

Florida Tobacco Education and Use Prevention Advisory Council Members
Updated May 12, 2011

Designated by Section 381.84, Florida Statute	Name
State Surgeon General (Chair of the Council)	H. Frank Farmer, Jr., M.D., Ph.D.
Commissioner of Education Appointment	Penny J. Detscher, B.S.
Commissioner of Education Appointment	Tim Wilder, M.S.
Chief Executive Officer of the Campaign for Tobacco Free Kids or designee	Danny McGoldrick, M.A.
Director, Orange County Health Department	Kevin Sherin, M.D., M.P.H.
Dean of Florida State University College of Medicine or designee	John P. Fogarty, M.D.
Dean of Lake Erie College of Osteopathic Medicine in Bradenton or designee	Chet Evans, M.D.
Dean of Nova Southeastern College of Osteopathic Medicine or designee	James T. Howell, M.D., M.P.H.
Dean of the University of Florida College of Medicine or designee	Michael Good, M.D.
Dean of the University of South Florida College of Medicine or designee	Mathis L. Becker, M.D., F.A.C.S.
The Chief Executive Office of the American Lung Association of Florida or designee	Marshall Deason, Esquire
The Chief Executive Officer of the Florida Division of the American Cancer Society or designee	Ralph DeVitto
The Chief Executive Officer of the Greater Southeast Affiliate of the American Heart Association or designee	Crystal C. Spencer, J.D.
Governor Appointment	Mae Waters, Ph.D., C.H.E.S.
Governor Appointment	Fonda McGowan, M.S.
Governor Appointment (Youth – under age 21)	Erin Sylvester
Governor Appointment	Senta Goudy
Senate President Appointment	Wayne Chip Withers, B.S.B.A.
Senate President Appointment	Kimberly Berfield
Speaker of the House Appointment	Kirk Voelker, M.D.
Speaker of the House Appointment	Teresa Rogers

Note: The Tobacco Education and Use Prevention Advisory Council originally consisted of 23 members. Two organizations have withdrawn: The American Legacy Foundation and the University of Miami, School of Medicine, leaving a total membership of 21.

The responsibilities of the Tobacco Education and Use Prevention Advisory Council are as follows:

- (a) Providing advice on program priorities and emphases.
- (b) Providing advice on the overall program budget.
- (c) Providing advice on copyrighted material, trademark, and future transactions as they pertain to the tobacco education and use prevention program.
- (d) Reviewing broadcast material prepared for the Internet, portable media players, radio, and television as it relates to the advertising component of the tobacco education and use prevention program.
- (e) Participating in periodic program evaluation.
- (f) Assisting in the development of guidelines to ensure fairness, neutrality, and adherence to the principles of merit and quality in the conduct of the program.
- (g) Assisting in the development of administrative procedures relating to solicitation, review, and award of contracts and grants in order to ensure an impartial, high-quality peer review system.
- (h) Assisting in the development and supervision of peer review panels.
- (i) Reviewing reports of peer review panels and making recommendations for contracts and grants.
- (j) Reviewing the activities and evaluating the performance of the AHEC network to avoid duplicate efforts using state funds.
- (k) Recommending meaningful outcome measures through a regular review of tobacco-use prevention and education strategies and programs of other states and the Federal Government.
- (l) Recommending policies to encourage a coordinated response to tobacco use in this state, focusing specifically on creating partnerships within and between the public and private sectors.