate. California has to answer the following four questions as part of this proposal, and they would like to hear from states collecting tobacco-related information on their death certificates. They especially need input on questions #3 and #4:

- 1) If collected, how would this information would be used?
- 2) How would the information would be collected and

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

### **Upcoming Events**

[Tobacco 21: Raise the Age to Save Lives](#) - Big Cities Health Coalition, Trinity Health and Campaign for Tobacco-Free Kids  
Washington, D.C. – Capitol Visitor Center, SVC 203-02  
Apr. 14, 9:30-10:30 a.m. EDT|*Registration Required*

[8<sup>th</sup> National Summit on Smokeless and Spit Tobacco](#) – Health Education Council  
Albuquerque, NM  
Apr. 18-20 | *Registration Required*

reported on the certificate, specifically: Who would be the responsible party for reporting this information, and how would it be obtained? How is this data field defined? What if the responsible party does not know or have access to this information at the time the death is registered? Will subsequent amendments to the death certificate be required to update this field when new information is obtained? How frequently might this be expected to happen?

3) Would there be an increased workload or burden on certifiers or others to obtain and report this information on the certificate? Are there any expected objections to collecting or reporting this information based on increased workload or other concerns?

4) How do other states handle collecting and reporting this information? Do states find the data to be complete, accurate, and useful? What problems have other states encountered?

*If you have any information to share or know someone who does, please reply to [tcn@astho.org](mailto:tcn@astho.org) and we will connect you with the person who submitted the request.*

## Partner Announcements

[CDC Publishes Evaluation of the 2014 National Tips from Former Smokers Campaign](#)

CDC

Researchers surveyed a nationally representative cohort of 4,248 smokers before and after phase two of the 2014 Tips from Former Smokers Campaign to evaluate the campaign's effectiveness with regard to several smoking cessation outcome measures. The evaluation suggests that

[Exploring a New Frontier: Certified Tobacco Treatment Specialists to Address the Complexities of Tobacco Use Among Vulnerable Populations](#)

– SelfMade Health Network  
Apr. 21, 12:30-1:30 p.m.  
EDT|Registration Required

[Communicating Challenging Tobacco Control Policies with Executive Leadership](#) – TCN  
Apr. 25, 3-4:15 p.m.  
EDT|Registration Required

[Reduce Tobacco Use Conference 2016](#) – Virginia Foundation for Healthy Youth  
Arlington, VA  
Apr. 25-26|Save the Date

[It Takes Faith Tobacco Control Webinar](#) – CDC and Faith United Against Tobacco  
Apr. 27, 3-4 p.m.  
EDT|Registration Required

[Emerging Science in State and Community Tobacco Control Policy and Practice](#) – State and Community Tobacco Control Research  
Washington, D.C.  
May 4, 1-4 p.m.  
EDT|Registration Required

[Annual Tobacco Documents Workshop: Putting the Tobacco Industry's Words to Work for You](#) – University of California, San Francisco Center for Tobacco Control, Research and Evaluation  
San Francisco, CA  
May 6|Registration Required

exposure to this phase of the campaign was significantly associated with increased odds of a quit attempt in the past three months and intentions to quit in the next six months. Researchers estimate that phase two of the campaign was associated with 1.83 million additional quit attempts and 104,000 successful quit attempts lasting six months or more.

[CDC Adds Data for Three U.S. Territories to State Tobacco Activities Tracking and Evaluation \(STATE\) System](#)

*CDC*

CDC's Office on Smoking and Health released data from Guam, Puerto Rico, and the U.S. Virgin Islands as part of its STATE System. This data can be accessed through a number of online features available on the STATE System's website.

[Submit Nominations for Healthy People 2030 Advisory Committee](#)

*HHS*

HHS has begun planning for Healthy People 2030, scheduled for release in 2020. The Healthy People initiative establishes disease prevention and health promotion objectives for the country, and HHS' Office of Disease Prevention and Health Promotion is [seeking nominations](#) for members of the Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2030. Email your nominations to [HHS](#) by April 18.

