

Facts:



Bureau of Health Promotion
Comprehensive Tobacco Control Program
1-866-726-9926 (toll free)

Tobacco Use Among Missouri Youth 2009

Data Source: Missouri 2009 Youth Tobacco Survey conducted by the Missouri Department of Health and Senior Services. Self-reported data were obtained in spring 2009 from 1,721 Missouri middle school and 1,987 Missouri high school students. Public schools and classes were randomly selected.

Lifetime Tobacco Use Among Missouri students

- 25.4% of middle school students and 51.5% of high school students have used some form of tobacco product in their lifetime.
- 22.1% of middle school students and 45.7% of high school students have smoked cigarettes in their lifetime.
- 26.0% of middle school students and 13.1% of high school students that have smoked cigarettes in their lifetime smoked a whole cigarette for the first time before the age of 11.
- 3.4%*** of middle school students and 14.3% of high school students had smoked cigarettes daily at some point in their lifetime.

Quitting Among Missouri Youth

- 25.9% middle and 41.3% high school smokers feel like they need a cigarette every day.
- 57.3%**** middle and 47.5% high school smokers want to stop smoking cigarettes.
- 64.6% middle and 55.4% high school smokers tried to quit smoking at least once during the 12 months prior to the survey.
- 38.0% middle and 41.3% high school smokers stayed off cigarettes for less than 30 days the last time they tried to quit smoking.
- 12.1% middle and 7.4% high school smokers have participated in a program to help them quit using tobacco.
- 12.1% middle and **28.9%*** high school students were asked if they smoked by a health professional in the past year.
- 23.8% middle and 33.6% high school students were advised not to smoke by a health professional in the past year.

Current Middle School Users

Students who smoked cigarettes, cigars, bidis, used smokeless tobacco, or used any form of tobacco on one or more of the 30 days prior to the survey.

	Total	Female	Male	6 th	7 th	8 th	White	Black	Hispanic	Other
Cigarettes	5.7	5.5	5.7	1.9	6.2	8.7	5.7	5.1	5.9	7.9
Cigars	2.9	2.5	3.1	0.9	3.5	4.2	2.4	4.0	6.6	4.8
Bidis	0.9*	0.8*	1.0*	0.9	0.5*	1.2	0.8*	0.9	2.4	1.8
Smokeless	3.3	1.7	4.7	1.5	3.5	4.8	3.6	1.4	3.8	4.5
Any Tobacco***	8.7*	7.3	9.8	3.8	8.6	13.4	8.4	8.8	10.8	14.0

Current High School Users

Students who smoked cigarettes, cigars, bidis, used smokeless tobacco, or used any form of tobacco on one or more of the 30 days prior to the survey.

	Total	Female	Male	9 th	10 th	11 th	12 th	White	Black	Hispanic	Other
Cigarettes	19.4	20.0	18.9	13.7	18.2	18.2	28.1	8.1	26.0	19.2	
Cigars	12.8	9.6	16.0	11.2	11.8	10.8	17.7	13.1	10.1	16.7	
Bidis	2.9*	1.5	4.2*	2.7	4.0	1.7	3.0	2.3	3.7	8.0	
Smokeless	10.3	4.0	16.6	9.3	7.5	10.6	14.3	11.8	3.5	10.6	
Any Tobacco***	26.6	23.4	29.8	20.4	25.1	25.7	36.0	28.9	14.9	32.7	

* = Statistically significant decrease from 2007.

** = Statistically significant increase from 2007.

***Includes cigarettes, cigars, bidis, kreteks, pipes, and smokeless tobacco.

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Percentage of MIDDLE SCHOOL students that:	Total	Never Smoked	Current Smokers
Were taught about the dangers of tobacco use at school this year	61.9	NA	NA
Practiced ways to say "No" to tobacco use at school this year	42.1	NA	NA
Discussed dangers of tobacco use with parent or guardian in past year	69.1	71.1	67.4
Live with someone who currently smokes cigarettes	NA	37.8	69.9
Have one or more of four closest friends that smoke	NA	9.6	87.3
Participated in any community event discouraging tobacco use in past year	17.3	16.4	18.0
Saw or heard anti-smoking commercials in the 30 days prior to the survey	56.4	NA	NA
See tobacco ads on the Internet, TV or movies most or some of the time	82.8	NA	NA
See actors using tobacco on TV or movies most or some of the time	76.0	NA	NA
Bought or received anything with a tobacco company name or picture on it	NA	5.2	37.8
Would wear or use anything with a tobacco company name or picture on it	NA	8.1	57.0
Are receptive to tobacco advertising	4.7*	1.8	28.8
In same room with someone smoking cigarettes 1 or more of past 7 days	NA	44.2	88.0
Rode in car with someone smoking cigarettes 1 or more of past 7 days	55.6	32.6	81.4
Definitely or probably think smoke from other's cigarette is harmful	91.0	93.5	85.1
Think people can get addicted to using tobacco just like cocaine or heroin	89.5	91.3	82.1
Think young people who smoke cigarettes have more friends	15.4	11.5	36.1
Think smoking cigarettes makes young people look cool or fit in	7.8*	5.7	25.3
Think youth risk harming themselves if they smoke 1-5 cigarettes per day	NA	91.7	78.9
Think it is safe to smoke a year or two, as long as you quit after that	NA	3.5	27.1
Of current smokers, think they would be able to quit if they wanted to	NA	NA	82.1
Of never smokers, are susceptible to starting smoking	NA	15.5	NA

NA = Not Available

* = Statistically significant decrease at 5% level

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Percentage of HIGH SCHOOL students that:

	Total	Never Smoked	Current Smokers
Were taught about the dangers of tobacco use at school this year	37.8	NA	NA
Practiced ways to say “No” to tobacco use at school this year	18.7	NA	NA
Discussed dangers of tobacco use with parent or guardian	58.2	56.7	68.7
Live with someone who currently smokes cigarettes	NA	32.8	58.9
Have one or more of four closest friends that smoke	NA	27.6	91.7
Participated in any community event discouraging tobacco use in past year	13.4	14.3	11.3
Saw or heard anti-smoking commercials in the 30 days prior to the survey	69.0	NA	NA
See tobacco ads on the Internet, TV or movies most or some of the time	88.0	NA	NA
See actors using tobacco on TV or movies most or some of the time	84.8	NA	NA
Bought or received anything with a tobacco company name or picture on it	NA	5.7	36.6
Would wear or use anything with a tobacco company name or picture on it	NA	12.6	57.2
Are receptive to tobacco advertising	10.4	1.9	28.0
In same room with someone smoking cigarettes 1 or more of past 7 days	NA	49.0	87.7
Rode in car with someone smoking cigarettes 1 or more of past 7 days	NA	32.0	85.4
Definitely or probably think smoke from other’s cigarette is harmful	89.5	93.1	80.0
Think people can get addicted to using tobacco just like cocaine or heroin	86.5	90.1	77.5
Think young people who smoke cigarettes have more friends	19.8	11.6	36.6
Think smoking cigarettes makes young people look cool or fit in	10.6	6.7	17.5
Think youth risk harming themselves if they smoke 1-5 cigarettes per day	NA	92.3	82.4
Think it is safe to smoke a year or two, as long as you quit after that	NA	5.3	26.0
Of current smokers, think they would be able to quit if they wanted to	NA	NA	73.8
Of never smokers, are susceptible to starting smoking	NA	17.0	NA

NA = Not Available

* = Statistically significant decrease at 5% level