



TCN News

News and announcements from the Tobacco Control Network

Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

Smoke-Free Returns on Investment

EXTENDED Deadline: February 25, 2016

Alabama would like to see if anyone has developed **city level** smoke-free returns on investment, or if anyone can point them to studies on this topic. Any examples would be greatly appreciated. Please feel free to include publications, documents, reports, outlines, methodologies, and other resources. Links are welcomed as well.

Rules on Child Resistant Liquid Nicotine Containers

Deadline: March 2, 2016

New Jersey recently passed a bill which prohibits the sale or distribution of liquid nicotine except in child resistant containers. New Jersey's Office of Tobacco Control, Nutrition and Fitness has been asked to assist their legal department in developing rules for the Health Administrative Code so that their local health departments could enforce the law. Are there any states that have developed rules for a similar bill or are currently working on developing rules? If you could offer any additional information or guidance regarding rules that prohibit the sale or distribution of liquid

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Tips and Tools for Transforming the Tobacco Conversation](#) – National Council for Behavioral Health
Feb. 24, 2:30-4pm EST]
Registration Required

[Call for Abstracts: American Public Health Association 2016 Annual Meeting & Expo](#) – American Public Health Association
Denver, CO
Feb. 26|*Call for Abstracts*

[C. Everett Koop Unsung Heroes Award](#) – American

nicotine except in child resistant containers, New Jersey would appreciate it.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will connect you with the person who submitted the request.

Partner Announcements

[Truth Initiatives Launches New Cat-Themed Anti-Smoking Advertisement](#)

Truth Initiative

During the 58th Annual Grammy Awards, Truth Initiative debuted a new television advertisement that highlights that dogs and cats are twice as likely to get cancer if their owner is a smoker. This advertisement, and the corresponding hashtag #CATmageddon, targets a young and internet-savvy audience that watches and shares cat videos online. Truth Initiative is also partnering with Petco to discuss how the smoking habits of humans can have a negative impact on the animals they love.

[National Vital Statistics System Releases New Report on Smoking and Pregnancy Data](#)

CDC, National Vital Statistics System (NVSS)

The NVSS released a report on data collected in 2014 from the 2003 U.S. Standard Certificate of Live Birth, which includes 95 percent of all births nationwide during that year. Researchers found that 10.9 percent of those women smoked cigarettes in the three months before pregnancy, though 24.2 percent of those women quit before pregnancy. Smoking rates during pregnancy varied by age group, racial/ethnic group, and state of residence. The report notes that a Healthy People 2020 goal in this area is for American women to have a 98.6 percent prenatal non-smoking rate.

Lung Association
Mar. 9|*Application Deadline*

[Beyond the Basics: Pharmacotherapy for Smoking Cessation](#) – Smoking Cessation Leadership Center
Mar. 14, 1-3 p.m. EST|
Registration Required

[Waterpipes: A Public Workshop](#) – FDA Center for Tobacco Products
Silver Spring, MD
Mar. 17-18|*Registration Required*

[67th Annual Meeting - Building Capital: Investing in the Future of Health Education](#) – Society for Public Health Education (SOPHE)
Charlotte, NC
Mar. 30-Apr. 1 | *Registration Required*

[Biomarkers of Potential Harm: A Public Workshop](#) – FDA Center for Tobacco Products
Silver Spring, MD
Apr. 4-5|*Registration Required*

[8th National Summit on Smokeless and Spit Tobacco](#) – Health Education Council
Albuquerque, NM
Apr. 18-20 | *Registration Required*

[Reduce Tobacco Use Conference 2016](#) – Virginia Foundation for Healthy Youth
Arlington, VA
Apr. 25-26|*Save the Date*

[Call for Nominations: Alcohol, Tobacco and Other Drugs Section Award](#)

[Letter to Vice President Joe Biden Encourages Tobacco Cessation as Part of His “War on Cancer”](#)

University of California San Francisco, Center for Tobacco Control Education and Research

A letter to Vice President Joe Biden drafted by Allan Erickson, former National Vice President of Tobacco and Cancer at the American Cancer Society, describes the importance of efforts to reduce cigarette smoking as part of Vice President Biden’s “War on Cancer” announced in President Barack Obama’s most recent State of the Union speech. In the letter, Erickson and other signees ask to meet with Biden to discuss how tobacco control can prevent cancer deaths in the United States, noting that cigarette smoking causes one-third of all cancer deaths nationwide.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

[Investigation at Los Angeles International Airport Finds Lack of Enforcement of Smoke-Free Policy \(CA\) – NBC Los Angeles](#)

An NBC4 I-Team investigation of Los Angeles International Airport (LAX) found that many people smoke cigarettes within 20 feet of airport entrances, which is in violation of California’s smoke-free air policy, despite signage and airport traffic officers nearby. This investigation is a follow-up to a similar investigation in July 2015, when an LAX spokesman assured the NBC I-Team that airport law enforcement would take this issue more seriously in the future.

American Public Health Association Alcohol, Tobacco and Other Drugs Section
June 3|*Application Deadline*

[8th Biennial Cancer Survivorship Research Conference: Innovation in a Rapidly Changing Landscape](#) – American Cancer Society
Washington, D.C.
June 16-18|*Save the Date*

[2016 National Association of County and City Health Officials Annual Conference](#)
Phoenix, AZ
July 19-21|*Registration Required*

Funding Opportunities

[Exploratory Studies of Smoking Cessation Interventions for People with Schizophrenia \(R21/R33\)](#)

Deadline: Apr. 15

The purpose of this funding opportunity announcement is to generate and conduct preliminary tests of targeted smoking cessation treatments for individuals with schizophrenia. Smokers with schizophrenia who have co-occurring alcohol or substance abuse disorders are also a population of interest.

