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TCN News

News and announcements from the Tobacco Control Network

Partner Announcements

[FDA Launches “Fresh Empire” Anti-Tobacco Campaign Aimed at Multicultural Teens](#)

FDA

FDA announced the launch of “Fresh Empire,” a national multi-platform public education campaign aimed at multicultural youth aged 12-17 who identify with hip-hop culture. The campaign highlights how values of hip-hop culture, such as creativity, confidence, and individuality, are consistent with a tobacco-free lifestyle. “We know from our research that remaining in control is an important pillar of hip-hop culture,” says Mitch Zeller, director of FDA’s Center for Tobacco Products. “The ‘Fresh Empire’ campaign underscores that important message to hip-hop youth, empowering this at-risk peer crowd to live tobacco free.”

[American Academy of Pediatrics \(AAP\) Releases Three New Tobacco Policy Statements](#)

AAP

The AAP Section on Tobacco Control published three evidence-based policies and a corresponding technical report with the aims of reducing youth exposure and addiction to tobacco products in the journal *Pediatrics*. The policy statements cover [clinical practice policy](#), [public policy](#),

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network’s membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Webinar: Epigenetics and Health Disparities: Linking Biology and Social Science](#) – American Academy of Pediatrics’ Indian Health Special Interest Group
Nov. 18 | *Registration Required*

[2016 National Association of County and City Health Officials \(NACCHO\) Annual Conference](#) – NACCHO
Phoenix, AZ
Dec. 18 | *Call for Abstracts*

[It’s About a Billion Lives Symposium 2016](#) – University

and [electronic nicotine delivery systems](#), while the [technical report](#) discusses the strength of the evidence used to form all three policies.

[Slides and Video for E-Cigarette Presentation Now Available Online](#)

CDC

On Oct. 20, CDC convened the Grand Rounds presentation “E-cigarettes: An Emerging Public Health Challenge,” which featured speakers and panelists with expertise in medicine, health research, and public health practice. Presenters shared information on current patterns of e-cigarette use, the potential harms of e-cigarettes, and how the emergence of e-cigarettes represents a new challenge in working towards a tobacco-free generation.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work or nominate someone else to be recognized please contact tcn@astho.org.

[Minnesota Awards Menthol Cigarette Intervention Grant](#) -

Minnesota Department of Health. In May 2015, the Minnesota Legislature passed the Omnibus Health and Human Services bill with a provision requiring the Minnesota Department of Health to fund a one-time grant of \$200,000 through the State Health Improvement Program. The 2015 Menthol Cigarette Intervention Grant was awarded to Hennepin County Public Health, in collaboration with the Minneapolis Department of Health, Saint Paul-

of California, San Francisco
San Francisco, CA
Jan. 22, 2016 | *Save the Date*

[26th National Leadership Forum](#) – Community Anti-Drug Coalitions of America (CADCA)
National Harbor, MD
Feb. 1-4, 2016 | *Registration Required*

[67th Annual Meeting - Building Capital: Investing in the Future of Health Education](#) – Society for Public Health Education (SOPHE)
Charlotte, NC
Mar. 30 – Apr. 1, 2016 | *Registration Required*

[8th National Summit on Smokeless and Spit Tobacco](#) – Health Education Council
Apr. 18-20, 2016 | *Registration Required*

[8th Biennial Cancer Survivorship Research Conference: Innovation in a Rapidly Changing Landscape](#) – American Cancer Society
Washington, D.C.
June 16-18, 2016 | *Save the Date*

[2016 National Association of County and City Health Officials \(NACCHO\) Annual Conference](#) – NACCHO
Phoenix, AZ
July 19-21, 2016 | *Registration Required*

Ramsey Public Health, and Bloomington Public Health (serving Bloomington, Edina and Richfield), for the period of 11/1/2015 through 10/31/2017. The grant will develop interventions and strategies to decrease the prevalence of cigarette use among African Americans, particularly menthol-flavored cigarettes.

