

Tobacco Reduction Advisory Committee (TRAC) 2011

What is TRAC?

On January 30, 1997, Governor Kitzhaber issued Executive Order No. EO-97-10 creating the Tobacco Reduction Advisory Committee (TRAC). This Executive Order creates the Tobacco Reduction Advisory Committee to assist the Oregon Public Health Division in crafting, analyzing, and prioritizing such programs which seek to reduce statewide tobacco use. TRAC provides the Tobacco Prevention and Education Program (TPEP) recommendations and guidance on program and budget matters.

Who is on TRAC?

The Tobacco Reduction Advisory Committee is a committee appointed by the Governor and comprised of both private organizations and state agencies dedicated to the reduction of the harmful impact of Oregonians' tobacco use. Please see the table below for a list of the members of TRAC.

Organization	Representative
Addictions and Mental Health Division, Oregon Health Authority	Jeff Ruscoe Prevention Specialist
American Cancer Society	Jason Parks Oregon Government Relations Director
American Heart Association	Stephanie Tama-Sweet Oregon Government Affairs Director
American Lung Association of Oregon	Colleen Hermann-Franzen Regional Advocacy and Outreach Manager
Conference of Local Health Officials	Teri Thalhofer Director North Central Public Health District
Department of Education	Michael Mahoney
Governor's Office	Sean Kolmer Assistant Health Policy Advisor
Oregon Association of Hospitals & Health Systems	Diane Waldo Directory of Quality and Clinical Services
Oregon Medical Association	Courtnei Dresser Director of Government Affairs
Oregon Public Health Association	Don Austin Board Member
Oregon Public Health Division, Oregon Health Authority	Jane Moore Manager, Health Promotion and Chronic Disease Prevention Section

Organization	Representative
Oregon State Police	Theodore Phillips Lieutenant, Criminal Investigation Division Drug Enforcement Section
Tobacco-Free Coalition of Oregon	Chuck Tauman President

For more information on TRAC, please contact:

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