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# TCN News

*News and announcements from the Tobacco Control Network*

## **Circulating Help Your Peers Requests**

*These are the current circulating Help Your Peers requests.*

### **Smoke-Free Sports Venues**

**Deadline:** January 22, 2016

In Atlanta, multiple major sports teams will be opening new areas in 2016 and 2017. Many tobacco control partners in Georgia are encouraging the owners of the sports teams to open these new arenas as tobacco-free venues. Georgia would like to know which baseball, football, and basketball stadiums are tobacco-free in the United States. What was the date of adoption?

### **Tobacco Cessation for Cancer Survivors**

**Deadline:** January 25, 2016

The Comprehensive Cancer Control National Partners (CCCNP) are interested in learning more about the targeted efforts that states are making to engage the cancer survivor population in its tobacco cessation programs. In particular, the CCCNP would like to know if states have had any successes or faced any barriers with engaging this specific population. [Visit their website](#) to learn more about their work

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

### **Upcoming Events**

[Proposed Rule: "Instituting Smoke-Free Public Housing"](#) – U.S. Department of Housing and Urban Development  
Jan. 19|*Call for Comments*

[National Media Campaigns and Resources for Tobacco Control](#) – National Association of County & City Health Officials (NACCHO) and the Association of State and Territorial Health Officials (ASTHO)  
Jan. 20|*Registration Required*

[It's About a Billion Lives Symposium 2016](#) – University

in this specific area of tobacco cessation.

*If you have any information to share or know someone who does, please reply to [tcn@astho.org](mailto:tcn@astho.org) and we will connect you with the person who submitted the request.*

## 2016 Leadership and Sustainability School

Don't miss the opportunity to apply for the 2016 Leadership and Sustainability School. Here are some reflections from some participants from the 2015 class.

*Participating in the leadership and sustainability school was wonderful opportunity to take time, learn and reflect on the work we do.*

*It was a pleasure to spend time and learn from colleagues from different settings across the country. Often our days can be full of managing day-to-day tasks. It was refreshing to think about ways to take more of a leadership approach with our work and the role that I play in that. This program is an opportunity not to be missed.*

Miranda Spitznagle, Indiana  
[mspitznagle@isdh.in.gov](mailto:mspitznagle@isdh.in.gov)

*I definitely encourage anyone working in tobacco control to apply – and if you're a state director for tobacco control, don't be shy about submitting multiple staff applications! I'm the manager of Oregon's Tobacco Prevention and Education Program. Oregon submitted five applications from diverse staff in our organization, and two of us were selected to participate in the inaugural cohort. This opportunity made it so I could learn from the experiences of*

of California, San Francisco  
San Francisco, CA  
Jan. 22 | *Save the Date*

[26th National Leadership Forum](#) – Community Anti-Drug Coalitions of America (CADCA)  
National Harbor, MD  
Feb. 1-4 | *Registration Required*

[Call for Abstracts: American Public Health Association 2016 Annual Meeting & Expo](#)  
Denver, CO  
Feb. 26, 2016 | *Call for Abstracts*

[67th Annual Meeting - Building Capital: Investing in the Future of Health Education](#) – Society for Public Health Education (SOPHE)  
Charlotte, NC  
Mar. 30-Apr. 1, 2016 | *Registration Required*

[8th National Summit on Smokeless and Spit Tobacco](#) – Health Education Council  
Apr. 18-20, 2016 | *Registration Required*

[Reduce Tobacco Use Conference 2016](#) – Virginia Foundation for Healthy Youth  
Arlington, VA  
Apr. 25-26, 2016 | *Save the Date*

[8th Biennial Cancer Survivorship Research Conference: Innovation in a Rapidly Changing Landscape](#) – American Cancer Society  
Washington, D.C.  
June 16-18, 2016 | *Save the Date*

*other state tobacco control staff and national partners on issues that affect our day-to-day work. I've worked in tobacco control for eighteen years, and this experience reinforced that I still have a lot to learn in this dynamic field of practice. Participating also helped me prioritize time in my busy schedule (sound familiar?) that I could devote to contemplation and planning of Oregon's leadership and sustainability needs. The best part was that it created focused time for me to invest as a mentor and coach to my fellow staff who was participating. When else do you get to do that, along with the perspective and camaraderie of tobacco control experts around the country?*

*Feel free to contact me if you want to chat further about the opportunity.*

Luci Longoria, Oregon  
[luci.longoria@state.or.us](mailto:luci.longoria@state.or.us)

*As a recent graduate of the 2015 Leadership and Sustainability School, I would highly encourage anyone working in or around tobacco control to apply. As a member of the Class of 2015, I was able to expand my network of national partners I can call on for real world examples, ongoing initiatives or just advice from a colleague that understands exactly where I am coming from. The program also helped me to think about what it is to truly be a leader in an environment that can often times be contentious. I was also pushed to think beyond broad strategies to be more creative, all the while being mindful that what we do in tobacco control saves countless lives.*

