

## **TCN News**

News and announcements from the Tobacco Control Network

#### **TCN Reminders**

Program Managers and Funder's Alliance Managers-Please remember to submit your feedback on the Policy Platform survey. The survey closes on June 1st. If you need the link to the survey, please email TCN@astho.org.

To ensure that your email communication is received by the TCN, please delete the following email addresses from your records: <a href="mailto:tcnlist@emory.edu">tcnlist@emory.edu</a> and <a href="mailto:TCN@sph.emory.edu">TCN@sph.emory.edu</a>.

Starting on June 1<sup>st</sup>, emails sent to those addresses will bounce back to the sender. Please update your records to reflect that the correct email address to reach the TCN is <a href="mailto:tcn@astho.org">tcn@astho.org</a>.

## **TCN State Highlight**

In this new section of the TCN News, the great work in Oregon is being highlighted by Karen Girard, the Health Promotion and Chronic Disease Prevention Section Manager in the Oregon Health Authority Public Health Division. Karen is also the current TCN Past Chair. If you have some news that you would like to share in an upcoming TCN News, please email tcn @astho.org.

Oregon's governor Kate Brown is scheduled to sign  $\underline{\sf HB~2546}$  by the end of May, which expands the Oregon Indoor Clean

The biweekly **TCN News**provides a concise digest of
tobacco control
announcements to the
Tobacco Control Network's
membership base of tobacco
control program managers and
additional staff from each state,
territory, and D.C., as well as
our valued partners.

#### **Upcoming events**

The FDA Science Forum – FDA May 27-28 | Register by May 15th.

Webinar: Regulating Tobacco in the Retail Environment: An Overview of Local Point-of-Sale Strategies – Public Health Law Center May 28 | 10:00am CT

Electronic Cigarettes and the Public Health: Third Public Workshop – FDA Center for Tobacco Products
June 1-2 | Register by May 20th.

Webinar: The Essential Guide

Air Act (ICAA), also known as the Smokefree Workplace Law, to include the use of "inhalant delivery systems." Inhalant delivery systems are devices that can be used to deliver nicotine, cannabinoids and other substances, in the form of a vapor or aerosol. These include e-cigarettes, vape pens, e-hookah and other devices, which are not considered tobacco products under the new law.

Oregonians may not use e-cigarettes and other inhalant delivery systems in workplaces, restaurants, bars and other indoor public places beginning January 1, 2016. There are no exemptions for electronic cigarette retail outlets, smoke shops, bars or other venues. The law also bans the sale, purchase or use of electronic cigarettes for those under the age of 18.

Only four states (Utah, New Jersey, North Dakota, and Hawaii) include electronic cigarettes in their smokefree workplace law. Over twenty organizations supported the passage of the law, including the Oregon Association of Chiefs of Police and the Oregon State Sheriffs' Association, Oregon Department of Justice, Oregon Medical Association (OMA), Building Owners and Managers Association (BOMA), and Pacific Source Health Plans.

Last spring, the FDA released its proposed rules to regulate electronic cigarettes. The proposed rules were subject to public comment and further review by the agency before coming final. The FDA did not address child proof packaging, advertising, or marketing of inhalant delivery systems in their proposed deeming rules. Oregon's electronic cigarette law intends to compensate for these regulatory gaps through administrative rules.

These rules must be consistent with any regulation adopted by the FDA related to labeling or packaging requirements for inhalant delivery systems. They will also strengthen and clarify current rules to address ongoing enforcement to the Master Settlement
Agreement – Public Health
Law Center
June 16 | 1:00pm CT

14th Annual Mid-Year Training Institute – Community Anti-Drug Coalitions of America (CADCA)
August 2-6 | Registration required.

2016 UCSF It's About a Billion Lives Symposium – University of California, San Francisco Center for Tobacco Control Research and Education January 22 | 8:30am – 1:00pm ET

#### **Funding Opportunities**

Administrative Supplements for Tobacco Regulatory Research on Tobacco Flavors and Flavorings

**Deadline: May 29, 2015.** The purpose of this FOA is to award investigators with grants and cooperative agreements topics related to flavors and flavorings in cigarettes, cigars, and e-cigarettes.

