

TCN News

News and announcements from the Tobacco Control Network

Final Reminder: TCN Election

TCN program managers and Funders Alliance members can still vote for the 2015-2016 TCN Executive Committee. Those who are eligible to vote can find a link to the ballot in an email sent from TCN on Oct. 8. The ballot should take only two minutes to complete, and voting closes on Oct. 15 at 11:59 PM EDT.

Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

Deadline: October 19, 2015

Kentucky is looking for programs that have addressed tobacco use in Latino and Hispanic youth. Kentucky has a lower population of Hispanics/Latinos than the nation as a whole and is largely rural. Any help from similar states or advice that would translate well would be welcome.

Deadline: October 19, 2015

Georgia wants to know what states have youth advisory councils for tobacco. How did they get started? What activities did the youth work on? What steps were involved in the application process?

Deadline: October 21, 2015

New Hampshire wants to learn more about the organizational alignment of state tobacco programs as compared to chronic disease programs. If any relevant organizational charts "tell the story," sharing them would be helpful.

The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

Getting Started at Point of Sale
(POS) Training Institute and
User Conference – Counter
Tools
October 19-22 | Registration
Required

The National Forum's 13th
Annual Meeting – National
Forum for Heart Disease &
Stroke Prevention
Washington, D.C.
Oct. 21 | Registration Required

12th National Reduce Tobacco
Use Conference – Virginia
Foundation for Healthy Youth
and Prevention Connections
Oct. 23 | Call for Abstracts

Webinar: Epigenetics and
Health Disparities: Linking
Biology and Social Science –
American Academy of
Pediatrics' Indian Health
Special Interest Group
Nov. 18 | Registration Required

It's About a Billion Lives

If you have any information to share or know someone who does, please reply to <u>tcn@astho.org</u> and we will connect you with the person who submitted the request.

Partner Announcements

Truth Initiative Debuts New Ad Campaign, *Big Tobacco Be Like*Truth Initiative

The Truth Initiative has released a series of 15-second advertisements called *Big Tobacco Be Like* that debunk myths relating to teenage smoking habits, such as social smoking and the use of emerging tobacco products. These ads can be viewed on the "truth orange" YouTube channel.

<u>U.S. Department of Housing and Urban Development Releases</u> New Smoke-Free Housing Video

U.S. Department of Housing and Urban Development (HUD) As part of its commitment to implement and enforce smoke-free multi-unit housing, HUD released the video "Implementing and Enforcing Smoke-Free Housing Policies" that highlights case studies designed to assist policymakers, enforcement officials, residents, and other stakeholders in implementing and adapting these policies. This video compliments HUD's "Change is in the Air" action guide on this topic.

<u>Survey Describes State Quitlines Cost-Sharing Efforts with State</u> Medicaid Agencies

North American Quitline Consortium (NAQC)

A new NAQC report, Survey of State Quitline Efforts to Build Relationships and Cost-Sharing Strategies with State Medicaid Agencies: Current Landscape and Critical Questions for the Work Ahead, is based on responses from 45 states and one territory and includes outcomes from phone interviews with 12 state quitlines. Key survey findings include that 39 percent of quitline callers are Medicaid members. In addition, 30 of 46 tobacco control programs included in the survey reported being highly supportive of receiving Medicaid funds for the treatment of Medicaid patients. Additional reports on tobacco treatment and Medicaid can be found on the NAQC website.

American Academy of Pediatrics and American Lung Association
Offer Technical Assistance on Effective Tobacco Cessation Policies
American Lung Association

The American Lung Association and the <u>American Academy of</u>
<u>Pediatrics Richmond Center</u> are collaborating on several activities

Symposium 2016 – University of California, San Francisco San Francisco, CA Jan. 22, 2016 | Save the Date

26th National Leadership
Forum – Community Anti-Drug
Coalitions of America (CADCA)
National Harbor, MD
Feb. 1-4, 2016 | Registration
Required

67th Annual Meeting - Building Capital: Investing in the Future of Health Education - Society for Public Health Education (SOPHE)
Charlotte, NC
Mar. 30 - Apr. 1, 2016 | Call for Abstracts

8th National Summit on Smokeless and Spit Tobacco – Health Education Council Apr. 18-20, 2016 | Registration Required

Funding Opportunities

Get the Filter Out! Clean Up Cigarette Butt Litter Scholarship

Deadline: Oct. 31.

DoSomething.org and Truth are offering a \$10,000 scholarship to teens who help clean up cigarette butts, the most littered item in the world.

Job Listings

Coordinator, Tobacco Control American Lung Association of the Upper Midwest Brookfield, WI

Senior Vice President of Community and Youth Engagement Truth Initiative Washington, D.C. and developing resources relating to tobacco cessation coverage policies and health systems change for healthcare payers and providers. These resources include listservs, online presentations, a resource library, and a healthcare enrollment assistor's toolkit. Those interested in joining a workgroup can emailcessationta@lung.org.

CDC Requests Nominations for Members of the Preventive Services Task Force

CDC

CDC is requesting nominations for the Community Preventive Services Task Force. The strongest applicants will have demonstrated knowledge, experience, and leadership in public health policy and research or evaluation of health improvement programs and policies. In this current round of nominations, experience in systematic review methods, minority health, and aging are also given additional consideration. Nominations must be submitted by Nov. 9. To submit a nomination or request further information, email cpstf@cdc.gov.

