



TCN News

News and announcements from the Tobacco Control Network

Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

Deadline: Sept. 21

The Arkansas Tobacco Prevention and Cessation Program is seeking sample media plans, and would like to know if anyone is willing to share them.

Deadline: Sept. 15

The Georgia Tobacco Use Prevention Program would like to know which states have conducted innovative Great American Smoke Out events and if any led to an increase in call volume to the quitline. Georgia is interested in the details of the intervention.

If you have any information to share or can connect us with someone who does, please reply to tcn@astho.org and we will connect you with the person who submitted the request.

Letter from the Chair

We are still actively recruiting individuals to serve on the TCN Executive Committee for 2015-2016. If you are interested in serving on the committee or have any questions, please [contact us](#) immediately. [Here](#) is a breakdown of all the roles and the responsibilities.

Because we are still recruiting for the elections, the timeline for the ballot has changed and it will now be distributed for your consideration on Sept. 15 and the new Executive Committee will be announced on Oct. 16.

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Webinar on E-cigarettes and Point of Sale Tobacco Control](#) – CounterTobacco.org, ChangeLab Solutions
Sep. 25, 1 p.m. | *Save the Date*

[Certified Tobacco Treatment Specialist Training](#) – Rutgers University, Center for Tobacco Studies and Division of Addiction Psychiatry
Oct. 5-9 | *Registration Required*

[Tobacco and Nicotine Harm Reduction Dialogue](#) – Institute for Environmental Negotiation
Oct. 22-23 | *Save the Date*

[National Summit on Health Equity](#) – American Cancer Society Action Network
Nov. 10 | *Registration Required*

[12th National Reduce Tobacco Use Conference](#) – Virginia Foundation for Healthy Youth and Prevention Connections
April 25-26, 2016 | *Save the Date*

Thanks again for all your support to the TCN.

Best,

Miranda Spitznagle
TCN Chair

Partner Announcements

[Legacy Foundation Rebrands as the Truth Initiative](#)

Truth Initiative

On Sept. 8, the Legacy Foundation rebranded as the Truth Initiative, which is the campaign that the foundation is best known for. The Truth Initiative will continue to help reduce teen smoking rates in the United States. The Truth Initiative continues to promote smoke-free living among teens and recently released the [“It’s a Trap”](#) advertisement.

[“This is Quitting” App Available on Android and iOS Platforms](#)

Schroeder Institute

Schroeder Institute developed a new smoking cessation mobile app designed for young adults who want to quit. The app aggregates social media posts from others attempting to quit as a form of social support. Users have the option to add posts of their own, participate in a structured cessation program, and sign up for daily text messages written by other users.

[Final Round of Public Comments Being Accepted for Promise Zones](#)

U.S. Department of Housing and Urban Development (HUD) and U.S. Department of Agriculture (USDA)

Promise Zones are high poverty areas where the federal government partners with local leaders to encourage economic growth and improve public health, among several other goals. HUD and USDA are seeking [public comments](#) on how the administration can better support communities to jumpstart economic development, job creation, affordable housing, education, and public safety until **Sep. 28**.

[Deadline Extended to Submit Abstracts to the 8th National](#)

Funding Opportunities

[Johns Hopkins Bloomberg School of Public Health Certificate in Global Tobacco Control Scholarship Program](#)

Deadline: Sep. 30. This scholarship covers tuition for online and in-person courses as part of this certificate program along with air travel and housing for classes taken on campus in Baltimore, MD in the fall of 2016.

[Registration Scholarships to Attend the 8th National Summit on Smokeless and Spit Tobacco](#)

Deadline: Sep. 30. This scholarship covers the full or partial registration cost to those with financial limitations whose work involves eliminating the use of smokeless and spit tobacco.

Job Listings

[Public Health Analyst III \(Limited Service\) Vermont Department of Health Burlington, VT](#)

[Director-Center for Consumer and Community Engagement Community Catalyst Washington, DC](#)

[Health Scientist Administrator \(Media Evaluation Specialist\) Carter Consulting, INC Atlanta, GA](#)

[Health Communications Specialist \(Requisition ID: 15011778\) Northrup Grumman Atlanta, GA](#)

[Industry Documents Digital Library Manager](#)

[Summit on Smokeless and Spit Tobacco](#)

National Summit on Smokeless and Spit Tobacco (NSST)
NSST's National Steering Committee is now accepting abstracts until **Sep. 30**. Abstracts should relate to one of the seven conference topics described on NSST's website. Those who submit will learn the status of their abstract by **Dec. 11**.

