

Identifying and Eliminating Tobacco-Related Disparities in Indiana
Key Stakeholders Grid
Active and Progressive Document (updated 3/3/06)

Key Stakeholder	Goal #1: Identify and strengthen funding for tobacco-related disparities	Goal #2: Eliminate information gaps in data (qual.& quant.)	Goal #3: Promote population and community - specific programs for tobacco control	Goal #4: Reduce influence of tobacco industry on disparately-affected populations	Goal #5: Reduce disparities from tobacco use among specific populations identified in plan.
Asian Help Services	Advocate for increased funding to address tobacco-related disparities	Conduct focus groups, population assessments; advocate for increased data collection for AAPI's	Develop tobacco control programs & materials for AAPI community groups in IN;	Reduce tobacco advertising in AAPI businesses; promote tobacco-free policies for AAPI cultural/political orgs.	Serve AAPI communities in Indiana, specifically S.E. Asians and AAPI men.
Future Choices	Advocate for increased funding to address tobacco-related disparities	Conduct focus groups & population assessments on disabilities & tobacco use; advocate for increased surveillance activities for disabilities	Develop and implement tobacco control programs & materials for communities with disabilities.	Reduce tobacco advertising in communities or businesses that cater to those with disabilities; promote tobacco-free policies for organizations serving those with disabilities.	Serve communities with disabilities, specifically those who smoke or are exposed to secondhand smoke.
Head Start (serving young children ages 0-5 in low-income households)	N/A	Conduct assessment of Head Start staff and parents of Head Start children to identify perception of smoking and secondhand smoke issues. Gather information from parents and Head Start staff on support for smoke free policies for homes, cars and all Head Start sites.	Promote programs and materials that are tailored to reach low-income households.	Provide parent meeting presentations on the affects that tobacco advertising has on youth and promote tobacco-free policies within the family.	Address the low-income, less than high school, African-American and Latino clientsto promote smoke free lifestyles
HealthVisions Midwest, Inc.	Assist in identifying grant opportunities for identifying and eliminating tobacco-related disparities	N/A	N/A	N/A	Assist in building capacity for tobacco control for grassroots community organizations that service populations disparately affected by tobacco

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Indiana Academy of Family Physicians	Advocate for increased funding for tobacco related disparities	N/A	Develop and/or promote Tar Wars curriculum that is culturally specific to the communities disparately affected by tobacco.	Emphasize the effects of tobacco industry targeting in communities disparately-affected by tobacco.	Implement Tar Wars curriculum in communities that include identified populations, specifically Latino, African American and rural.
Indiana Black Expo	Advocate for increased funding for tobacco related disparities; promote tobacco-free resolutions among African-American churches	Track numbers of IBE participants that utilize Pathways to Freedom cessation tool kits and have quit since beginning of the campaign. Track utilization of National African-American Tobacco Education Network faith-based toolkits among African-American churches.	Implement National African-American Tobacco Education Network Faith-based toolkit for African-American churches, promoting prevention, policy and cessation in the congregation. Promote the “Commit 2 Quit” cessation campaign to the African-American community through the state and local chapters; create legacy piece in honor of Rev. Charles Williams advocating tobacco-free policies among ministries, organizations and communities.	Participate in the statewide effort to eliminate tobacco industry targeting in the African American community; continue to exemplify the model of refusing tobacco industry targeting	Promote cessation and tobacco-free lifestyles to IBE participants and the African-American community
Indiana Commission on the Social Status of Black Males	<i>Advocate for increased funding for tobacco-related disparities</i>	N/A	<i>Support and promote programs and campaign activities that decrease the use of tobacco among African-American men</i>	<i>Support and/or implement activities that educate African-American men about tobacco industry targeting</i>	<i>Serve communities identified as disparately affected, specifically African-American men.</i>
Indiana Department of Education	<i>Identify funding for local community school systems to address tobacco use in communities disparately affected by tobacco</i>	N/A	<i>Develop and/or implement population-specific tobacco control programs within the school curriculum</i>	<i>Promote tobacco-free policies on campuses and limit access to tobacco products areas surrounding school property</i>	<i>Emphasize curriculum development and implementation in communities disparately affected by tobacco.</i>

