Read on for announcements from the <u>Tobacco Control Network</u> (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Partner Announcements

Model Smoke Free Housing Ordinance

Change-Lab Solutions

ChangeLab Solutions developed a model ordinance to help California cities and counties limit exposure to secondhand smoke in multi-unit residences such as apartment buildings, condominium complexes, senior housing, and single resident occupancy hotels. Communities and public health professionals can use the California smokefree housing model ordinance as a guide to implement smokefree policies in residencies, apartment buildings, senior housing, and hotels. The model ordinance provides guidance on how to create 100 percent smokefree housing and addresses products like electronic smoking devices and marijuana.

Point-of-Sale Regulation and State Specific Resources Legacy

Legacy released a variety of resources including <u>state</u> <u>specific factsheets</u> on tobacco prevalence, regulation, and enforcement, and a <u>Legacy Tobacco Viewer</u>, which is a new online tool that allows users to track FDA compliance and enforcement of point-of-sale regulations by region. Additionally, a new Legacy study of patterns in FDA

The biweekly TCN News

provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

Upcoming Events

2015 Kick-Off Meeting

<u>Reception</u> – Tobacco Control Network (TCN) Aug. 19 at 5:30 p.m., Atlanta

<u>Call for Abstracts: National</u> <u>Summit on Smokeless and Spit</u> <u>Tobacco</u> – Health Education Council Application Due: Aug. 31

<u>Training Webinar for the</u> <u>FY2015 Annual Survey</u> – NAQC Aug. 31, 3–4 p.m. enforcement of point-of-sale compliance suggests an emphasis on youth access regulation.

FDA Reopens Comment Period for Modified Risk Tobacco Products Applications

FDA

FDA has extended the comment period for amendments to the Modified Risk Tobacco Products (MRTP) application submitted by Swedish Match North American Inc. on June 10, 2014 regarding new snus smokeless tobacco products. To review information on MTRP standards and the application process visit the <u>FDA MRTP page</u>. Comments on the amendments are due **Aug. 31**.

State News

Electronic Referrals to the Pennsylvania Free Quitline (PA). The University of Pittsburgh Medical Center has launched a tobacco cessation eReferral program in partnership with the Pennsylvania Department of Health and National Jewish Health. It is the first quitline referral program in the country that is integrated into electronic health records and certified for the Stage Two Centers for Medicare & Medicaid Services EHR Incentive Program. The eReferral program is bi-directional since providers can refer patients to quitlines and then receive progress reports on patients from the quitline.

Menthol Cigarette Intervention Grant RFP (MN). The Minnesota Department of Health (MDH) is offering a grant of \$200,000 for community based organizations to develop and implement interventions that reduce the use of menthol flavored cigarettes within African American communities. The grant, which addresses tobacco related health disparities, was a provision of the Omnibus Health and Human Services bill passed by Minnesota Legislature in May 2015. The notice of intent is due **Aug. 18**.

Call for Abstracts: 2016 AMCHP Annual Conference – AMCHP Application Due: Sept. 4

Certified Tobacco Treatment

Specialist Training – Rutgers University, Center for Tobacco Studies and Division of Addiction Psychiatry Oct. 5-9 *Registration Required*

Counter Tools User

<u>Conference and Training</u> <u>Institute</u> – Counter Tools Oct. 19-20 *Register by Sept. 1*

Tobacco and Nicotine Harm <u>Reduction Dialogue</u> – Institute for Environmental Negotiation Oct. 22-23 | Save the Date

National Summit on Health

Equity – American Cancer Society Action Network Nov. 10 | Save the Date

<u>12th National Reduce Tobacco</u> <u>Use Conference</u> – Virginia Foundation for Healthy Youth and Prevention Connections April 25-26, 2016 | *Save the Date*

Funding Opportunities

Smoke/Tobacco-Free Community College Grant. Deadline Extended: Aug. 21. Legacy is providing grants of \$5,000 per year to community colleges to support their efforts in creating and implementing

In the News

Smoking is a Risk Factor for Death from Breast Cancer – *Reuters*. A prospective cohort study conducted in Japan indicated breast cancer patients who smoke cigarettes are three times more likely to die of any cause, and three and half times more likely to die of breast cancer than women who do not smoke. Women who smoked for more than 20 years had the highest risk of death. In addition, patients who described themselves as current smokers developed cancer at the age of 49, while former smokers developed cancer at the age of 53, and non-smokers at the age of 58. This study suggests a possible link between smoking and breast cancer death and highlights the importance of providing smoking cessation resources to breast cancer patients.

