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TCN News

News and announcements from the Tobacco Control Network

TCN News

Proposed Tobacco Control Network webinar topics for 2015

The TCN Executive Leadership Committee is looking for your feedback on webinar topics for 2015. Please access a brief survey [here](#) to share your feedback, ideas and speaker suggestions. **The deadline for feedback has been extended – please share your thoughts by March 18, 2015.**

Circulating Help Your Peers request (due 3/18/15) -

Wisconsin's state Tobacco Prevention and Control Program is assessing its Training and Technical Assistance (TTA) and Contract Administrator structure and would like to learn how other states operationalize these two infrastructure components. How many contracts or local coalitions do state staff oversee as contract managers? How does this staff structure function? Is TTA primarily given through these Contract Administrators, or by expert/specialized staff (e.g. policy, communication, etc.)? If you have any information to share, or can connect us with someone who would be able to respond, please send your responses to TCN@astho.org.

Help Your Peers Question Archive – New Postings!

The Help Your Peers listserv is a resource available to Tobacco Control Network participants that enables you to ask questions and share information with your peers in other

Upcoming events

[Webinar: Public Health Implications of Raising the Minimum Age of Legal Access to Tobacco Products](#) -- Institute of Medicine
March 12 | 1-2pm ET

[Who's Leading the Leading Health Indicators? Webinar: Mental Health \(3/19\)](#) -- Healthy People 2020
March 19 | 12-1pm ET

[Webinar: How State and Local Health Departments Can Leverage CDC's 2015 Tips Campaign](#) – ASTHO and NACCHO
March 20 | 2-3pm ET

[Webinar: Taxing E-Cigarettes: The Next \(Complicated\) Frontier](#) -- Tobacco Control Legal Consortium
March 26 | 1-2pm ET

[National Public Health Week](#) - American Public Health Association.
April 6-12

[2015 TPSAC Meeting on Modified Risk Tobacco Product](#)

state or territory tobacco control programs. You can submit a question by e-mailing TCN@astho.org. Responses to past inquiries are posted to the TCN website [HYP archive page](#).

Recently posted responses include:

- [E-cigarette question on the BRFSS – 2/5/15](#)
- [Utilization of Synar funding to conduct e-cigarette inspections/surveillance – 1/7/15](#)
- [E-cigarette protocols for YTS – 12/23/14](#)
- [Inclusion of e-cigarettes in SHD smoke-free policies – 6/12/14](#)
- [Paid TV or digital media campaign ads tagged with state quitline number and availability of free NRT – 5/23/14](#)

Partner Announcements

[Report: Public Health Implications of Raising Minimum Purchasing Age for Tobacco Products](#) – *Institute of Medicine (IOM)*. This report will release on March 12 at 11am ET. Once the report is released it can be downloaded [here](#). The IOM committee releasing the report is also hosting a [public webinar](#) to discuss the report's findings on March 12 at 1pm ET.

[How to Operationalize Medicaid Coverage of Group Cessation Counseling: a Peer-to-Peer Discussion](#) - *American Lung Association and the Association of State and Territorial Health Officials*. State tobacco control program and Medicaid staff are invited to a peer discussion about how to implement coverage of group cessation counseling in Medicaid. The discussion will be held on Friday, March 27, 2015; 2:00-3:00pm ET. [Pre-registration](#) is required.

[Unsung Heroes' Award Nominations](#) - *American Lung Association (ALA) & The C. Everett Koop Institute*. Nominations for the 2015

[Applications](#) – Tobacco Products Scientific Advisory Committee
April 9-10 | Silver Spring, MD (or via webcast)

[Webinar: Exploring the Use of Electronic Health Records to Support Tobacco Cessation and Million Hearts](#) – Association of State and Territorial Health Officials (ASTHO) and the National Association of County & City Health Officials (NACCHO)
April 13 | 1-2:30 PM ET [new date]

For a more comprehensive listing of upcoming state and national tobacco control and public health trainings and events, visit the [Public Health Events Calendar](#), managed by the Emory Centers for Training and Technical Assistance.

Job listings

[Manager, Tobacco Control and Lung Health \(NW Minnesota\)](#)
[American Lung Association of the Upper Midwest](#)
[Duluth, MN](#)

[Research Manager](#)
[Campaign for Tobacco Free Kids](#)
[Washington, DC](#)

[Program Coordinator](#)
[Bay Area Community](#)

Unsung Heroes' Award are being accepted until Friday, March 13, 2015. The award is given to individuals that make a tobacco-free future possible.

