

**Current FY 2009-2010 State Tobacco Education and Prevention Partnership (STEPP)
Disparities Grantees Policy Initiatives and Tobacco Control Strategies**

Priority Population Served	Public Policy Phase	Organizational Policy/Other Activities
African Americans	Coalition building	Planning Grant including needs-assessment and community civic engagement projects
Asian Pacific Islanders	<ul style="list-style-type: none"> • Develop Regional Asian American Pacific Islander (AAPI) Tobacco Control Community Collaboration • Participate on local health agency (LHA) youth access committee to conduct a community assessment 	<ul style="list-style-type: none"> • Operationalize the Collaboration’s strategic plan • Facilitate Community-based Tobacco Educational Workshops in 24 AAPI organizations • Media campaign • Promote the QuitLine
Gay, Lesbian, Bisexual and Transgender (GLBT) Communities	<ul style="list-style-type: none"> • Participate on policy committees of LHAs • Educate GLBT – owned businesses about Colorado Clean Indoor Air Act • Youth access policy initiatives to engage GLBT youth • Media literacy events for youth 	<ul style="list-style-type: none"> • Smoke-free Housing and Automobile pledge drives • Promote the QuitLine (QL)
Latinos/Hispanics (3 grantees)	<ul style="list-style-type: none"> • Development of the Latino Statewide Tobacco Prevention and Education Networkⁱ • Development of 5 Latino/a Regional Community Coalitions (LRCC) to guide community planning, needs assessments, and implementation efforts • Create the Regional Disparities Advisory Committee in Southern Colorado • Train community members on policy development • Create a policy implementation plan 	<ul style="list-style-type: none"> • Partner/collaborate regionally with local health agencies (LHAs) and community-based partners to operationalize the Network’s strategic plan • Implement tobacco control promotores programs • Paid and Earned Media, including TV in Spanish and English • Promote tobacco education and QL at migrant mobile health clinic in Spanish and English • Promote tobacco-free campus policy • Provider Training

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Priority Population Served	Public Policy	Organizational Policy/Other Activities
Low SES	Coalition building	Planning Grant including needs-assessment with focus groups and development of an asset map
Native Americans	Increase Native American representation on policy boards and committees to educate about traditional vs. commercial tobacco cultural beliefs	<ul style="list-style-type: none"> • Promote “Keep Tobacco Sacred (KTS)” curriculum to school districts • Operationalize Denver Metro Area American Indian (AI) Tobacco Control Strategic Plan
People in Treatment (TX) for Mental Health Issues	<ul style="list-style-type: none"> • Healthcare systems change • Provider reimbursement • Integrate tobacco cessation into TX 	<ul style="list-style-type: none"> • Create cessation toolkit • Provider Training about cessation • Promote QuitLine and pharmacotherapy • Promote tobacco-free campus policy
People in Treatment (TX) for Substance Use Disorders	<ul style="list-style-type: none"> • Integrate tobacco cessation into TX • Healthcare systems change • Regulatory/ Provider reimbursement 	<ul style="list-style-type: none"> • Implementation of agency tobacco free policies in Network • Provider Training about cessation and pharmacotherapy
Spit/Chew Tobacco Users	<ul style="list-style-type: none"> • Develop Chew Tobacco Collaborative Initiative (CCTCI) • Use community action planning tools/resources • Identify community specific policy initiative for partner organizations 	<ul style="list-style-type: none"> • CCTCI Partners Against Chew website • Develop chew tobacco media toolkits

ⁱ The tobacco disparities grantees collaborate with local health agencies (LHAs) and STEPP-funded contractors, and serve on the Tobacco Disparities Advisory Committee (TDAC) of the Tobacco Education, Prevention, and Cessation Grant Program Review Committee to address policy priority areas and operationalize the Tobacco Disparities Strategic Plan. TDAC also serves as a place for the disparities grantees to come together and act as a unified voice. This group is essential for tobacco control in Colorado to help move policy initiatives forward, as well as, to ensure the resulting policies and tobacco programming are culturally appropriate. Due to limited geographic distribution, mainly within the larger metropolitan areas, many of Colorado’s disparately affected populations are better served by what may commonly be called coalitions. True networks that serve target populations throughout the state are the SmokeFree GLBT Tobacco Project and the Latino Statewide Tobacco Education and Prevention Network grantees. These programs operate as networks because their target populations are diverse within the groups and must be served in communities throughout the state.