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Indiana High School Athletic Association	Advocate for increased funding for tobacco related disparities	N/A	Create media campaign involving high school athletes to target populations identified in strategic plan (i.e. rural youth, Latino, Afr. American males, etc)	Gear media campaign to emphasize tobacco industry targeting towards specific populations (i.e. rural youth, Afr. American males, Latinos)	Increase marketing of anti-tobacco message to populations identified in strategic plan (communities that include rural youth, Latinos, Afr. American males, etc.)
Indiana Minority Health Coalition	Advocate for funding to address tobacco related disparities	Conduct surveillance activities that would increase statistical data collected on ethnic minorities	Promote tobacco control programs that are culturally specific at the local community	Encourage coalition partners and local chapters to promote tobacco-free policies and support anti-tobacco campaigns	Address disparities among ethnic minority communities through local coalition efforts.
Indiana Latino Institute	Advocate for increased funding for tobacco-related disparities	Conduct focus groups & population assessments on Latinos & tobacco use; advocate for increased surveillance activities for Latinos	Develop and implement tobacco control programs & materials for Indiana's Latino community	Promote tobacco-free policies for Latino businesses and community organizations	Serve the Latino community, specifically in communities in the state where tobacco use and advertising is prevalent.
Indiana Rural Health Association	Advocate for increased funding for tobacco-related disparities.	Increase assessment of smoke free policies in rural health care settings. Increase quantitative data on tobacco use among rural youth and residents.	N/A	N/A	Promote tobacco-free policies among rural health care settings, including hospitals and community clinics
Indiana State Department of Health Epidemiology Resource Center	N/A	Improve surveillance systems related to tobacco use prevalence to provide more statistical data on ethnic minorities and other communities in the state.	N/A	N/A	N/A

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Indiana State Department of Health / Office of Minority Health	Research funding opportunities for tobacco-related disparities	N/A	Promote the Identifying and Eliminating Tobacco-Related Disparities strategic plan among OMH partners to address tobacco-related disparities.	N/A	Promote population and culturally specific programs that address tobacco use among all minority health programs partnered with OMH
Indiana State Medical Association	<i>Advocate for increased funding for tobacco-related disparities</i>	N/A	<i>Adopt Indiana's strategic plan for identifying and eliminating tobacco-related disparities</i> <i>Promote cessation counseling among physicians serving communities disparately affected by tobacco</i>	N/A	<i>Increase access to physician patient education services to communities disparately affected by tobacco</i>
Indiana Tobacco Prevention and Cessation Agency	<i>Advocate for increased funding for tobacco-related disparities</i>	<i>Improve surveillance systems related to tobacco use prevalence to provide more statistical data on ethnic minorities and other communities in the state.</i>	<i>Develop and implement tobacco control programs that address tobacco-related disparities in the local communities funded by ITPC</i>	<i>Encourage local funded partners to implement counter marketing programs in communities disparately affected by tobacco</i>	<i>Assist in building capacity for tobacco control for grassroots community organizations that service populations disparately affected by tobacco</i>
Indiana Youth Group	Advocate for increased funding for tobacco-related disparities	Conduct focus groups & population assessments on GLBT youth & tobacco use; advocate for increased surveillance activities for GLBT populations	Develop and implement tobacco control programs & materials for Indiana's GLBT community	Promote tobacco-free policies at GLBT events, such as Indy Pride and art festivals. Conduct anti-tobacco campaigns among members and supporters of IYG	Serve communities disparately affected by tobacco, specifically GLBT communities in the State
National Cancer Institute's Cancer Information Service	Advocate for increased funding for tobacco-related disparities	Provide county-based information on cancer rates according to the Cancercontrolplanet.org and Consumer Health Profiles (CHP).	Assist local communities in developing media messages and programs that serve disparately affected populations using Consumer Health Profiles (CHP).	N/A	Provide resources through NCI's information services in order for communities to reach disparately affected populations through multiple

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					communication channels.
Tobacco Retail Inspection Program	<i>Advocate for increased funding for tobacco-related disparities</i>	<i>Conduct illegal tobacco sales activities in areas that are disparately affected by tobacco use.</i>	<i>Increase retail compliance trainings in communities with disparately-affected populations.</i>	<i>Reduce access to tobacco products in communities disparately affected by tobacco use.</i>	<i>Increase compliance checks and retail inspections in communities disparately-affected by tobacco use.</i>

Italicized = still in commitment process

Italicized N/A = not identified as of yet

N/A = Not applicable