FDA Announces Proposed Rule and New Guidance Document on Tobacco

FDA

FDA proposed a <u>new rule</u> which describes the circumstances in which tobacco products for human consumption falls under the definition of a drug, device, or combination product as described by the Federal Food, Drug, and Cosmetic Act. <u>Public comments are open</u> on this proposed rule now through Nov. 24. FDA also issued a <u>draft guidance</u> outlining standards for investigational tobacco products, which include new or modified risk tobacco products that are not legally marketed, and tobacco products that do not comply with aspects of a required standard.

State News

Missouri Southern State University Announces Tobacco-Free Policy (MO) – The Missouri Southern State University Board of Governors unanimously approved a policy that prohibits the use of traditional smoked tobacco products and e-cigarettes on all buildings and property controlled by the university. Darren Fullerton, vice president of student affairs, notes that, "this would not be administered by just the police department. It would be a self-policing policy."

University of California Receives Grants to Investigate

Director-Center for Consumer and Community Engagement Community Catalyst Washington, DC

Health Communications
Specialist
(Requisition ID: 15011778)
Northrup Grumman
Atlanta, GA

Industry Documents Digital
Library Manager
University of California, San
Francisco
San Francisco, CA

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is managed by the <u>Association of</u> <u>State and Territorial</u> <u>Health</u> <u>Officials</u>(ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are

Thirdhand Smoke and its Health Impacts (CA) -

Researchers at the Lawrence Berkeley National Laboratory have received two three-year grants to better understand thirdhand smoke. One study will look at the relationship between thirdhand smoke exposure and cancer, while the other study will characterize the components of thirdhand smoke and how it differs from other tobacco smoke. Scientists at the Berkeley Lab have been researching thirdhand smoke since 2010.

dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



In the News

Study Finds that Lung Cancer Screenings Might Lower Motivation to Quit Smoking – The Guardian. A study published in JAMA Internal Medicine found that among a sample of 35 smokers, 49 percent reported a reduced motivation to quit smoking after receiving a negative lung cancer diagnosis. While some research suggests that lung cancer screening programs are effective in preventing lung cancer deaths, researchers also point out that reduced motivation to quit could have other adverse health outcomes, and that encouraging smoking cessation should be prioritized above lung cancer screening.

Unsupervised Teens Might Be More Likely to Drink and Smoke -

Reuters Health. An analysis of data from a National Institute of Child Health and Human Development study found that teens who spend more unsupervised time with friends than average were also more likely to smoke cigarettes, smoke marijuana, and drink alcohol. The study also found that above average participation in structured activities during or after school did not prevent drinking or smoking in the sampled teens. Researchers also postulate that parents likely have a key role in the drinking and smoking behaviors of their children and should set rules and supervise appropriately.

National Park Service Restricts E-Cigarette Use in National

Parks— The Washington Times. National Park Service Director Jonathan B. Jarvis issued a policy memorandum that prohibits the use of electronic smoking devices wherever smoking of traditional tobacco products is prohibited in U.S. National Parks. Director Jarvis says "protecting the health and safety of our visitors and employees is one of the most critical duties of the National Park Service. We are therefore extending the restrictions currently in place protecting visitors and employees from exposure to tobacco smoke to include exposure to vapor from electronic smoking devices."

Research

Menthol Cigarette Smoking Habits Among LGBT Adults -

American Journal of Preventive Medicine. **Key Findings:**Data from the 2009-2010 National Adult Tobacco
Survey were analyzed to compare menthol smoking
between LGBT and heterosexual adults. Researchers found
that after adjusting for demographic confounders, LGBT
smokers were significantly more likely than straight smokers
to report smoking menthol cigarettes in the previous 30

days. These results suggest that efforts to reduce smoking of menthol cigarettes could help reduce smoking disparities

American Adult Awareness of Dissolvable Tobacco

Products - Nicotine and Tobacco Research. Key

in the LGBT sub-population.

Findings: Researchers analyzed a nationally representative sample of 17,522 adults in an online survey to assess their understanding of dissolvable tobacco products (DTPs) in the United States. Approximately 16 percent of respondents indicated that they were aware of DTPs, but only 1.6 percent reported ever using them. DTP use was greater among males, younger adults, LGBT adults, former smokers, and other demographic groups. Researchers suggest that because DTPs are sometimes used for smoking cessation, health professionals can help lower DTP use by encouraging the use of evidence-based cessation aids.

Effect of price changes in little cigars and cigarettes on little cigar sales: USA, Q4 2011–Q4 2013 – Tobacco Control. Key Findings: Tobacco product pricing and sales data from different retailer types in the United States were analyzed to assess the impact that the price of both little cigars and cigarettes had on the sale of little cigars. Researchers found that a 10 percent increase in little cigar price was associated with a 31.7 percent decrease in little cigar sales across all retail store types, and a 10 percent increase in cigarette price was associated with a 27.3 percent increase in little cigar sales across all retail store types. Researchers

conclude that increasing little cigar costs could influence

more smokers to quit.

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Our address:

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202 TCN@astho.org

