

**836 Tobacco
Budget Plan FY12
Instructions**

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KENTUCKY PROGRAM GOALS

All Kentucky health departments/districts must address each of the following CDC goals:

- 1) To prevent the initiation of tobacco use among young people;
- 2) Promote quitting among young people and adults;
- 3) Eliminate nonsmokers' exposure to environmental tobacco smoke (ETS);
- 4) Identify and eliminate the disparities related to tobacco use and its effects among different population groups

BACKGROUND

The Tobacco Use Prevention and Cessation Program recommends strategies based on the Centers for Disease Control's Best Practices for Comprehensive Tobacco Control Programs and the Guide to Community Preventive Services for Tobacco Use.

All local health departments will receive funds from the Kentucky Master Settlement Agreement in FY12.

USE OF FUNDS

Funds should be used to support evidence-based strategies in your community to reduce the burden of tobacco use among all populations. You are encouraged to work toward policy and environmental change (in your community) to affect a change in public perception that the use of tobacco is harmful to everyone's health. Funds can be used for personnel, travel, training and operating expenses. Reference the PPHR and Administrative Regulations for specific Tobacco Prevention and Cessation guidelines in addition to the following:

Training

1. Attend one in-person training/conference
2. Participate in one or more webinars
3. Participate in monthly Conference Calls

Surveys

1. Participate in the training & implementation of the 2012 Kentucky Youth Tobacco Survey

Activities

1. Address each of the 4 CDC Goals
 - a. Prevent youth initiation
 - b. Promote cessation
 - c. Reduce nonsmokers' exposure to secondhand smoke
 - d. Identify and eliminate tobacco-related disparities
2. Document activities in Catalyst

OBJECTIVES

Below are some objectives that should guide your program activities.

- Decrease percentage of youth grades 9-12 who have used tobacco products in the past 30 days.
- Decrease current smoking among youth and adults
- Increase the number of school districts that implement (and enforce) a 24/7 Tobacco-Free School policy.
- Increase the number of workplaces that prohibit smoking
- Increase the number of cities and/or counties that pass comprehensive smokefree ordinances.

ADDRESSING DISPARATE POPULATIONS

One of the two major goals of Healthy People 2010 is to eliminate health disparities among segments of the population, including differences that occur by gender, race or ethnicity, education or income, disability, geographic location, or sexual orientation. The initiatives to fulfill program goal 4 are included in goals 1, 2, and 3. Those initiatives, which will be implemented for the specific population for which they were designed, should also be expanded to include similar but disparate populations. For example, when determining appropriate programs to assist adults with smoking cessation, efforts should be made to incorporate a plan to address the specific needs of pregnant women who smoke.

Catalyst – Plans for FY12 will be entered in Catalyst for review and approval.