[Tobacco-Free College Campus Initiative 1Day Stand](#) - *Tobacco-Free College Campus Initiative*. The Tobacco-Free College Campus Initiative is encouraging campuses to take a 1Day Stand on March 18, 2015 to celebrate the Campaign for Tobacco Free Kids' [Kick Butts Day](#) (KBD). Building on KBD's mission of helping people quit tobacco for one day, the 1Day Stand calls upon college campuses to adopt a tobacco-free policy for one day.

[Video: Senator Durbin Discusses 25th Anniversary of Smoke Free Skies in Congress](#) – *Senator*

Dick Durbin. US Senator Dick Durbin talks about the importance of the Smoke Free Skies legislation passed 25 years ago, while looking toward the future and calling on the FDA to take immediate action to protect young people from predatory e-cigarette marketing and distribution tactics.



[“Tell Them Your Selfie” Campaign](#) - *Smokefree Movies Action Network (SMAN)*. SMAN is calling on individuals to take to Twitter to show Hollywood that young people and those who care about them want smoking out of the movies that kids see most. This campaign is a part of SMAN's overall mission to make smoking rated 'R' by eliminating the depiction of tobacco use in movies rated as appropriate for children and adolescents. Access campaign resources [here](#).

[Menthol Toolkit](#) - *Tobacco Control Legal Consortium / Public Health Law Center*. This is a collection of resources for state and local advocates to educate themselves on menthol tobacco products, and find out how they can effect change in the sale and consumption of menthol tobacco products in their communities.

[Video: Pathways to Freedom: Leading the Way to a Smoke Free](#)

[Resources](#)
[San Rafael, CA](#)

[Coordinator, Patient Outreach and Governance Activities](#)
[American Thoracic Society](#)
[New York, New York](#)

Click [here](#) to view other recent job postings.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels. Click [here](#) to learn more about the TCN.

The TCN is managed by the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S.

[Community](#) – *National African American Tobacco Prevention Network (NAATPN)*. [NAATPN](#) has released a new documentary-style video that explores a theoretically based smoking cessation program specifically targeting the African American community and is designed for use by individual smokers and public health advocates.

State Success Stories

[Minnesota's 2013 Tobacco Tax Increase is Improving Health \(MN\)](#) – *MinnPost*. A year and a half after Minnesota implemented a 2013 tobacco tax increase the state is seeing real health benefits. Fewer Minnesota youth and adults are smoking, more smokers are quitting and while tobacco sales have decreased, tax revenue has gone up.

Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



In the News

[You're Out, Tobacco: Bill Would Ban Products at All California Baseball Venues \(CA\)](#) – California lawmakers have proposed a bill that would prohibit tobacco use in all baseball venues in the state, adding to legislation that has already banned tobacco in Californian minor league parks. State legislators and public health advocates believe the bill will discourage tobacco use by youth and hope it will send a message to other states, organized baseball and the players. **Related national campaign:** [Campaign for Tobacco-Free Kids](#) 'Knock Tobacco Out of the Park' [initiative](#).

Research

[Risk Factors for Exclusive E-Cigarette Use and Dual E-Cigarette Use and Tobacco Use in Adolescents](#) – *Pediatrics*. An analysis of risk factors associated with e-cigarette use and dual e-cigarette and tobacco use found that e-cigarette-only users were higher on risk

status (elevated on risk factors and lower on protective factors) than nonusers but lower than dual users or cigarette-only users. E-cigarette-only and dual users often perceived e-cigarettes as healthier than cigarettes compared with nonusers.

[Waterpipe Tobacco Smoking: A Global Epidemic](#) – *Tobacco Control*. The journal *Tobacco Control* has published a supplement on the topic of waterpipe tobacco use that includes seven peer-reviewed articles, an editorial introduction, and a postscript.

[Technology-Based Tobacco Interventions for Tobacco and Other Drug Use in University and College Students: A Systematic Review and Meta-Analysis](#) – *Addiction Science & Clinical Practice*. Evidence from a meta-analysis of 20 technological interventions targeting drug use in college students found that interventions targeting tobacco use led to overall increases in abstinence from tobacco.

[Electronic Cigarette Sales to Minors via the Internet](#) – *JAMA Pediatrics*. A cross-sectional study was used to estimate the extent minors can successfully purchase e-cigarettes online. The findings suggest minors are easily able to purchase e-cigarettes due to an absence of age-verification measures.

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