

Read on for announcements from the [Tobacco Control Network \(TCN\)](#) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Partner Announcements

[FDA Issues Product Marketing Orders Through Premarket Tobacco Application Pathway](#)

FDA

Following a rigorous scientific review, the FDA announced that for the first time it has authorized the marketing of new tobacco products through the premarket tobacco application pathway. This action permits the tobacco products to be sold in the United States, but does not mean that they are safe or “FDA approved.” The marketing orders are for eight Swedish Match North America Inc. snus smokeless tobacco products under the general brand name. The recent decisions for these products reflect evidence showing that these products, marketed as described in the manufacturer’s application, would result in a low likelihood of new initiation, delayed cessation, or relapse and that these products would likely provide less toxic options if current adult smokeless tobacco users used them exclusively.

[CDC Enhances Online Portal for Public Health Workforce](#)

CDC

CDC has updated and enhanced the State, Tribal, Local, and Territorial Gateway, an online portal for public health

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network’s membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[A Return to the Wild, Wild West of E-Cigarettes](#) – Prevention Partners
Dec. 3|*Registration Required*

[Smoke-free New Orleans: Exploring the Impact of Community Engagement in Changing Policy](#) – Truth Initiative
Dec. 8|*Registration Required*

[2016 National Association of County and City Health Officials \(NACCHO\) Annual Conference](#) – NACCHO
Phoenix, AZ

professionals. The portal offers information, tools, and resources on public health and can now be accessed on phones, tablets, computers, and laptops.

[American Academy of Family Physicians \(AAFP\) Releases Toolkit on Tobacco and Nicotine](#)

AAFP

AAFP recently launched a tobacco and nicotine toolkit to support a tobacco-free culture. The toolkit offers resources to support family physicians in their efforts to treat tobacco and nicotine use and collaborate with community-based organizations. The toolkit also includes information on local, state, and national tobacco control advocacy efforts and a compilation of evidence based education.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work or nominate someone else to be recognized please contact tcn@astho.org.

[State of California Offers Smoking Cessation Resources in Spanish](#) – PR Newswire. The California Smokers' Helpline launched a [section on its website](#) with smoking cessation information in Spanish. The website includes information to help smokers enroll in free Spanish language cessation counseling through the Helpline, as well as resources aimed at clinicians and Spanish-speakers who want to reach out to a smoking friend or family member.

In the News

Dec. 18|[Call for Abstracts](#)

[It's About a Billion Lives Symposium 2016](#) – University of California, San Francisco
San Francisco, CA
Jan. 22, 2016| *Save the Date*

[26th National Leadership Forum](#) – Community Anti-Drug Coalitions of America (CADCA)
National Harbor, MD
Feb. 1-4, 2016| *Registration Required*

[Certified Tobacco Treatment Specialist Training](#) – Rutgers Tobacco Dependence Program
New Brunswick, NJ
Feb. 22-26, 2016|*Registration Required*

[67th Annual Meeting - Building Capital: Investing in the Future of Health Education](#) – Society for Public Health Education (SOPHE)
Charlotte, NC
Mar. 30 – Apr. 1, 2016| *Registration Required*

[8th National Summit on Smokeless and Spit Tobacco](#) – Health Education Council
Apr. 18-20, 2016| *Registration Required*

[Certified Tobacco Treatment Specialist Training](#) – Rutgers Tobacco Dependence Program
New Brunswick, NJ
Apr. 25-29, 2016|*Registration Required*

[8th Biennial Cancer Survivorship Research](#)

[Exploding E-Cigarette Puts Florida Man in Critical Condition](#) – Fox News. Doctors put Evan Spahlinger, 21, in a medically-induced coma to alleviate pain resulting from an incident in which an e-cigarette exploded, resulting in severe burns and lung damage. Spahlinger's sister reports that she found her brother not breathing with face and neck burns after hearing an explosion. Firefighters suspect that the explosion was caused by the e-cigarette's lithium battery.

Research

[Rapid Increase in Advertising Spending for E-cigarettes](#) – Tobacco Control. **Key Findings:** A review of spending in 2014 for advertising of e-cigarettes in the United States reveals that the introduction of the MarkTen product by Altria contributed to a 52 percent increase in spending from 2013 to 2014. MarkTen was introduced in mid-2014 and within a short time Altria spent more than \$35 million in advertising, surpassing the former industry leader, blu, which spent \$30 million. The researchers also noted that the advertising tactics in magazines included themes that may appeal to youth.

[Strategies to Support Tobacco Cessation and Tobacco-Free Environments in Mental Health and Substance Abuse Facilities](#) – CDC. **Key Findings:** Evaluators aimed to identify effective strategies implemented by Oregon and Utah to promote smoking cessation and ensure smoke-free environments in mental health and substance abuse treatment settings. The three key strategies that evaluators identified are: (1) being ready for the opportunity to go tobacco free by involving partners and implementing an action plan, (2) having a sound infrastructure of relevant leadership and other supporters to move towards cessation and share successes, and (3) having a branded initiative to make the project visible to those impacted. These strategies can serve as lessons learned for other states looking to

[Conference: Innovation in a Rapidly Changing Landscape](#) – American Cancer Society Washington, D.C. June 16-18, 2016|Save the Date

[2016 National Association of County and City Health Officials \(NACCHO\) Annual Conference](#) – NACCHO Phoenix, AZ July 19-21, 2016|Registration Required

Funding Opportunities

[Request for Proposals: Program Evaluation and Related Services \(OR\)](#)
Deadline: Nov. 25. The Oregon Health Authority's health promotion and chronic disease prevention section within the public health division, plans to award up to four Price Agreements for evaluation services and for promoting and supporting optimal health for all Oregonians.

Job Listings

[Program Manager, eReferral North American Quitline Consortium](#)
[Telecommuting Position]

[Director, National Health Policy American Lung Association Washington, D.C.](#)

[Manager, Health Policy American Lung Association Washington, D.C.](#)

implement similar initiatives.

[Tobacco Product Use Among Sexual Minority Adults: Findings From the 2012-2013 National Adult Tobacco Survey](#) – *American Journal of Preventive Medicine*. **Key**

Findings: Researchers analyzed data from the 2012-2013 National Adult Tobacco Survey to better understand smoking patterns of different sexual minority populations in relation to non-minority “straight” populations. Smoking prevalence was found to be higher among sexual minority adults (27.4%) compared to the straight adults (17.3 %), and is especially high among bisexual women (36.0%). Sexual minority men and women also used e-cigarettes and hookah at greater rates than straight men and women when compared by gender. Researchers say that these findings demonstrate a need for tobacco control efforts aimed specifically at the sexual minority subpopulation.

[Senior Associate for Tobacco and Cancer Prevention
Community Anti-Drug
Coalitions of America \(CADCA\)
Alexandra, VA](#)

[Industry Documents Digital
Library Manager
University of California, San
Francisco
San Francisco, CA](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is managed by the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia.

ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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