

# Kentucky Dept for Public Health Tobacco Prevention and Cessation Program Disparate Population Logic Model

## Inputs

- ACOG
- American Cancer Society
- American Heart Assn
- American Lung Assn
- ANR
- Campaign for Tobacco-Free Kids
- CDC
- EPA
- KMA
- KY ACTION
- KY Cancer Program
- KY Dept of Education
- KY Dept for Public Health
- Local Health Departments
- Regional Prevention Centers
- State Universities

## Activities

- Assemble a workgroup of stakeholders to identify tobacco-related disparities
- Detect data sources that will assist in identifying tobacco-related disparities
- Identify gaps in data and consider possibilities for additional data collection

## Outputs

- Tobacco-Related Disparities workgroup formed
- Data sources examined
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## Short-term

- Increase awareness of the need to cease smoking if you are pregnant
- Increase use of cessation programs and provider services targeted toward helping pregnant smokers quit
- Increase awareness on the hazards of spit tobacco
- Increase awareness on the hazards of tobacco use for African Americans and Hispanics
- Increase women advised to quit by healthcare provider

## Outcomes

### Intermediate

- Increase in smoking cessation among pregnant women and new families, including households in the low income population
- Reduce spit tobacco use
- Reduce tobacco use among the African American and Hispanic population

### Long-term

- Reduce exposure to SHS in homes and to unborn children
- Reduce number of low-birth-weight babies
- Reduce smoking-attributable neonatal expenditures
- Reduce smoking-related childhood diseases
- Decrease mortality associated with spit tobacco use
- Decrease mortality associated with tobacco use among African Americans and Hispanics