[Create Change Student Toolkit Released](#)

Tobacco-Free College Campus Initiative
This [toolkit](#) is designed to provide students with resources and tools for establishing a successful tobacco- or smoke-free campus policy at learning institutions. Content sections in the toolkit include policy types, creating change, and direct action organizing.

State News

[California Senate Approves Legislation to Raise Smoking Age, Curb Public E-cigarette Use](#) (CA). The California state Senate passed six separate bills related to tobacco control in a special legislative session on healthcare. These measures include raising the purchasing age of cigarettes from 18 to 21 statewide, restricting the use of e-cigarettes in public places where cigarettes are already prohibited such as restaurants and movie theaters, and allowing counties to implement their own taxes on tobacco products.

[Colorado QuitLine Redesigned to Better Help American Indian Smokers](#) (CO). In a first of its kind initiative, the Colorado QuitLine now pairs American Indian participants with American Indian coaches to provide added assistance to this priority population. As part of the program, American Indian smokers are also offered additional coaching calls and eight weeks of nicotine replacement therapy. According to CDC, [26 percent of American Indians smoke in the United States](#), more than any single racial or ethnic group.

In the News

[Study Indicates that Teens who Smoke E-cigarettes are More Likely to Smoke Conventional Cigarettes](#) – Reuters. A year-long study of 2,500 Los Angeles high school students found that participants who reported having tried e-cigarettes

[University of California, San Francisco](#)
[San Francisco, CA](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is managed by the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Forward to Friend

at the start of the study were more than twice as likely to smoke cigarettes in the next year compared to those who never tried e-cigarettes. E-cigarette users were also more than three times as likely to have tried hookah and four times as likely to smoke cigars during the study period. Researchers suggest that these findings represent the first evidence that e-cigarette use is associated with use of conventional tobacco products in youth based on following a single population over time.

[Teens Might be Less Likely to Drink and Smoke if their Friends Participate in Substance Abuse Prevention Programming](#) – *Reuters*. A sample of ninth grade teens were twice as likely to smoke cigarettes if none of their friends attended substance abuse counseling sessions, compared to teens who did not attend but had at least three friends who did. For three years, researchers followed 5,000 students in rural Pennsylvania and Iowa communities who attended schools that offered the seven-week program but did not participate in the program themselves. The authors of the study explain that these findings reiterate the notion that teens are influenced by their friends and that parents might help to prevent underage drinking and smoking by being aware of their children's friends.

[Quitting Smoking Might be Associated with Additional Weight Gain over Time](#) – *Reuters*. An analysis of 12,204 adults who self-reported smoking habits and weight for ten years, found that during the study period self-identified current smokers gained about eight pounds on average. This is compared to 18 pounds for those who had quit smoking in the past ten years. The analysis also indicates that former heavy smokers (25 cigarettes or more per day) who quit during the study period had gained more weight than those who used to smoke between one and 14 cigarettes per day. Researchers stress that because nicotine is both a stimulant and an appetite suppressant that an individual's metabolism and appetite could change after quitting.

Research

[E-cigarette Use and Willingness to Smoke: A Sample of Adolescent Non-smokers](#) – *Tobacco Control*. **Key Findings:** A school-based survey of 2,309 high school students found that self-reported e-

cigarette use was associated with predictors of cigarette smoking, such as peer smoking status and the willingness to smoke cigarettes. Students who reported e-cigarette use, but not cigarette use, composed 18 percent of the sample and were more than twice as likely to be willing to smoke cigarettes compared to surveyed adolescents who never smoked e-cigarettes or cigarettes. Researchers suggest that these findings are relevant in determining policy on the topic of youth e-cigarette access.

[Smoking in Pregnant Women Depends on Characteristics of the Area Surrounding One's Home](#) – *Social Science & Medicine*. **Key**

Findings: This analysis of data from the 2005-2009 American Community Survey found that an individual's odds of smoking while pregnant was influenced by two societal factors – socioeconomic status and smoking prevalence in the areas surrounding one's home. The analysis also found that pregnant women are more likely to smoke if other pregnant women in surrounding neighborhoods also smoke at higher rates. Researchers call for additional research on how location and neighborhood characteristics can influence individual level smoking behaviors.

[Smoking Behavior among Adult Childhood Cancer Survivors: What Are We Missing?](#) – *Journal of Cancer Survivorship*. **Key**

Findings: A comparison of adults who survived childhood cancer to group of adults with no cancer history found that on average, the cancer survivors started smoking earlier. Within the cancer survivor group, smokers were more likely to be white, non-Hispanic, young, uninsured, poor, have lower educational attainment, and report drinking alcohol. The researchers indicate that these results demonstrate a need for smoking cessation interventions that target adult cancer survivors.

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