

TCN Response from LOUISIANA TOBACCO CONTROL PROGRAM (10.16.09)

Question: Tobacco-related disparities strategies

The Office on Smoking and Health (OSH) is compiling specific information on strategies that states/organizations are using to address tobacco-related disparities. The information will be used to inform the field about work being done to address tobacco-related disparities and how states are organized to address tobacco-related disparities specifically around policy-based initiatives.

Please tell us:

1. Does your state or any partner organizations in your state have networks targeting specific groups experiencing tobacco-related disparities? If so, what populations?

The Louisiana Tobacco Control Program (LTCP) and The Louisiana Campaign for Tobacco-Free Living (TFL) developed the Louisiana Tobacco-Related Health Disparities Strategic Plan. Due to limited resources, we streamlined our targets to include five ethnic groups and specific groups that are crosscutting. The plan's work group, now known as the Tobacco-Related Health Disparities Coalition's, mission is to address and eliminate tobacco in target populations including:

Priority Population	LTCP	TFL
African Americans	X	X
Native Americans	X	
Young Adults 18-24 Straight to Work	X	X
Rural Communities	X	X
Low Socio-economic status (SES) including Medicaid recipients, pregnant mothers, service industry workers and Louisianans who have less than a high school education	X	X
Lesbian, Gays, Bi-sexual, Transgender (LGBT)		X
Women		X
People over 50		X
People Living with HIV/AIDS (PLWHA)		X

2. Does your state or partner organizations in your state implement any tobacco prevention and control programs that target specific populations? If so, please indicate the target populations and briefly describe the programs, especially any policy-based initiatives.

We developed a tobacco prevention and control program targeting priority populations in collaboration with Louisianans and stakeholders including the Department of Health and Hospitals, Community-based organizations, and tobacco prevention partners such as the American heart Association, the American Cancer Society, the American Lung Association, Louisiana Head Start, and the American Legacy foundation. Our sister organization, TFL, also implements programs targeting priority populations. Here is a listing of our programs:

Specific Group	Program/Target	Program Description
Young Adults 18-24 Straight to work	LTCP Regional Community Capacity Building (RCCB)	Mobilize community members and agencies to implement policies, programs, or organizational practices that support environmental change to counter pro-tobacco influences in the community
Young Adults, 18-24 Students in 2-yr, 4-yr and Technical Schools	TFL Community Advocacy Grants: Young Adults (18-24)	Facilitate student advocacy on 13 campuses throughout the state; Focus on campus policy change and local community policy change via the 9 Regional Tobacco Subcommittees
Rural Communities	<p><i>Health care facilities-</i> 100% Tobacco Free Healthcare facilities (rural clinics and critical access hospitals) (Led by LTCP Community Partners and supported by 9 Regional Tobacco Subcommittees)</p> <p><i>Youth -</i>100% Tobacco Free Schools (Led by LTCP Community Partners and supported by 9 Regional Tobacco Subcommittees)</p>	<p>Strengthen LA Smoke-Free Air Act (Act 815) by: -working on the local level to increase footage space to protect non-smokers from second hand smoke (SHS) -strengthen existing smoke-free policies to be tobacco-free (including: campus-wide vs. indoor only)</p> <p>Strengthen Act 815 by: -strengthen existing smoke-free policies to be tobacco-free (including: campus-wide vs. indoor only)</p>

	<p>Local Ordinance -100% Tobacco Free Bars and Casinos, and Parks (via LTCP Community Partners, TFL Regional Coordinators and 9 Regional Tobacco Subcommittees)</p>	<p>Strengthen Act 815 by: -pass new indoor smoke-free policies that include bars and casinos -pass new outdoor smoke-free policies that include parks and recreational areas</p>
Native American Population	<p><i>LTCP Community Partnership Grants</i></p>	<ul style="list-style-type: none"> - Build capacity of tribal leaders in Best Practices for Tobacco Prevention and Control - Gather tribal leaders' input in Statewide Tobacco-Related Health Disparities Coalition - Collect data on chronic disease prevalence among tribal members via a special Needs Assessment developed by LTCP
Low SES	<p><i>Cessation and Medicaid Recipients</i></p> <p><i>Mothers</i></p> <p><i>Service Industry Workers</i> TFL Community Advocacy Grants: Priority Populations (Community-Based Organizations working with Service Industry Workers) and TFL's Musicians' Initiative</p>	<ul style="list-style-type: none"> -Medicaid providers advocating for education -pushing for cessation to be covered under Medicaid -Tobacco Control Initiative (TCI) in Louisiana's 10 public hospitals -Head Start Program targeting mothers in conjunction with the American Legacy Foundation (emerging efforts) -Partnering with the Office of Maternal and Child Health to integrate cessation services into service delivery and messaging (emerging efforts) <p>Facilitate Service Industry Worker (bar and casino workers and musicians) advocacy throughout the state with a focus on local policy change efforts via the 9 Regional Tobacco Subcommittees</p>
Lesbian, Gay, Bisexual, and Transgender (LGBT)	<p>TFL Community Advocacy Grants: Priority Populations</p>	<p>Facilitate LGBT advocacy throughout the state with a focus</p>

Persons	(Community-Based Organizations working with LGBT persons)	on local policy change efforts via the 9 Regional Tobacco Subcommittees
People living with HIV/AIDS (PLWHA)	TFL Community Advocacy Grants: Priority Populations (Community-Based Organizations working with LGBT persons)	Facilitate PLWHA advocacy throughout the state with a focus on local policy change efforts via the 9 Regional Tobacco Subcommittees -Partner with existing HIV programs to collect data pertaining to: <ul style="list-style-type: none"> • Demographic • Tobacco use • Morbidity/mortality
African Americans	Communities of Color Network (funded by TFL and Managed by Southern University Ag Center)	Facilitate African American advocacy throughout the state with a focus on local policy change efforts via the 9 Regional Tobacco Subcommittees
Women	TFL Community Advocacy Grants: Priority Populations (Community-Based Organizations working with Women)	Facilitate advocacy among women throughout the state with a focus on local policy change efforts via the 9 Regional Tobacco Subcommittees
Persons Over 50 Years of Age	TFL Community Advocacy Grants: Priority Populations (Community-Based Organizations working with Persons Over 50)	Facilitate advocacy among Persons Over 50 throughout the state with a focus on local policy change efforts via the 9 Regional Tobacco Subcommittees

**We would be happy to provide more assistance over the phone or via email.
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