[Americans for Nonsmokers' Rights \(ANR\) Updates Smokefree Lists, Maps, and Data](#)

*ANR*

ANR has updated a comprehensive collection of state and local tobacco control laws on their website. The website includes lists, maps, and data that span laws relating to

[Into the Light: No Menthol Sunday](#) – National African American Tobacco Prevention Network  
May 22|*Save the Date*

[Global Tobacco Dependence Treatment Summit 2016](#) – Mayo Clinic Nicotine Dependence Center and Global Bridges  
Rochester, MN  
May 23-24|*Registration Required*

[Adapting Tips from Former Smokers to Local Settings](#) – George Washington University Cancer Institute  
May 31, 3:30-4:30 p.m. EDT|*Registration Required*

[Call for Nominations: Alcohol, Tobacco and Other Drugs Section Award](#) – American Public Health Association Alcohol, Tobacco and Other Drugs Section  
June 3|*Application Deadline*

[8<sup>th</sup> Biennial Cancer Survivorship Research Conference: Innovation in a Rapidly Changing Landscape](#) – American Cancer Society  
Washington, D.C.  
June 16-18|*Save the Date*

[2016 National Association of County and City Health Officials Annual Conference](#)  
Phoenix, AZ  
July 19-21|*Registration Required*

[2017 National Conference on](#)

clean air, e-cigarettes, restrictions on youth access, restrictions on sales and distribution, restrictions on tobacco advertising and promotion, tobacco excise taxes, and conditional use permits.

[SAMHSA \(Substance Abuse and Mental Health Services Administration\) Publishes Resource on State Tobacco Control and the Behavioral Health Population](#)

**SAMHSA**

SAMHSA released a report called “Enhance Your State’s Tobacco Cessation Efforts Among the Behavioral Health Population.” SAMHSA developed this document as a technical assistance resource for substance abuse and mental health block grant recipients at the state level.

## State News

*The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact [tcn@astho.org](mailto:tcn@astho.org).*

[Alaska Senate Passes Smoke-Free Air Law \(AK\) – KTUU.](#)

By a vote of 15-5, the Alaska Senate passed a bill that would restrict smoking tobacco and the use of e-cigarettes in public places, including places of employment, hotels, and schools. The bill has no exemptions for businesses such as bars or e-cigarette retailers. The American Cancer Society Cancer Action Network endorsed this bill and [conducted a survey](#) which found that 69 percent of respondents in Alaska support restricting smoking in indoor public places. The American Heart Association also

[Tobacco or Health](#)

Austin, TX

March 22-24, 2017| *Save the Date*

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### Funding Opportunities

[Exploratory Studies of Smoking Cessation Interventions for People with Schizophrenia \(R21/R33\)](#)

**Deadline: Apr. 15**

The purpose of this funding opportunity announcement is to generate and conduct preliminary tests of targeted smoking cessation treatments for individuals with schizophrenia. Smokers with schizophrenia who have co-occurring alcohol or substance abuse disorders are also a population of interest.

[Truth Initiative Announces Grant Opportunity for Smoke-Free Community Colleges](#)

**Deadline: Apr. 29 or July 15**

Truth Initiative is now accepting grant applications from community colleges to help these public organizations work towards comprehensive smoke-free policies. Community colleges that do not have a 100% smoke-free policy are eligible for a grant and technical assistance. Interested community colleges should apply by Apr. 29 to be eligible for a \$10,000 grant, or by July 15 to receive a \$7,500 grant.

### Job Listings

supported the bill.