In the News

[Hookah Smoking on the Rise Among High School Seniors](#) – *PRWeb*. According to a study by University of Pittsburgh Center for Research on Media, Technology, and Health, nearly 1 in 5 high school seniors reported having smoked hookah in the past year with a third reporting regular use. Data collected from University of Michigan's Monitoring the Future Study found that hookah smokers were more likely to be male, Caucasian, reside in single parent homes, and have poor grades. Hookah users are exposed to many of the same toxic substances found in cigarettes. Comparisons suggest that an hour of hookah smoking exposes the user to 20 to 40 times the tar found in one cigarette. New interventions to prevent hookah smoking are stagnant and the visibility of this form of tobacco is not under heavy surveillance.

[Most Tobacco-Using Teens Start with Flavored Products](#) – *Reuters Health*. An FDA Center for Tobacco Products study of 46,000 adolescents and adults found that flavored tobacco is appealing to America's youth and can be found in a variety of products. Of the adolescents who reported using tobacco in the past 30 days, 80 percent noted flavored tobacco incentivized them to try their first tobacco product.

[Poll: Most Americans Support FDA Regulation of E-Cigarettes](#) – *National Public Radio (NPR)*. According to an NPR-Truven Health Analytics Health Poll, 57 percent of Americans said that FDA should regulate e-cigarettes like tobacco products. Those older than 65, those with a college degree, and those who make more than \$100,000 a year were most likely to agree with the prompt.

Funding Opportunities

[Request for Proposals: Program Evaluation and Related Services \(OR\)](#)

Deadline: Nov. 25. The Oregon Health Authority's health promotion and chronic disease prevention section within the public health division, plans to award up to four Price Agreements for evaluation services and for promoting and supporting optimal health for all Oregonians.

Job Listings

[Tobacco Enforcement Specialist](#)
[University of Wisconsin - Madison](#)
[Madison, WI](#)

[Director, National Health Policy](#)
[American Lung Association](#)
[Washington, D.C.](#)

[Manager, Health Policy](#)
[American Lung Association](#)
[Washington, D.C.](#)

[Resource Development Coordinator](#)
[University of Wisconsin - Madison](#)
[Madison, WI](#)

[Senior Associate for Tobacco and Cancer Prevention](#)
[Community Anti-Drug Coalitions of America \(CADCA\)](#)
[Alexandra, VA](#)

[Senior Vice President of Community and Youth Engagement](#)

The survey also found that smoking cessation and curiosity were the most often-cited reasons for trying e-cigarettes. For more information, see the [full survey results here](#).

Research

[A Review of Smoking Policies in Airports around the World](#) – *British Medical Journal*. **Key Findings:** Smoking policies of major international airports in five regions were analyzed and compared to in-country tobacco control legislation. According to the report, nearly 52 percent of the airports had designated smoking rooms, and 59 percent of these airports were located in countries with national legislation allowing for smoking zones, compared to 35.3 percent located in smoke-free countries. While there is increasing legislation at the local level, addressing stringent laws for smoke-free zone airports are often overlooked and not included in national or subnational policies.

[State Medicaid Coverage for Tobacco Cessation Treatments and Barriers to Coverage — United States, 2014–2015](#) – *CDC*. **Key Findings:** To assess the current state of Medicaid tobacco cessation coverage, the American Lung Association compiled information from several state Medicaid sources, including websites, handbooks, policy manuals, and relevant legislation. Researchers found that nine states covered all recommended treatments for Medicaid enrollees as of June 2014, up from six the previous year, but that enrollment barriers (e.g., enrollee access, promoting coverage, and monitoring the use of treatments) are issues in these states and in others that partially cover cessation treatments. Researchers note that states can improve use of tobacco cessation treatments in this subpopulation by removing these barriers and covering all approved evidence-based tobacco cessation therapies.

[Truth Initiative](#)
[Washington, D.C.](#)

[Director-Center for Consumer and Community Engagement](#)
[Community Catalyst](#)
[Washington, D.C.](#)

[Industry Documents Digital Library Manager](#)
[University of California, San Francisco](#)
[San Francisco, CA](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is managed by the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the

District of Columbia.
ASTHO members, the
chief health officials of
these jurisdictions, are
dedicated to formulating
and influencing sound
public health policy and
to ensuring excellence
in state-based public
health practice.

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