Job Listings

[Health Program Manager III \(Tobacco Prevention and Control Program Manager\)](#)

[Maryland Lawmakers to Discuss One-Dollar Cigarette Tax Increase](#) (MD) – *Associated Press*. A hearing before the Maryland House Ways and Means Committee was scheduled to discuss a one-dollar tax increase per pack of cigarettes sold in the state, raising the tax up to a total of three dollars. The proposed bill would also include at least \$21 million of annual funding to the state's Tobacco Use Prevention and Cessation Program.

In the News

[New Study Quantifies Smoking Habits of the Homeless Population](#) – *HealthDay*. A survey of over 300 homeless adults who smoke found that respondents spend an average of \$44 per week on tobacco. This makes up a substantial portion of the \$500 average monthly income that this sample reported. Experts highlighted that approximately three-quarters of all U.S. homeless individuals smoke, and that smoking-related illnesses make up a high prevalent cause of death in this community.

[Federal Government Agrees to Tweaks in Tobacco Industry Corrective "Truth" Statements](#) – *Winston-Salem Journal*. U.S. District Court Judge Gladys Kessler said that the federal government has agreed to small changes in the five corrective statements on health risks of smoking that tobacco companies have been ordered to disseminate to the public. These corrective statements stem initially from a 2006 ruling in which Judge Kessler found tobacco manufacturers guilty of deceiving the public on the health impacts of cigarette smoking. There is currently no date set for the release of these public statements.

[Study Finds Association Between Secondhand Smoke Exposure and Obesity in Kids](#) – *Athens Banner-Herald*.

[Alaska Department of Health and Social Services](#)
Anchorage, AK

[Post-Doctoral Fellow](#)
[ClearWay Minnesota](#)
Minneapolis, MN

[Tobacco Prevention & Control Director and Portfolio Lead](#)
[Louisiana Public Health Institute](#)
New Orleans, LA

[Cessation Manager](#)
[The Louisiana Campaign for Tobacco-Free Living \(TFL\)](#)
New Orleans, LA

[Senior Associate for Tobacco and Cancer Prevention](#)
[Community Anti-Drug Coalitions of America](#)
Alexandria, VA

[Industry Documents Digital Library Manager](#)
[University of California, San Francisco](#)
San Francisco, CA

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is managed by the [Association of State](#)

Researchers looked at the secondhand smoke exposure in a sample of 220 overweight and obese children between the ages of 7 and 11 and found that smoke exposure was associated with measures of both body fat and cognitive ability. This study measured kids' secondhand smoke exposure directly, while similar studies have often relied on parents' recall of their kids' secondhand smoke exposure. Researchers reiterate that secondhand smoke may be connected to two adverse health outcomes, and that children need to be outside to exercise and reduce secondhand smoke exposure.

[New Magazine Advertisement Compares Smoking Imagery in Movies to the Zika Virus](#) – *Smoke Free Movies*. In response to the World Health Organization's recent report on smoke-free movies, Smoke Free Movies (a project of the University of California San Francisco) released an advertisement in *Variety* comparing smoking in movies to the Zika virus. The ad draws a parallel between movies spreading smoking imagery, just like mosquitos spread the Zika virus. The advertisement advocates that all movies with smoking imagery should receive an "R" rating from the Motion Picture Association of America, a move that it says will save a million lives in the United States.

Research

[Electronic Cigarette Use and Indoor Air Quality in a Natural Setting](#) – *Tobacco Control*. **Key Findings:** Researchers collected air quality data during a two-day e-cigarette event held in a large room in a hotel, and found that fine particulate matter increased from a baseline of between 1.92-3.20 $\mu\text{g}/\text{m}^3$ to concentrations between 311.68 $\mu\text{g}/\text{m}^3$ and 818.88 $\mu\text{g}/\text{m}^3$ during the two-day event. Researchers say that indoor e-cigarette use exposes non-users to secondhand aerosol, and that e-cigarette use should be

[and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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prohibited indoors wherever combustible cigarette use is disallowed.

[Evaluation of New York City's Flavored Tobacco Product](#)

[Sales Ban](#) – *Tobacco Control*. **Key Findings:** Researchers analyzed data on the total sales of different tobacco products in New York City to evaluate the impact of a New York City policy restricting the sale of flavored tobacco products, which went into effect November 2010. They found that the sale of flavored tobacco products as a whole declined significantly (87% of the original sales), and that teens had a 28 percent reduced odds of ever trying any type of tobacco product after the policy took effect. Study authors say that these findings represent evidence that New York City's flavored product restriction was successful, and similar restrictions could be successful elsewhere.

[Revisiting the Rise of Electronic Nicotine Delivery Systems](#)

[Using Search Query Surveillance](#) – *American Journal of Preventive Medicine*. **Key Findings:** This study is a data analysis of e-cigarette related Google searches between January 2009 and January 2015 in order to quantify public interest and public perceptions of e-cigarettes in the United States over this study period. Researchers found that e-cigarette related searches increased rapidly in the United States during this time, and that search terms moved away from e-cigarette related searches to terms focused on vaping. Authors conclude that these findings could inform more accurate questionnaire development and policy debates on this topic.

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