[Smoke-Free East Baton Rouge Coalition Kicks off Smoke-Free Air Campaign \(LA\)](#) – *Greater Baton Rouge Business Report*. The Smoke-Free East Baton Rouge Coalition launched a media campaign as an effort to make all bars and casinos in Baton Rouge, Louisiana smoke-free. The campaign will use digital billboards, radio and television ads, and social media to counter claims that going smoke-free will be bad for business. A [broad range of organizations and healthcare professionals](#) involved in the coalition are advocating with the message that smoke-free is good for health and business and that all employees deserve protection from secondhand smoke. The first hearing is [scheduled for April 13](#).

## In the News

[Unpublished Tobacco Industry Study Finds Snus to be Ineffective Smoking Cessation Tool](#) – *University of California, San Francisco Center for Tobacco Control Research and Education*. Researchers from University of California, San Francisco uncovered details on an unpublished randomized control trial in which RJ Reynolds tested the effectiveness of their Camel Snus product as a cessation aid. Groups of smoking participants who were administered Camel Snus or Nicorette lozenges successfully quit smoking at very low rates (1-5%) based on the study group and point of follow-up. This information was submitted to FDA as a public comment on their [request for information](#) on tobacco products.

[Great American Smokeout Sparks Increased Online Traffic Related to Smoking Cessation](#) – *HealthDay*. Researchers at San Diego State University Graduate School of Public

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American Lung Association  
Washington, D.C.](#)

### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing

Health analyzed internet statistics dating back to 2009 to determine the reach of Great American Smokeout messaging. News reports, tweets, and Google searches related to quitting smoking had significant increases around this annual awareness day, which is held on the third Thursday of November. Researchers translated this increased traffic into 61,000 more smoking cessation-related Google searches, Wikipedia visits, and calls to quitlines each year.

[Majority of Americans Favor Regulation of E-Cigarettes](#) – *Gallup*. Sixty percent of American adults say e-cigarettes should be regulated similar to tobacco cigarettes. People who regularly smoke tobacco cigarettes and those who have tried e-cigarettes are somewhat less likely to support this. The poll also showed that only one-third of Americans perceive e-cigarettes to be just as harmful as tobacco cigarettes and that there is not consensus on whether to ban e-cigarettes in public places. Mixed results in research and opinions on e-cigarettes point to the need for more consensus on the effect of e-cigarettes on personal, public, and environmental health.

## Research

[Sexual Identity Disparities in Smoking and Secondhand Smoke Exposure in California: 2003–2013](#) – *American Journal of Public Health*. **Key Findings:** Researchers analyzed data from the 2003-2013 California Health Interview Survey to determine differences in tobacco use and secondhand smoke (SHS) exposure among lesbian, gay, and bisexual individuals compared to straight men and women in California. The study found that while disparities in smoking prevalence and SHS exposure exist in sexual minority men and women, smoking prevalence and SHS

education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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exposure has decreased in this population during the study period.

[Phantom Smoking Among Young Adult Bar Patrons](#) –

*Tobacco Control*. **Key Findings:** Researchers interviewed over 3,000 smokers in bars and nightclubs in seven U.S. cities to learn more about the prevalence and demographic composition of “phantom smokers,” or smokers who do not self-identify as smokers. Survey results indicate that compared to self-identifying smokers, phantom smokers are more likely to be college graduates, are less likely to smoke while drinking, and less likely to be nicotine dependent. In learning more about phantom smokers, researchers believe that cessation messaging should emphasize smoking as a behavior and not a personal identity.

[Combustible Cigarettes Cost Less to Use Than E-Cigarettes: Global Evidence and Tax Policy Implications](#) –

*Tobacco Control*. **Key Findings:** Researchers compared the prices of combustible cigarettes, disposable e-cigarettes, and rechargeable e-cigarettes in 45 countries, finding that existing prices of e-cigarettes are generally much higher than combustibles. This demonstrates that e-cigarettes’ tax advantage has not translated into a price advantage. Study authors suggest that policymakers should consider the implications of these price differentials as an impetus for policy action on tobacco excise taxes to raise the price of combustibles to exceed that of e-cigarettes.

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