

### **Proposed scope of work for ITPC's evaluation and research coordinating center**

The scope of work must address the following areas. Additional detail about the program and previous evaluation work can be found the Background section.

#### **Measure adult tobacco use:**

- Analyze state-level data from the 2009-2010 National Adult Tobacco Survey. This includes comparing ATS data from previous years with these state and national datasets.
- Conduct the Indiana ATS in 2011. This task includes developing the instrument; assessing previous questions; securing a vendor to administer the survey calls; data analysis and final reports for various audiences.
- Perform needed data analysis on annual Indiana BRFSS and make national comparisons as needed. This includes review of past years' data for assessing data trends.
- Data analysis needs include regional and county level data as available, and includes populations disparately affected by tobacco use. Priority populations for ITPC include racial/ethnic minorities, pregnant women/women of childbearing age, low socioeconomic status, and rural areas.
- Perform data analysis of available state and national datasets that contain tobacco use and related data for assessing the current tobacco control landscape.