Low Nicotine Cigarettes May not be Effective for Long-Term <u>Smoking Cessation</u> – University of California San Francisco News Center. Smokers were recruited for a prospective study in which 80 participants smoked cigarettes with progressively lower nicotine levels, and 55 participants continued smoking their regular brand. After two years, only one participant successfully quit smoking cigarettes, and most participants resumed using their regular brand. This study suggests low nicotine cigarettes may not be an effective at helping smokers quit tobacco in the absence of other smoking cessation resources.

Decreased Interest in E-Cigarettes for Tobacco Retailers – Business Insider. In a recent survey conducted by RBC Capital Markets, tobacco retailers and wholesalers reported having a surplus of e-cigarette inventory and lack of interest in expanding into the e-cigarette market. The survey indicates that 80 percent of tobacco retailers sell ecigarettes, which is a decrease from 100 percent in 2014, and only 21 percent of tobacco retailers who are not 100 percent smoke and tobacco free campus policies.

Tobacco Control and Prevention Mini-Grants

Deadline: Sept. 1. The American Academy of Family Physicians is providing 10 chapter members a mini-grant to implement evidence-based tobacco interventions.

Job Listings

Director-Center for Consumer and Community Engagement Community Catalyst Washington, DC

Health Scientist Administrator (Media Evaluation Specialist) Carter Consulting, INC Atlanta, GA

Project Manager (Public Health Analyst) McKing Consulting Corporation Atlanta, GA

Health Communications Specialist (Requisition ID: 15011778) Northrup Grumman Atlanta, GA

Industry Documents Digital Library Manager University of California, San Francisco San Francisco, CA

> About the Tobacco Control Network

currently selling e-cigarettes are considering expanding into the market, as opposed to 70 percent in 2014.

Tobacco, Family Farms, and Federal Policy Podcast

– Southern Labor Studies Association. The association's Working History podcast series released a new episode that features Evan Bennet, professor at Florida Atlantic University and author of When Tobacco Was King, and focuses on a historical perspective of the tobacco industry. The episode covers topics such as the development of family tobacco farms and tobacco farming culture, and the New Deal's Federal Tobacco Program. The podcast is available on <u>iTunes</u> and <u>SoundCloud</u>.

Research

Reducing Cheap Tobacco and Youth Access: New York City – Center for Public Health Systems Science. **Key Findings**: In 2013, New York City (NYC) passed two point of sale policies: Tobacco 21, which raised the minimum purchasing age for tobacco products to 21, and Sensible Tobacco Enforcement, which increased enforcement and penalties for tobacco sale and packaging. This case study provides an analysis of NYC's development of point of sale policies, including data collection, implementation and enforcement. The Center for Public Health Systems Science attributes NYC's successful point of sale policies to local and national partners being involved in the development and implementation process.

<u>Smoke-Free Policies in Multiunit Housing: Smoking Behavior and</u> <u>Reactions to Messaging Strategies in Support or in Opposition</u> – *CDC Preventing Chronic Disease.* **Key Findings**: A survey of Southeast United States residents examined the correlation between living in smoke-free multi-unit housing (MUH) and The TCN's mission is to improve the public's health by providing education and statebased expertise to tobacco prevention and control at the state and national levels.

Staff support is provided to the TCN by the <u>Association of State and</u> <u>Territorial Health</u> <u>Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



variables such as socioeconomic status, smoking habits, and receptivity to smoke-free MUH policies. Findings showed that participants who lived in MUH with no or less-restrictive smoke-free policies were younger and had lower educational and socioeconomic levels. Results also indicated that living in smokefree MUH contributes to smoking cessation, since participants who lived in such housing were less likely to use tobacco products and had a higher rate of quit attempts. In addition, both smokers and non-smoking MUH residents whose buildings did not have smokefree policies found messages advocating for smoke-free housing more persuasive than messages advocating for no smoking restrictions.

Feel free to *forward this communication* or encourage others to *subscribe directly*.

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