*Feel free to contact me if you want to chat about the program.*

*All the best,*

[2016 National Association of County and City Health Officials \(NACCHO\) Annual Conference](#) – NACCHO  
Phoenix, AZ  
July 19-21, 2016|*Registration Required*

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### **Funding Opportunities**

[Exploratory Studies of Smoking Cessation Interventions for People with Schizophrenia \(R21/R33\)](#)

**Deadline: Apr 15, 2016.** The purpose of this funding opportunity announcement is to generate and conduct preliminary tests of targeted smoking cessation treatments for individuals with schizophrenia. Smokers with schizophrenia who have co-occurring alcohol or substance abuse disorders are also a population of interest.

### **Job Listings**

[Senior Analyst, Chronic Disease Prevention Association of State and Territorial Health Officials \(ASTHO\)](#)  
[Arlington, VA](#)

[Tobacco Prevention & Control Director and Portfolio Lead Louisiana Public Health Institute](#)  
[New Orleans, LA](#)

[Tobacco Prevention & Control Director and Portfolio Lead Louisiana Public Health](#)

Adrienne Rollins, Oklahoma  
[adrienner@health.ok.gov](mailto:adrienner@health.ok.gov)

## Partner Announcements

### [New Report Released on the Use of State Tobacco Settlement Funds](#)

#### *Campaign for Tobacco-Free Kids*

The Campaign for Tobacco-Free Kids has published the report “Broken Promises to Our Children: A State-by-State Look at the 1998 State Tobacco Settlement 17 Years Later.” The report details the tobacco settlement funding that each state has received, and how much of that funding was spent on tobacco control initiatives.

### [FDA Releases Two New Videos from Leading Scientists on Tobacco Regulatory Research](#)

#### *FDA*

FDA launched two videos on tobacco regulation, one on the nicotine level of cigarettes and another on the connection between flavors and tobacco use. These videos join eight others in a larger series that detail the state of cross-sectional research in tobacco regulation.

### **ActionToQuit Announces Discontinuation of Free Tobacco Technical Assistance Services**

#### *ActionToQuit*

Due to a lapse of funding, ActionToQuit (a tobacco control initiative that maintains online resources and email communications) announced that it can no longer provide free of charge tobacco technical assistance services in the form of daily emails. Efforts to secure funding from new sources have been unsuccessful, but other funding options are being considered, including a paid subscription model.

[Institute](#)  
[New Orleans, LA](#)

[Cessation Manager](#)  
[The Louisiana Campaign for Tobacco-Free Living \(TFL\)](#)  
[New Orleans, LA](#)

[Health Program Manager III](#)  
[\(PCN 06-1695\)](#)  
[Alaska Department of Health and Social Services, Division of Public Health](#)  
[Anchorage, AK](#)

[Postdoctoral Research Associate](#)  
[Georgia State University Tobacco Center of Regulatory Science](#)  
[Atlanta, GA](#)

[Manager, Public-Private Partnerships](#)  
[University of Arizona Tucson or Phoenix, AZ](#)

[Program Manager, eReferral North American Quitline Consortium](#)  
[\[Telecommuting Position\]](#)

[Director, National Health Policy American Lung Association](#)  
[Washington, D.C.](#)

[Senior Associate for Tobacco and Cancer Prevention Community Anti-Drug Coalitions of America](#)  
[Alexandra, VA](#)

[Industry Documents Digital Library Manager](#)  
[University of California, San Francisco](#)

ActionToQuit will continue to offer resources on its website, including their list of [publications](#) and [webinars](#).

[Kick Butts Day 2016 is Now Accepting Applications for the Youth Advocate of the Year Awards](#)

*Campaign for Tobacco-Free Kids*

The Campaign for Tobacco-Free Kids is now accepting individual and group award applications for the Youth Advocates of the Year Awards. Award recipients will be recognized at the Campaign for Tobacco-Free Kids' annual gala in Washington, D.C., will receive a scholarship, will have a spokesperson role in tobacco prevention, and will work on policies at the local, state, and national level.

Applications are due Jan. 31.

[FDA Opens Applications for the 2016 Tobacco Regulatory Science Fellowship](#)

*FDA*

Established in 2012, the FDA Center for Tobacco Products (CTP) and the National Academy of Medicine created the regulatory science fellowship to give mid-career professionals the opportunity to gain expertise in one of six different areas of practice within the FDA CTP. Fellowships last for twelve months and are located at the FDA CTP office in Silver Spring, Maryland. Applications are due March 1.

