Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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# **TCN News**

News and announcements from the Tobacco Control Network

# **Circulating Help Your Peers Requests**

These are the current circulating Help Your Peers requests.

#### **Smoke-Free Multi-Unit Housing Campaigns**

Deadline: February 12, 2016

Vermont will be working on smoke-free multi-unit housing across the state. The primary target audience will be landlords and property managers, with a secondary audience of tenants. Vermont welcomes any examples of materials or information on smoke-free multi-unit housing campaigns, how they were used, and whether or not they were successful. Vermont is also interested in any materials informing landlords and tenants of their rights.

If you have any information to share or know someone who does, please reply to <a href="mailto:tcn@astho.org">tcn@astho.org</a> and we will connect you with the person who submitted the request.

# **Partner Announcements**

FDA Issues Warning Letter to Online Tobacco Retailer for

The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

#### **Upcoming Events**

26th National Leadership
Forum – Community Anti-Drug
Coalitions of America (CADCA)
National Harbor, MD
Feb. 1-4 | Registration Required

Smoking Cessation: Strategies to Help Your Campus Quit – The Tobacco-Free College Campus Initiative (TFCCI) Feb. 4 | Registration Required

Best Practices and Engaging
Health Officials in Tobacco
Control and Prevention –
National Association of County
& City Health Officials

# Violation of Federal Food, Drug, and Cosmetic Act FDA

The FDA Center for Tobacco Products (CTP) and FDA's Center for Drug Evaluation and Research jointly issued a letter warning an online retailer for violations under the Federal Food, Drug, and Cosmetic Act. FDA states that the retailer illegally sells tobacco products and an unapproved drug device product in violation of federal law. The retailer has 15 business days to submit a response detailing their actions to correct the legal violations. For more information on these warnings, see FDA's warning letter web page.

# FDA CTP Issues Request for Information on Psychosocial Predictors of Uptake of Tobacco and Other Products FDA

FDA CTP announced a request for information on the topic of psychosocial predictors of uptake and continued use of tobacco products. FDA is specifically seeking data from reports and manuscripts that are unpublished or are otherwise inaccessible through research databases to supplement information that FDA has obtained from the published journal literature. This information may aid FDA in identifying predictors of consumer tobacco product initiation and use. Comments are accepted until Mar. 4.

### **State News**

Minnesota Releases Fact Sheet on Menthol Flavored Tobacco Products (MN) – Minnesota Department of Health. The Minnesota Department of Health (MDH) released a two-page report detailing menthol cigarette use in the state, discussing how the health impacts of mentholated tobacco products differ from non-mentholated products. This report was published as part of a one-time grant awarded to MDH, as part of the state's Omnibus Health and Human Services

(NACCHO) and the Association of State and Territorial Health Officials (ASTHO)

Feb. 9 | Registration Required

Reducing Tobacco Use among African Americans and Youth: What's Menthol Got To Do With It? - Smoking Cessation Leadership Center (SCLC) Feb. 17 | Registration Required

Call for Abstracts: American Public Health Association 2016 Annual Meeting & Expo

Denver, CO

Feb. 26 Call for Abstracts

C. Everett Koop Unsung Heroes Award – American **Lung Association** 

Mar. 9|Application Deadline

67th Annual Meeting - Building Capital: Investing in the Future of Health Education - Society for Public Health Education (SOPHE) Charlotte, NC Mar. 30-Apr. 1 Registration

Required

8<sup>th</sup> National Summit on Smokeless and Spit Tobacco -Health Education Council Apr. 18-20 Registration Required

Reduce Tobacco Use Conference 2016 - Virginia Foundation for Healthy Youth Arlington, VA Apr. 25-26|Save the Date

8th Biennial Cancer Survivorship Research bill, in an effort to address the disproportionately high use of cigarettes – especially menthol cigarettes – by Minnesota's African American population.

# In the News

Congress Approves Bill to Require Childproof Packaging
For E-Cigarettes – USA Today. Congress has approved a
bill requiring child-resistant packaging on e-cigarette liquids.
Congressional representatives and experts speaking in
support of the bill have noted that the nicotine found in ecigarette liquids can be toxic or even fatal if children ingest a
small amount. This measure was also supported by the
Smoke-Free Alternatives Trade Association, a group that
represents e-cigarette companies.

Appeals Court Upholds FDA's Right to Use Menthol
Cigarettes Report – Reuters Health. A federal appeals court
ruled that FDA has the right to reference an advisory
committee report that said menthol cigarettes pose a
greater threat to the public health than non-menthol
cigarettes. This report overturns the ruling of District Court
Judge Richard Leon, who ruled that FDA not use the report
in tobacco regulatory activities. Among other findings, the
report says that while menthol cigarettes are not as toxic
than non-menthol cigarettes, the use of menthol in
cigarettes decreases the harshness of cigarette smoking,
making them more appealing to new smokers.