# Self-Made Health Network Tobacco Cessation Toolkit Pilot

Deadline: June 4, 2015. The purpose of this request is to secure Letters of Intent from various organizations to pilot and fully implement the American Lung Association Assistors Project Toolkit.

Asian Tobacco Quitline

Deadline: June 29, 2015. This

challenges for Oregon's smokefree workplace law.

If you would like more detailed information on the law's development, definitions, or implementation please do not hesitate to <u>contact me</u>. We are happy to share what we learned in this process.

Karen Girard
TCN Past Chair

### **Help Your Peers**

These are the current circulating Help Your Peers requests.

#### Tobacco Cessation Encouragement and Resources for Employees

Deadline: June 3, 2015

The rural counties in Nevada are interested in helping their local businesses increase the cost of insurance for employees who are smokers and then encourage them to use the state cessation resources to quit. Has anyone taken steps in their state to enact this? In addition, has anyone developed resources, toolkits, etc. that we may be able to use as we move forward in this endeavor?

#### **Advertisement Examples to Youth**

Extended Deadline: May 27, 2015

The Pennsylvania Department of Health Tobacco Prevention and Control Program is looking for any 30-second radio ads with a focus on cigarettes that targets kids or store clerks about not selling tobacco to kids under 18. The call to action should be (something similar to) "DON'T try to BUY IF YOU'RE UNDER 18" or "Don't sell cigarettes or tobacco products to youth under 18". The ad could be audio or possibly a rap or coffee house type of song.

State Medicaid Coverage for Individual Counseling for

cooperative agreement with CDC's Office on Smoking and Health is to establish a national Asian Language Quitline. A three-year project is expected to begin August 1, 2015.

#### Job listings

Tobacco Health Disparities
Coordinator, Tobacco
Prevention and Control
Program (TPCP)
Wisconsin Department of
Health Services
Madison, WI

Prevention Specialist, Public
Health Division
Wyoming Department of
Health
Cheyenne, WY

Associate Health Program
Adviser, California Tobacco
Control Program
California Department of Public
Health
Sacramento, CA

Health Program Specialist II,
California Tobacco Control
Program
California Department of Public
Health
Sacramento, CA

Health Program Specialist I,
California Tobacco Control
Program
California Department of Public
Health
Sacramento, CA

Health Program Specialist I,
California Tobacco Control
Program
California Department of Public

#### **Parents during Pediatrician Visits**

Extended Deadline: June 5, 2015

The Vermont Department of Health's Tobacco Program is seeking information regarding state Medicaid coverage for individual counseling -- for pediatrician use in counseling the (Medicaid beneficiary) partners of their patients.

During the first two years of a baby's life, there are several well-child visits providing ample opportunity to educate and promote quitting with parents/caregivers. Vermont Medicaid approved use of individual and group counseling codes with Medicaid beneficiaries beginning January 2014.

Have any states either discussed this opportunity with their Medicaid office or successfully implemented this protocol?

If you have any information to share or can connect us with someone who does, please reply to <u>tcn@astho.org</u> and we will connect you with the person who submitted the request.

#### **Partner Announcements**

Webinar: Medicaid Tobacco Cessation Coverage: A Panel on Leveraging Systems and Partnerships in Oklahoma – ALA. This webinar will feature Oklahoma's success with expanding tobacco cessation coverage in Medicaid and improving access to treatment. Tracey Strader, a member of the TCN Executive Leadership Committee member, is a featured speaker. This webinar will be held on Friday, May 29, 2015; 2:00-3:30 PM ET. Pre-registration is encouraged. For more information, contact Jennifer Singleterry.

