

TIPS FROM FORMER SMOKERS

LOOKING FOR REAL PEOPLE TO APPEAR IN AN AD CAMPAIGN ABOUT THE HEALTH EFFECTS OF SMOKING—Pays \$2,500!

Do you have chronic bronchitis, emphysema, or diabetes?

Have you had a heart attack or an asthma attack due to exposure to cigarette smoke?

We are looking for people willing to share their stories about how smoking has changed their lives. We are not looking for actors—we are looking for REAL people.

We are seeking men and women of all backgrounds:

- Who have suffered a **heart attack** due to exposure to secondhand smoke (age 55 or younger)
- Who have **symptomatic COPD**, including chronic bronchitis or emphysema (i.e., marked by restriction in activities or home oxygen), due to their own smoking (ages 30 through 50)
- Who have **diabetes (either Type I or Type II)** and who've suffered health problems as a result of their continued smoking; this could include amputation of limbs, kidney failure, vision impairment, or blindness (age 55 or younger)
- Who have had a serious **asthma attack** triggered by exposure to secondhand smoke (ages 18 through 30)
- Who have used proven strategies to **successfully quit smoking** (such as setting a quit date, working with their health care provider, removing ashtrays and cigarettes from their environment, or using an approved medication) and have a compelling story to tell us about how they quit (age 50 or younger)

We are looking to recruit people who are:

- Military veterans
- LGBT
- American Indians/Alaska Natives
- Asian Americans
- African Americans
- Spanish-speaking Hispanics
- Whites

In order to qualify for this project, you must be:

- A nonsmoker or have been tobacco-free for at least 6 months
- Be willing to have a doctor sign a legal statement saying tobacco caused and/or contributed to your health condition
- Be able to travel to New York City for filming in October 2012

We need your response immediately. Please call or e-mail:

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