Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Partner Announcements

CDC Releases Prevention Status Reports for All 50 States and Washington, D.C.

CDC

CDC released the latest Prevention Status Reports (PSRs), which highlight states' progress on key health topics, including HIV, tobacco use, prescription drug overdose, alcohol-related harms, food safety, healthcare-associated infections, heart disease and stroke, motor vehicle injuries, teen pregnancy, nutrition, physical activity, and obesity. PSRs explain state trends and expand the use of evidenced-based policy and practice.

Available Online: Recording of Warner Series Discussion with U.S. Surgeon General Vivek Murthy

Truth Initiative

Truth Initiative posted a video of the Feb. 25 Warner Series discussion featuring U.S. Surgeon General Vivek Murthy. In his conversation with *USA Today* Medical Reporter Liz Szabo, Murthy touched on many points including vaccination, mental illness, walkable communities, and the public health successes of tobacco control. Murthy took questions from the audience and encouraged youth to continue to be a part of the fight against smoking.

The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

C. Everett Koop Unsung
Heroes Award – American
Lung Association
Mar. 9|Application Deadline

Beyond the Basics:
Pharmacotherapy for Smoking
Cessation – Smoking
Cessation Leadership Center
Mar. 14, 1-3 p.m. EST|
Registration Required

Waterpipes: A Public
Workshop – FDA Center for
Tobacco Products
Silver Spring, MD
Mar. 17-18|Registration

Available Online: Webinar on Menthol Policy

Tobacco Control Legal Consortium (TCLC)

TCLC posted presentation slides and a recording of its Feb. 24 webinar "Regulating Menthol Tobacco Products: The Current Policy Landscape." Presenters highlighted examples of Chicago's ordinance restricting sales of menthol tobacco products within 500 feet of a school, and Minnesota's efforts to reduce the use of menthol products and other flavored tobacco products through research.

CDC Hosts "30 Smokefree Days" Event on Facebook to Encourage Smoking Cessation

CDC

Starting on Mar. 1, CDC is hosting a month-long event on Facebook where it will be sharing daily quitting tips, inspirational messages, and exclusive content from the ongoing "Tips from Former Smokers" advertising campaign. This Facebook event also gives prospective quitters the opportunity to converse with other participants trying to quit.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

California Assembly Approves Several Tobacco Control

Measures (CA) – Los Angeles Times. The California State

Assembly passed a series of six tobacco control bills,
including one that would raise the tobacco purchase age

Required

67th Annual Meeting - Building
Capital: Investing in the Future
of Health Education - Society
for Public Health Education
Charlotte, NC
Mar. 30-Apr. 1 | Registration
Required

Biomarkers of Potential Harm:

A Public Workshop – FDA

Center for Tobacco Products

Silver Spring, MD

Apr. 4-5|Registration Required

8th National Summit on
Smokeless and Spit Tobacco –
Health Education Council
Albuquerque, NM
Apr. 18-20 | Registration
Required

Reduce Tobacco Use
Conference 2016 – Virginia
Foundation for Healthy Youth
Arlington, VA
Apr. 25-26|Save the Date

Emerging Science in State and
Community Tobacco Control
Policy and Practice – State and
Community Tobacco Control
Research
Washington, D.C.
May 4, 1-4 p.m.
EST/Registration Required

Annual Tobacco Documents

Workshop: Putting the Tobacco
Industry's Words to Work for
You – University of California,
San Francisco Center for
Tobacco Control, Research
and Evaluation
San Francisco, CA

from 18 to 21, and another that restricts the use of ecigarettes in public places where combustible tobacco smoking is prohibited such as restaurants and theaters. A public health coalition called Save Lives California, which includes groups like the California Medical Association, the American Cancer Society, and the American Lung Association, helped advocate for these measures, which now move to the Senate.

Massachusetts Lawmakers Propose Bill Raising the
Cigarette Purchase Age to 21 (MA) – Boston Globe. The
Massachusetts Joint Committee on Public Health proposed
a bill that would raise the smoking age to 21, and also
restrict pharmacies from selling cigarettes. The bill includes
e-cigarettes and similar electronic devises in its definition of
tobacco products, and contains components of eight
separate tobacco bills filed during the current legislative
session.

Maryland Arrests Four People for Illegally Smuggling
Tobacco Products (MD) – ABC2. Authorities separately
arrested four men and confiscated a total of about 72,000
packs of cigarettes transported into Maryland from out of
state. The cigarettes, worth about \$300,000 in total, were
smuggled into the state of Maryland, which has a \$2 tax per
pack of cigarettes. Enforcement experts estimate that
smuggled cigarettes account for about 20 percent of all
cigarette sales in Maryland due to differences in cigarette
taxes in neighboring states.

In the News

<u>Baseball Toughens up on Chewing Tobacco as Ballparks</u>

<u>Start Banning Substance</u> – *Associated Press.* Three cities with Major League Baseball (MLB) teams have restricted

May 6|Registration Required

Global Tobacco Dependence
Treatment Summit 2016 –

Mayo Clinic Nicotine
Dependence Center and
Global Bridges
Rochester, MN
May 23-24|Registration
Required

Call for Nominations: Alcohol,
Tobacco and Other Drugs
Section Award

American Public Health Association Alcohol, Tobacco and Other Drugs Section June 3|Application Deadline

8th Biennial Cancer
Survivorship Research
Conference: Innovation in a
Rapidly Changing Landscape –
American Cancer Society
Washington, D.C.
June 16-18|Save the Date

2016 National Association of County and City Health Officials Annual Conference Phoenix, AZ July 19-21|Registration Required

Funding Opportunities

Exploratory Studies of Smoking Cessation Interventions for People with Schizophrenia (R21/R33)

Deadline: Apr. 15

The purpose of this funding opportunity announcement is to generate and conduct

the use of smokeless tobacco in stadiums, and letters from both the MLB and the players' union are being posted in stadium clubhouses to serve as a reminder. Some players, like Red Sox Pitcher Clay Buckholz, are considering quitting as a result of these policies, and MLB Commissioner Rob Manfred says that players should plan to follow these policies. "Major league players are citizens," says Manfred. "Municipalities pass laws. We expect that our players will comply with those laws."

