

# Using the Power of M: Movement through MPOWER and MAPPS strategies to address tobacco-related disparities

January 28, 2010

3:00-4:15 pm EDT

## AGENDA

1. Roll Call
2. Welcome and Introductions
3. **Overview of MPOWER** - Brick Lancaster, Chief, Program Services Branch, CDC Office on Smoking and Health
4. **MAPPS strategy** - Monica Eischen, Team Lead, Program Services Branch, CDC Office on Smoking and Health
5. **Tobacco taxes and their impact on populations of low socioeconomic status** - Janet Porter, Executive Director, Break Free Alliance

Please refer to the following link:

[http://healthdcouncil.org/breakfreealliance/pdf/Break%20Free%20Alliance\\_Tobacco%20Tax%20doc.pdf](http://healthdcouncil.org/breakfreealliance/pdf/Break%20Free%20Alliance_Tobacco%20Tax%20doc.pdf)

6. **New York's product placement/signage strategies** - Rachel Iverson, Assistant Director, Bureau of Tobacco Use Prevention and Control, NY State Department of Health
7. Announcements
8. Adjourn