#### Research

Study: Impact of Advertisements Promoting Candy-Like
Flavored E-Cigarettes May Increase Appeal of Smoking
Among Children – Tobacco Control. Key Findings: A

Conference: Innovation in a
Rapidly Changing Landscape –
American Cancer Society
Washington, D.C.
June 16-18|Save the Date

2016 National Association of
County and City Health
Officials (NACCHO) Annual
Conference – NACCHO
Phoenix, AZ
July 19-21|Registration
Required

#### **Funding Opportunities**

**Vermont Cessation Services** 

Deadline: Feb. 5

The Vermont Department of Health's Vermont Tobacco Control Program is requesting proposals to provide statewide, integrated telephone and webbased tobacco use cessation services that can also be used separately, with both services incorporating nicotine replacement therapy and text messaging to assist tobacco users in quitting. The request for proposal is also available on the Vermont Business Registry and Bid System website.

Exploratory Studies of Smoking Cessation Interventions for People with Schizophrenia (R21/R33)

Deadline: Apr. 15

The purpose of this funding opportunity announcement is to generate and conduct preliminary tests of targeted smoking cessation treatments

controlled experiment assigned 598 English school children between the ages of 11 and 16 into one of three groups: (1) those exposed to candy-flavored flavored e-cigarette advertisements, (2) those exposed to non-flavored e-cigarette advertisements, and (3) those exposed to no advertisements. Among the non-smoking participants, researchers found that none of the groups experienced increased susceptibility to tobacco smoking, but that both e-cigarette advertisement groups experienced increased susceptibility to buying and trying e-cigarettes, which greater appeal measured in the flavored e-cigarette group. Researchers call for more research on the impact of advertisements on e-cigarette use among youth.

Increasing the Dose of Television Advertising in a National Anti-Smoking Media Campaign: Results from a Randomized Field Trial – Tobacco Control. Key Findings: Researchers analyzed web survey data from nationally representative samples of 5,733 cigarette smokers and 2,843 non-smokers to quantify the impact of different levels of media exposure from the 2013 CDC "Tips from Former Smokers" advertisement campaign. In higher dose markets, smokers and non-smokers alike were more likely to recognize the campaign. Among smokers, the quit attempt rate was 11 percent higher in higher dose markets, which is a statistically significant difference. Authors say that the results demonstrate the effectiveness of higher media doses in targeted markets.

Vital Signs: Exposure to E-Cigarette Advertising Among

Middle School and High School Students — United States,

2014 – CDC MMWR. Key Findings: An analysis of data
from 22,007 participants of the 2014 National Youth

Tobacco Survey found that 68.9 percent of middle school
and high school students were exposed to at least one
source of e-cigarette advertising in 2014. Both age groups

for individuals with schizophrenia. Smokers with schizophrenia who have cooccurring alcohol or substance abuse disorders are also a population of interest.

#### **Job Listings**

Senior Analyst, Chronic
Disease Prevention
Association of State and
Territorial Health Officials
(ASTHO)
Arlington, VA

Tobacco Prevention & Control
Director and Portfolio Lead
Louisiana Public Health
Institute
New Orleans, LA

Cessation Manager
The Louisiana Campaign for
Tobacco-Free Living (TFL)
New Orleans, LA

Health Program Manager III
(PCN 06-1695)
Alaska Department of Health
and Social Services, Division of
Public Health
Anchorage, AK

Postdoctoral Research
Associate
Georgia State University
Tobacco Center of Regulatory
Science
Atlanta, GA

Manager, Public-Private
Partnerships
University of Arizona
Tucson or Phoenix, AZ

Program Manager, eReferral

were most likely to see e-cigarette advertisements in retail stores, followed by the internet, watching TV and movies, and then newspapers and magazines. Researchers conclude that the prevalence and diversity of e-cigarette advertisement exposure warrants a multi-faceted approach to reduce exposure and potentially prevent e-cigarette use among youth.

E-Cigarettes and Smoking Cessation in Real-World and Clinical Settings: a Systematic Review and Meta-Analysis –

The Lancet Respiratory Medicine. Key Findings: An analysis of 38 different studies completed by University California San Francisco found "vapers" are 28 percent less likely to stop smoking compared to those who did not use ecigarettes. The findings demonstrate that, as currently being used, e-cigarettes are associated with significantly less quitting among smokers, and negates the widely promoted belief that e-cigarettes help smokers quit. This is the largest meta-analysis of published data completed that quantifies whether e-cigarettes assist smokers in quitting cigarettes.

North American Quitline
Consortium
[Telecommuting Position]

Director, National Health Policy American Lung Association Washington, D.C.

Senior Associate for Tobacco and Cancer Prevention Community Anti-Drug Coalitions of America Alexandra, VA

Industry Documents Digital
Library Manager
University of California, San
Francisco
San Francisco, CA

# About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is managed by the <u>Association of State</u> and <u>Territorial Health</u> <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health
Officials is the national

nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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#### Our address:

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