R.J. Reynolds Appeals Lifting of Injunction on FDA Menthol
Report – Winston-Salem Journal. R.J. Reynolds Tobacco
Co. is appealing a federal court decision that lifted a
previously installed injunction on an FDA menthol report.
R.J. Reynolds first sued FDA in February of 2011, three
weeks before the FDA Tobacco Products Scientific Advisory
Committee recommended that menthol cigarettes be
removed from the market. Thirty percent of adults and 40
percent of youth smokers currently use menthol cigarettes,
and menthol remains the only legally permitted cigarette
flavoring allowed in the U.S.

Study Links Thirdhand Smoke to Type 2 Diabetes – UCR Today. A new study has concluded that exposure to thirdhand smoke – tobacco residue that sticks to surfaces – has been linked to Type 2 diabetes in mice. Other health issues linked to thirdhand smoke exposure in mice include liver and lung damage, and complications to the healing of wounds. Study authors say that these findings could greatly impact how tobacco smoke exposure is understood if any of these connections are confirmed in humans.

Research

preliminary tests of targeted smoking cessation treatments for individuals with schizophrenia. Smokers with schizophrenia who have co-occurring alcohol or substance abuse disorders are also a population of interest.

Truth Initiative Announces
Grant Opportunity for SmokeFree Community Colleges

Deadline: Apr. 29 or July 15
Truth Initiative is now accepting grant applications from community colleges to help them work towards comprehensive smoke-free policies. Community colleges that do not have a 100 percent smoke-free policy are eligible for a grant and technical assistance. The deadline to apply is Apr. 29 for a \$10,000 grant, or July 15 for a \$7,500 grant.

Job Listings

Research Public Health Analyst
- PhD
Center for Health Policy
Science and Tobacco
Research
Washington, D.C.

Health Program Manager III
(Tobacco Prevention and
Control Program Manager)
Alaska Department of Health
and Social Services
Anchorage, AK

Post-Doctoral Fellow ClearWay Minnesota Minneapolis, MN Randomized Controlled Trial Evaluation of Tweet2Quit: A
Social Network Quit-Smoking Intervention – Tobacco

Control. Key Findings: A cohort of 160 smokers was divided into an intervention group and a control group to test the efficacy of the Tweet2Quit program, in which participants received daily smoking cessation support over Twitter and text message for 100 days. All participants received nicotine patches, emails with online smoking cessation resources, and instructions to set a quit date within seven days. Researchers found that participants of the Tweet2Quit group (40%) were twice as likely as the control group (20%) to remain smoke-free after a 60-day follow-up period. Researchers comment that the low cost and the program's ease of scalability give it global applications as a smoking cessation intervention.

Differences in Tobacco Product Use Among Past Month
Adult Marijuana Users and Nonusers: Findings from the
2003–2012 National Survey on Drug Use and Health –
Nicotine & Tobacco Research. Key Findings: Researchers
analyzed data from the 2011 and 2012 iterations of the
annual National Survey on Drug Use and Health to assess
differences in tobacco product use based on whether or not
participants reported using marijuana. In this sample, 78.3
percent of marijuana users (blunts are included in this
definition) reported using a tobacco product in the previous
month, compared to 25.3 percent of non-marijuana users.
Researchers concluded that tobacco use represents a
significant comorbidity of marijuana use, especially in light
of marijuana legalization and decriminalization in the United
States.

<u>Cost-Effectiveness of Integrating Tobacco Cessation into</u>
<u>Post-Traumatic Stress Disorder Treatment</u> – *Nicotine & Tobacco Research.* **Key Findings:** A cohort of smoking veterans receiving care for post-traumatic stress disorder

Tobacco Prevention & Control
Director and Portfolio Lead
Louisiana Public Health
Institute
New Orleans, LA

Cessation Manager
The Louisiana Campaign for
Tobacco-Free Living (TFL)
New Orleans, LA

Senior Associate for Tobacco and Cancer Prevention Community Anti-Drug Coalitions of America Alexandra, VA

Industry Documents Digital
Library Manager
University of California, San
Francisco
San Francisco, CA

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is managed by the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

(PTSD) was randomized into two groups, one receiving smoking cessation care integrated into their PTSD treatment, and another getting referrals to a smoking cessation clinic. Measures of healthcare utilization, cost, and smoking cessation were collected over an 18-month follow-up period to assess cost-effectiveness. Integrated care cost \$1,286 per patient on average (leading to an 8.9% verified smoking abstinence rate), while referrals to standard care cost an average of \$551 (associated with a 4.5% abstinence rate). Researchers calculated that this represents a cost of \$32,257 per quality-adjusted life year for integrated care, meaning that this intervention is cost-effective but not as much as other smoking cessation programs.

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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