

# National Tobacco Control Program: Goals and Program Components

## Resources Available

**Components**

	<b>Low</b>	<b>Moderate</b>	<b>Best Practices Minimum</b>	<b>Best Practices Optimum</b>
<b>Community Interventions</b>	<b>Coalitions &amp; Policy</b>	<b>Coalitions With Local Funding</b>	<b>Local &amp; Statewide Funding</b>	<b>Local Funding For Chronic Disease</b>
<b>Counter-Marketing</b>	<b>ASSIST Model Advocacy</b>	<b>CDC Media Resource Center</b>	<b>Multiple Campaigns &amp; Targets</b>	<b>All Populations &amp; Behaviors</b>
<b>Cessation Programs</b>	<b>Policies &amp; System Changes</b>	<b>Limited Quitline Services</b>	<b>Expanded Quitline Services</b>	<b>Full Service Quitlines &amp; Programs</b>
<b>Youth Programs</b>	<b>Local &amp; School Policies</b>	<b>Oregon Competitive Grant Model</b>	<b>Systemwide Funding Models</b>	<b>Full CDC K-12 &amp; SAMHSA Models</b>