## **TCN News**

News and announcements from the Tobacco Control Network

## TCN News: Help Your Peers request

Enforcement of Electronic Nicotine Delivery Systems (ENDS) Youth Sales Restrictions

Deadline: April 29, 2015

Vermont is one of many states that bans the sale of electronic nicotine delivery systems (tobacco substitutes in our statute) to minors. However, we do not have additional funding or staff to add tobacco substitute compliance checks, and our state inspections count toward our Synar and FDA requirements. In addition, Vermont does not define ENDS as tobacco products, so the enforcement of such is not part of our Synar checks. Have other states successfully integrated ENDS into their Synar program requirements or FDA inspection program?

If you have any information to share or can connect us with someone who does, please reply to <a href="mailto:tcn@astho.org">tcn@astho.org</a> and we will connect you with the person who submitted the request.

#### **Partner Announcements**

April is National Minority Health

Month – CDC. Tobacco is a leading
cause of disease and death in
minority communities, and in honor
of National Minority Health Month
the CDC has created a new



webpage addressing minority health topics, including tobacco

The biweekly TCN News provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

## **Upcoming events**

Webinar: Tobacco Cessation FAQ Guidance Q & A – The American Lung Association April 23 | 2-3 PM ET

Webinar: Implementing
Cancer Screening & Referrals
within Community Behavioral
Health Organizations – The
National Council for Behavioral
Health
April 28 | 2:30-4 PM ET

OSH Media Network Webinar: Developing a Strategic Media/Communications Plan – CDC April 30 | 3-4:30 PM ET [date changed]; more information to follow

<u>'It Takes Faith' – Addressing</u> Tobacco Use within the Faith control. Find more resources for reducing tobacco use in minority communities on the CDC's TIPS Campaign website.

NIOSH Report Recommends All Workplaces Become Tobacco-Free – The National Institute of Occupational Safety and Health.

This new report is aimed at protecting workers from occupational hazards of tobacco, secondhand smoke and emissions from e-

tobacco-free, including the use of e-cigarettes, and that employers make tobacco cessation programs available to workers.

cigarettes. The report recommends that all workplaces become

Putting the Spotlight on Smoking in the Movies— University of California, San Francisco (UCSF). UCSF has launched its revamped Smokefree Movies website that ranks film producers, directors, writers and actors by their on-screen tobacco footprint. The website is updated every week and has a database of more than 2,000 films released since 2002.

Smoking and Behavioral Health: Is There a National Strategy? – Smoking Cessation Leadership Center (SCLC). SCLC Director, Dr. Steven Schroeder, in a recent blog post for the SCLC website describes tobacco-related disparities in the behavioral health population and outlines components of a prospective national strategy to reduce smoking in this population.

FDA's "Tobacco Regulatory Science in Action" video series – Food and Drug Administration. FDA's new video series features the scientists behind the Center for Tobacco Products-supported research. Watch the scientists talk about their work and why it is important to them.

Nominations for Interagency Committee on Smoking and Health – Department of Health and Human Services (HHS). HHS is soliciting nominations of qualified candidates to be considered for appointment as public members to the Interagency Committee on Smoking and Health (ICSH). Nominations should include the individual's name, occupation, position, qualifications to address the issue of tobacco control, contact information, current bio/resume/CV.

Community - Faiths United Against Tobacco and CDC May 13 | 1-2 PM ET or 7-8 PM ET

Electronic Cigarettes and the Public Health: A Public
Workshop – Food and Drug
Administration
June 1 – 2; Registration
required by May 20

For a more comprehensive listing of upcoming state and national tobacco control and public health trainings and events, visit the Public Health Events Calendar, managed by the Emory Centers for Training and Technical Assistance.

## **Funding Opportunities**

<u>Tobacco Retail Compliance -</u> Indian Tribes

Deadline: May 26, 2015. The Food and Drug Administration intends to award sole source contracts to federally recognized Indian tribal government agencies for retail tobacco compliance inspections with the goal of protecting the public health, including reducing tobacco use by minors.

## Out of the Box Prize

**Deadline:** April 30, 2015. The Community Tool Box is celebrating its 20<sup>th</sup> anniversary by hosting an Out of the Box Prize to honor innovative and promising approaches to promoting community health and development happening in communities worldwide.

FDA issues warning letters to e-cigarette companies – Food and Drug Administration. For the first time, the FDA issued warning letters to three different companies – Vaperz Ltd, Knoxville Vapor and Dr. K – for making FDA-related claims on their websites regarding e-cigarette or e-liquid products. The Federal Food Drug & Cosmetic Act prohibits companies from making statements to consumers about tobacco products that would mislead consumers into believing that products have been approved or inspected by the FDA.

New searchable databases for tobacco establishment and products

– Food and Drug Administration. The FDA recently launched two
publicly searchable databases with information on registered U.S.
tobacco establishments and tobacco products. The new databases
are designed to provide quicker and easier access to commonly
requested, publicly releasable data. See the FDA's Letter to
Industry notifying tobacco product registrants about the searchable
tools to learn more.

Working with healthcare enrollment assistors to promote tobacco cessation – American Lung Association. The American Lung Association has released a new toolkit on working with healthcare enrollment assistors to promote tobacco cessation to people enrolling in insurance coverage. The toolkit includes background information on health insurance enrollment, strategies for reaching out to assistors and materials for consumers and assistors about tobacco cessation.