2015 Geographic Health Equity Symposium – Geographic Health Equity Alliance. The CDC funded Geographic Health Equity Alliance will host a symposium that will spotlight historical information and new trends related to place-based health equity measures to reduce tobacco use, increase cancer screening opportunities, and highlight case studies that address health disparities. The symposium will be held in New Orleans, LA from September 10-11, 2015. Pre-registration is required.

#### Health Sacramento, CA

# About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is managed by the <u>Association of State and Territorial Health Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.

CTP Expands Video Collection Featuring FDA-Funded

Researchers – FDA CTP. The FDA Center for Tobacco Products

(CTP) released an expansive portfolio of videos regarding the tobacco regulatory science program. In the videos, FDA-funded researchers discuss their research projects.

Forward to Friend

CDC Releases First National Study on Hispanic Health Risks and Leading Cause of Death in the United States – CDC. The first national study on Hispanic health risks and leading causes of death in the United States by the CDC shows the leading causes of deaths in Hispanics. "Four out of 10 Hispanics die of heart disease or cancer. By not smoking and staying physically active, such as walking briskly for 30 minutes a day, Hispanics can reduce their risk for these chronic diseases and others such as diabetes," said CDC Director **Tom Frieden, M.D., M.P.H.** 

No Menthol Sunday as Part of World No Tobacco Day – NAATPN.

In conjunction with the World Health Organization's (WHO) World

No Tobacco Day, the National African American Tobacco

Prevention Network (NAATPN) is providing toolkits for No Menthol Sunday on May 31, 2015.

State Estimates of Adolescent Cigarette Use and Perceptions of Risk of Smoking: 2012 and 2013 – SAMHSA. This issue brief uses shares data from the combined 2012 and 2013 National Surveys on Drug Use and Health (NSDUHs) on state (including DC) estimates of past month cigarette use and perceptions of great risk of smoking one or more packs of cigarettes per day among minors (aged 12 to 17).

#### **State News**

Vermont is the first state to raise cigarette taxes in 2015 (VT). Vermont legislature has passed two tobacco-related bills to raise taxes on cigarettes/little cigars and on moist snuff. Both tax increases will be effective as of July 1, 2015. As of May 2015, Vermont is the only state to pass legislation

to raise taxes.

Illinois Restores Funding for Tobacco Quitline (IL). Governor Rauner announced that the Illinois Tobacco Quitline (ITQ), which closed in April 2015 due to budget cuts, will reopen on May 27, 2015 after higher than expected income revenue.

#### In the News

Surgeon General Calls Out Atlanta Airport's Smoking Lounges -

WABE/NPR. The U.S. Surgeon General Vivek Murthy called on the city of Atlanta to make the Hartsfield-Jackson Atlanta International Airport completely smoke-free through a Twitter post. The post reads "#MadMen ended, and this should, too. World's busiest airport can be its healthiest. Make #ATL airport tobacco-free!".



San Francisco is the first city to ban smokeless tobacco at sports venues – CNN. San Francisco legislature passed a bill banning smokeless tobacco at all sports venues, including AT&T Park, home of the Major League Baseball team, the Giants. This action has been praised by many, including the Giants and the Campaign

for Tobacco-Free Kids. The ordinance goes into effect on January 1, 2016.

Research

Changes in Internet Searches Associated With the "Tips from Former Smokers" Campaign – American Journal of Preventive Medicine. **Key Findings:** During Tips 2012, amputation/leg and neck/throat online queries increased significantly. Likewise, cessation-related queries increased, representing roughly 1.35 million excess searches by applying terms such as *quit smoking* and 100 related terms. Tips 2013 seemed to taper off in comparison, although the advertisements were the same.

Randomised Clinical Trial of Snus versus Medicinal Nicotine among Smokers Interested in Product Switching – Tobacco Control/BMJ.

**Key Findings:** Snus performed similarly to nicotine gum in cigarette smokers from Minnesota and Oregon who were interested in completely switching to these products, but was associated with less satisfaction and greater toxicant exposure than nicotine gum.

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