CDC/OSH and TTAC Tobacco-Related Disparities Call
September 3, 2009

WOONSOCKET, RI PREVENTION COALITION

Community Tobacco Control with Disparate Populations

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WOONSOCKET PREVENTION COALITION

- Inception in 1986
- Organized coalition of community leaders Woonsocket, RI
- Mission: To develop, implement and advocate for effective, community-based substance abuse prevention initiatives.

Collaboration with RI Department of Health

- RIDOH Disparities Strategic Planning participation
- Review of local, statewide and focus group data
- Partnered in statewide GIS mapping data collection and sharing
- Active role prior to Comprehensive Tobacco Control (CTC) grant implementation
- Policy development & legislative action

Collaboration with YWCA NRI

- Target disparate population(s): low socio-economic, 16-24 years of age, pregnant and parenting teens.
- Parenting in Progress Program - alternative education program which includes academics, life skills, parenting skills, job preparation, *new tobacco education & awareness, advocacy skills and smoking cessation.*

Grant Activities

- Tobacco education & awareness
- Advocacy training
- Development of counter marketing and media campaigns
- Contact with local and state elected officials
- Participation in local committees

Making A Difference in the Woonsocket Community

- Increase population and community's awareness of tobacco-related issues
- Delay onset of tobacco use
- Mobilize legislators, local elected officials and community members
- Local and statewide policy development
- Design of counter marketing and media development

Contact Information

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