Evaluating the NQDW and ACA – CDC. The National Quitline Data Warehouse is interested hearing about any potential effects that the Affordable Care Act (ACA) may be having on quitline utilization in your state/territory. CDC would like to know: 1.) Has ACA influenced quitline utilization in your state? 2.) Has ACA influenced who is using your quitline (i.e., Medicaid enrollees, uninsured, and people with private health insured)? 3.) How do you see your state quitline evolving in the next 3 years, in terms of who it serves and what it provides? Please send your response to Henraya McGruder at hdd8@cdc.gov with the subject line NQDW and ACA, and CC Rene Lavinghouze at shl3@cdc.gov.

### **Job listings**

Director, Division of Tobacco
Prevention
(HHR Program Manager 2 –
Public Health, Health
Promotion)
WV Bureau for Public Health
Charleston, WV

Associate Director, Trade and Investment Law Specialist
Campaign for Tobacco Free
Kids
Washington, DC

Associate, International
Communications
Campaign for Tobacco Free
Kids
Washington, DC

Director, Chronic Disease
Prevention
ASTHO
Arlington, VA

Advocacy Director – Los
Angeles Office
American Lung Association in
California
Los Angeles, CA

<u>Development Manager –</u>
<u>Greater Bay Area</u>
<u>American Lung Association in California</u>
Oakland, CA

#### In the News

FDA panel votes against
Swedish Match's request to
change snus warning label Reuters. An advisory panel to
the FDA concluded that ecigarette company Swedish
Match "should not be allowed

## **State News**

Congratulations to National Tobacco Control Program
Competitive Awardees! The DP15-1509 awardees include
the following state tobacco control programs:

- California's Healthy Retailer Certification Program,
- Massachusetts's Tobacco Prevention and Cessation Program,
- New York's Leveraging the Public Health and Health Care Partnership Campaign,
- Rhode Island's Advancing Youth Tobacco Control through Comprehensive Point of Sale Policies Program, and
- Utah's Addressing Electronic Nicotine Delivery
   Systems among Youth and Young Adults Program.

We look forward to hearing more about their efforts to advance best and promising practices!

### Research

Tobacco Use Among Middle and High School Students — United States, 2011–2014 - Morbidity and Mortality Weekly Report (MMWR). **Key Findings:** National Youth Tobacco Survey data show that current e-cigarette use and hookah use among middle and high school students increased from 2013 to 2014.

#### Related resources:

- Infographic: Youth Tobacco Use –
   FDA Center for Tobacco Products
- E-cigarette Use Triples among
   Middle and High School Students
   in Just One Year CDC
   Newsroom
- Press release: New CDC Study
   Shows Youth E-Cigarette Use
   Tripled in One Year; Highlights



to alter the warning label on its snus smokeless tobacco products to claim they are less harmful than cigarettes". This is the first time the committee has been asked by the FDA to consider allowing a tobacco product to carry a reduced harm claim.

## Air Force to ban tobacco use in all workplaces and facilities

– U.S. Air Force. The Air Force announced this month that it is tightening it rules on tobacco use, banning tobacco at all indoor workplaces, Air Forces Services facilities and recreational facilities including athletic fields, running tracks, basketball courses, golf course, beaches, marinas and parks. The ban will also apply to e-cigarettes.

Video: Evolution of antismoking campaigns – CNN. In light of the CDC's recent launch of its latest Tips campaign, CNN had created a video looking back at the evolution of anti-smoking campaigns in the United States.

# About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels. Click here to learn more

#### Urgent Need for FDA Regulation of All Tobacco Products

- American Lung Association

Do Young Adults Perceive That Cigarette Graphic Warnings

Provide New Knowledge About the Harms of Smoking? – Annals of

Behavioral Medicine. Key Findings: Graphic and text labels were

found to be more likely to provide new knowledge and be more

worrisome and discouraging, compared to text-only labels.

Nicotine and the Developing Human: A Neglected Element in the Electronic Cigarette Debate – American Journal of Preventive Medicine. **Key Finding:** Data from previous animal and human studies on tobacco and development support that nicotine exposure during periods of developmental vulnerability (fetal though adolescent stages) has multiple adverse health effects.

Mobile Text Messaging for Health: A Systematic Review of Reviews – Annual Review of Public Health. **Key Findings:** This systematic review found that the majority of published text-messaging interventions were effective when addressing diabetes self-management, weight loss, physical activity, smoking cessation, and medication adherence for antiretroviral therapy.

A Minimal Intervention to Promote Smoke-Free Homes among 2-1-1 Callers: A Randomized Controlled Trial – American Journal of Public Health. A randomized control trial was done to test the efficacy of a minimal intervention (consisting of 3 mailings and 1 coaching call) to create smoke-free homes in low-income households. **Key Findings:** The intervention was effective for promoting smoke-free homes among smokers and nonsmokers, as well as those with or without children.

Supplement: Implementation and Evaluation of the Australian Tobacco Plain Packaging Policy – Tobacco Control. This supplement in the journal Tobacco Control contains special communications, research papers, brief reports, and a research letter.

about the TCN.

The TCN is managed by the <u>Association of</u> <u>State and Territorial</u> <u>Health Officials</u> (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.

