



Tobacco Control Network (TCN): Resource Reference Guide

<http://www.ttac.org/tcn>

Updated: 1.30.13

INFORMATION RESOURCES:

Information resources **curate** and **communicate** helpful content to the network.

| WHAT IS IT | | WHERE TO FIND IT |
|---------------------------------|---|--|
| TCN Overview | <p>TCN Overview (homepage)</p> <p>TCN Fact Sheet</p> <p>TCN Informational Slides (2009-2010)</p> <p>TCN Operating Principles & Practices (By-laws) (2012)</p> <p>TCN Orientation Manual (2009)</p> | <p>http://www.ttac.org/tcn/</p> <p>http://www.ttac.org/tcn/materials/pdfs/TCN_Fact_Sheet.pdf</p> <p>http://www.ttac.org/tcn/materials/pdfs/TCN_Informational_Slides_2009-2010.pdf</p> <p>http://www.ttac.org/tcn/materials/pdfs/TCN_bylaws.pdf</p> <p>http://www.ttac.org/tcn/materials/pdfs/TCN_OrientationManual_2009.pdf</p> |
| Tobacco Free Press (TFP) | <p>TFP Monthly Newsletter Summary of technical assistance, products and tools and tobacco capacity development programs (funded by TTAC and CDC).</p> <p>TFP Archives (2005 – 2012)</p> | <p>Email tcn@sph.emory.edu to be added to distribution.</p> <p>www.ttac.org/tcn/tfp</p> |
| TCN FYI | <p>Weekly Newsletter Summarizes time-sensitive tobacco control</p> | <p>Email tcn@sph.emory.edu to be added to distribution.</p> |

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| | announcements to TCN members and partners (e.g. new publications, upcoming webinars, funding announcements). | |
| TCN Members | <p>TCN Officers & Regional Representative Contacts (Leadership)</p> <p>Network of State Tobacco Control Contacts (Member Directory)</p> | www.ttac.org/tcn/members/ |
| State Information | <p>State & Territory Tobacco Control Strategic Plans</p> <p>State & Territory Disparities Strategic Plans and Case Studies</p> <p>Links to social media pages managed by state and territory health departments, federal organizations, and partners</p> <p>State & Territory Health Department Websites</p> <p>State Foundation and Tobacco Settlement-Funded Nonprofit Websites</p> | www.ttac.org/tcn/state_info/ |
| Job Postings | Job opportunities in the field of tobacco prevention & control. | www.ttac.org/tcn/jobs/ |
| Useful Resources | <p>External Tobacco Control Resources Short list of CDC & national partner guides that are MOST relevant to State Tobacco Control.</p> <p>Tobacco Technical Assistance Consortium (TTAC) Resources Comprehensive list of tobacco control resources.</p> | www.ttac.org/tcn/resources |

INTERACTION RESOURCES:

Interaction resources ask you to **participate** and **collaborate** through interactive content.

| WHAT IS IT | | WHERE TO FIND IT |
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| TCN Webinars | <p>Live, TCN-hosted educational sessions.</p> <p>Webinar Archives Recordings, PPT slides and other presentation materials from past sessions.</p> <p>TCN Strategies for Smoke-Free Air Policy Implementation</p> <p>Surveillance & Evaluation Net-Conferences</p> <p>Tobacco-Related Disparities</p> | <p>http://www.ttac.org/tcn/materials/index.html#webinar</p> <p>http://www.ttac.org/tcn/materials/index.html#webinar</p> |
| Help Your Peers (HYP) | <p>Help Your Peers Q&A</p> <p>TCN participants may submit a question for their peers at other state or territory health departments.</p> <p>Questions are emailed to TCN members, who then submit answers to the TCN administrators.</p> <p>TCN administrators compile responses, and connect the requestor with states that have information to share.</p> <p>Help Your Peers Q&A Archives HYP listserv activity is posted to Web site.</p> | <p>www.ttac.org/tcn/peers</p> <p>Email questions to tcn@sph.emory.edu</p> <p>www.ttac.org/tcn/peers/</p> |
| TCN Listserv | <p>Listserv Email Distributions</p> <p>TCN administrators route summary information from TCN, CDC, and partners out to the TCN network.</p> <p>TCN members can communicate with each</p> | <p>Email tcn@sph.emory.edu to be added to distribution list.</p> <p>Email your content to tcn@sph.emory.edu for distribution.</p> |

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| | <p>other, as a group, via email. TCN participants can make their own announcements to other states.</p> | |
| Affinity Groups | <p>Highly interactive, participant-driven small group discussions that center around a common interest, activity, role, or skill; convened on an as-needed basis.</p> | <p>No description on the currently; targeted invitations are sent to participant groups.</p> |
| Regional Groups | <p>The states and territories are divided into five TCN regional groups, each led by a TCN Regional Representative that coordinates communications and interaction among the group. The purpose of the regional groups is to facilitate small-group interaction among TCN members, to provide opportunities for the Regional Representatives to convey information to their state counterparts and conversely inform the TCN Executive Committee about regional issues and concerns.</p> | <p>See www.ttac.org/tcn/members/officers_regional-reps.html for regional groupings and contact information; no description on the web currently.</p> |
| Mentoring Program | <p>A new program manager is matched with a more experienced program manager, enabling the pair to develop an informal interpersonal relationship and enhance their professional development.</p> <p>TCN Mentoring Program Guide (2009)</p> | <p>http://www.ttac.org/tcn/materials/pdfs/TCN_MentoringProgramGuide_2009.pdf</p> |

INVENTION RESOURCES:

Invention resources represent the unique intellectual property TCN **creates and innovates**.

| WHAT IS IT | | WHERE TO FIND IT |
|----------------------|--|--|
| TCN Resources | <p>Original content created by TCN to meet network needs.</p> <p>TCN Strategic Map (2010 – 2013)</p> <p>TCN Policy Platform on Tobacco Prevention and Control (2012): Full Text</p> <p>TCN Policy Platform on Tobacco Prevention and Control (2012): Executive Summary</p> <p>State Highlights Share state-generated content via TCN listserv for reference by all TCN members (e.g. best practices, success stories).</p> | <p>http://www.ttac.org/tcn/materials/index.html#documents</p> <p>http://www.ttac.org/tcn/materials/pdfs/TCN_Strategic_Map_2010-2013.pdf</p> <p>http://www.ttac.org/tcn/materials/pdfs/TCN_Policy_Platform_2012.pdf</p> <p>http://www.ttac.org/tcn/materials/pdfs/TCN_Executive_Summary_Policy_Platform_2012.pdf</p> <p>Email your content to tcn@sph.emory.edu for distribution to TCN members.</p> |