



NO BUTS!

for kids here

BLOCKING UNDERAGE TOBACCO SALES

NO BUTS has been established by the Partnership For A Tobacco-Free Maine and the Maine State Attorney General's Office as part of Maine's comprehensive tobacco awareness effort to stem our state's epidemic of underage tobacco use.

An epidemic? Consider this: more than one in four Maine high school kids use tobacco products, many beginning as young as twelve or thirteen. Each year 7,000 Maine kids begin using tobacco. Over 2,000 of them will die prematurely because of it.

NOTICE TO CLERKS		
Maine Law requires you check ID of anyone under 27 years of age.		
TOBACCO AGE OF PURCHASE CALENDAR FOR THE YEAR 2002		
Born in 1985 or after	Born in 1984	Born in 1983 or before
NO SALE of tobacco products	You must check month/date/year	You may sell tobacco products
BLOCKING UNDERAGE TOBACCO SALES		

Counter Calendar

As the owner or manager of a retail store, you have a critical role to play in helping reduce the use of tobacco by our state's youth. NO BUTS is designed to equip you with the tools you need to effectively block underage tobacco sales. It also, for the first time, provides a mechanism for rewarding retailers who are already doing a good job.

When you sign up to participate in the NO BUTS program, you will receive free-of-charge a comprehensive kit that includes the following:

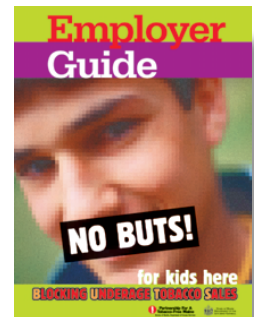
- a step-by-step Employer Guide for implementing the NO BUTS program
- a video and easy-to-read Employee Guide to train your sales clerks
- a NO BUTS window poster, door decal, and counter mat for your store
- a counter calendar that makes it easy for employees to quickly calculate a customer's age
- informational handouts for customers



Window Poster



Employee Guide



Employer Guide

Want to learn more? Call the Attorney General's Tobacco Control Office at 626-8837.