[Truth Initiative Releases New Report on Smoking and Video Games](#)

*Truth Initiative*

The Truth Initiative released the report "Played: Smoking and Video Games" that explores tobacco use in video game mediums. Video games are a firmly established channel for communication for teenagers, as they are the second favorite form of entertainment media for this age group. The report includes a review of available existing research on

[San Francisco, CA](#)

**About the Tobacco Control Network**

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is managed by the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

**About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.

tobacco use in video games, interviews with gamers about their experiences with tobacco imagery, and lessons learned.



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## State News

[Montana Retailers Now Required to Obtain License to Sell Alternative Nicotine or Vapor Products](#) – *Montana.gov*. The Montana Department of Revenue notified convenience stores and other retailers early in December that they are required to have a license by Jan. 1, 2016 to sell alternative nicotine or vapor products. The \$5.00 fee to apply for the license is required by retailers even if they currently sell these products and have a retail tobacco license.

[Iowa Smoke Free Homes Unveils Remodeled Mobile Website](#) – *TMC News*. Iowa Smoke Free Homes launched a [redesigned website](#) that provides comprehensive information on smoke-free multi-unit housing in the state. The website has resources for both property owners and prospective residents, and now includes mobile functionality for those using smartphones and tablets.

## In the News

[Study Finds Gap in Medicaid's Efforts to Help People Stop Smoking](#) – *PBS*. A study published in the journal *Health Affairs* found stark differences in how states cover tobacco cessation drugs as part of Medicaid. The study found that in 2013, 1.7 million prescriptions were filled to help people quit smoking, which corresponds to approximately 10 percent of smoking Medicaid clients using these drugs to encourage cessation nationwide. Experts say that the use of these drugs is cost effective, and that ideally 100 percent of

smoking Medicaid recipients in every state should use cessation medications to increase the chance of quitting.

[Chemicals Linked with Severe Respiratory Disease Found in Common E-Cigarette Flavors](#) – *Harvard T.H. Chan School of Public Health*. A study on the chemical composition of e-cigarette flavor liquids found that 75 percent of tested liquids contained diacetyl, a flavoring chemical that has been linked to severe respiratory disease and was the cause of the popcorn lung outbreak several years ago. Authors note that there are over 7,000 varieties of flavored e-cigarettes and refillable liquids on the market with no government oversight and little known information on their potential health effects.

[UK Regulators License British American Tobacco E-cigarette as Quit-Smoking Medicine](#) – *Reuters Health*. British drug officials have approved the eVoke e-cigarette product as a cessation medication, meaning that it can be prescribed and covered by the state-funded National Health Service to people trying to quit smoking. Public Health England, the government's national public health agency, said that it considers e-cigarettes to be at least 95 percent safer than conventional cigarettes, while experts note that little is known about the long-term safety of e-cigarette use.

[Consortium of Leading Tobacco Control Organizations Announces Bold Goals for 2015](#) – *Various Partners*. A group of 11 leading national tobacco control organizations (such as the American Lung Association and Truth Initiative) announced their Bold Goals 2015, an update of the Bold Goals developed in 2014 in response to the 50<sup>th</sup> anniversary of the Surgeon General's report on smoking and health. The three bold goals endorsed by these organizations are: (1) to reduce smoking and other tobacco use rates in all communities to less than 10 percent by 2024, (2) to protect

everyone from secondhand smoke exposure by 2019, and (3) to eliminate tobacco-related disease and death for all people.

## Research

### [Vital Signs: Exposure to E-Cigarette Advertising Among Middle School and High School Students — United States, 2014](#) –

**MMWR. Key Findings:** An analysis of data from 22,007 participants of the 2014 National Youth Tobacco Survey found that 68.9 percent of middle school and high school students were exposed to at least one source of e-cigarette advertising in 2014. Both middle school students and high school students were most likely to see e-cigarette advertisements in retail stores, followed by the internet, watching TV and movies, and then newspapers and magazines. Researchers conclude that the prevalence and diversity of e-cigarette advertisement exposure warrants a multi-faceted approach to reduce advertisement exposure and potentially prevent e-cigarette use among youth.

[Point-Of-Sale Tobacco Promotion and Youth Smoking: A Meta-Analysis](#) – *Tobacco Control*. **Key Findings:** A systematic review of 13 studies between 2001 and 2014 found that children and adolescents more frequently exposed to point-of-sale (POS) tobacco advertisements had 1.6 times greater odds of having tried smoking compared to those less exposed to POS advertisements. Adults with greater exposure had 1.3 times greater odds of having tried smoking compared to less exposed adults. Researchers conclude that restrictions on POS advertisements may reduce smoking initiation, especially among youth.

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**Our address:**

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202

[TCN@astho.org](mailto:TCN@astho.org)

MailChimp.