

Tobacco Control Network (TCN)

2009-10

**TOBACCO
CONTROL
NETWORK**

ttac
Tobacco Technical
Assistance Consortium



TTAC's Mission

- To increase capacity in tobacco control
- Increase knowledge and skills
- Strengthen leadership competencies
- Increase organizational support
- Strengthen state and local partnerships

The TCN - TTAC's Role

- Promote communication & collaboration
- Share state priorities with national partners
- Serve as a resource for technical assistance
- Promote leadership

History of the TCN

- Created in 1994 to facilitate information sharing between ASSIST and IMPACT
- Reorganized in 1999 with creation of National Tobacco Control Program

TCN Mission

To improve the public's health by providing education and state-based expertise for tobacco prevention and control at the state and national levels

TCN Functions

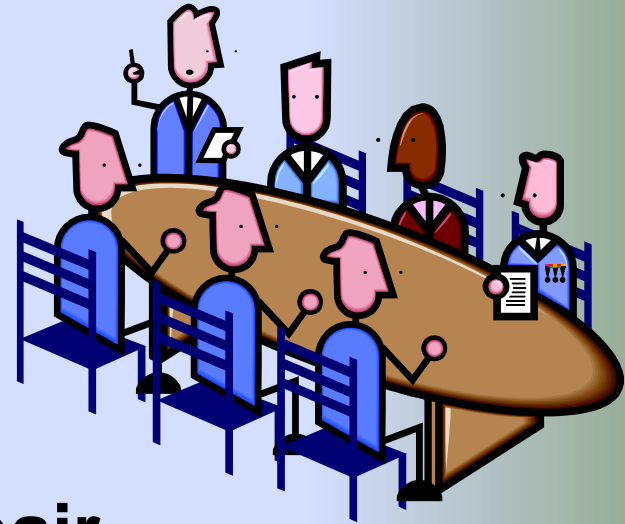
- Raise the priority and primacy of tobacco use prevention and control at the state and national level
- Support the needs of state tobacco control program managers and staff by promoting information-sharing, coordination, and cooperation
- Foster collaboration between state tobacco control programs and national partners

TCN Members

The TCN is composed of Program Managers and Staff from each state and territory tobacco control program that are funded by the CDC's National Tobacco Control Program.

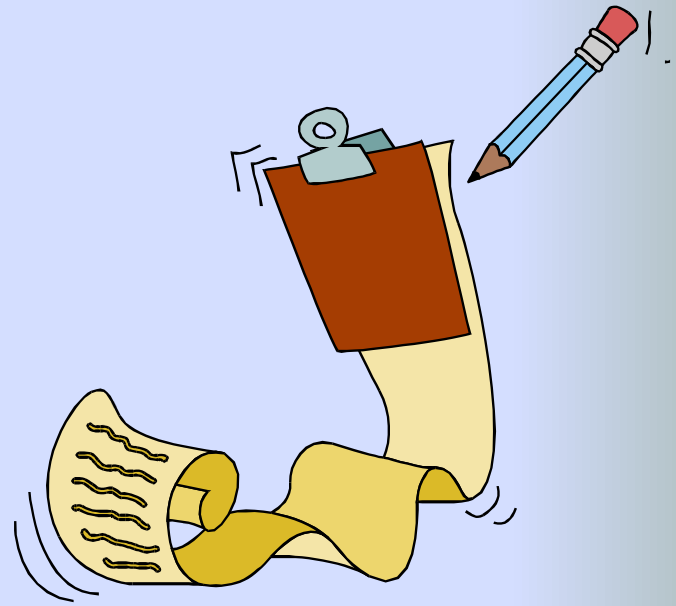
TCN Structure

- **TCN Members**
 - Program Managers
 - Program Staff
- **Officers**
 - Chair, Chair-Elect, Past-Chair, Secretary/Treasurer
- **Committees**
 - Policy
 - Programming
- **Regional Representatives**
 - Regions 1-3, 4, 5, 6-8, 9-10



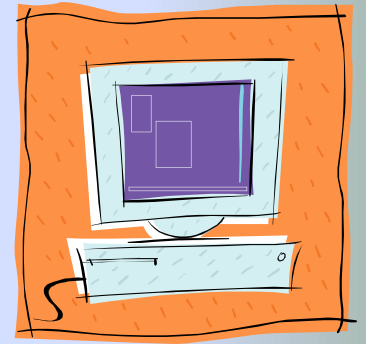
TCN Resources

- **TCN Web site**
- **Help Your Peers**
- **Tobacco Free Press**
- **Network Meetings**
- **Conference Calls**
- **Mentoring Program**



TCN Website

- Contact information for all network members
- Tobacco Free Press
- Archives of Help Your Peers Q&A
- Materials from conference calls/meetings
- Job postings/RFPs



<http://www.ttac.org/TCN>

TOBACCO CONTROL NETWORK (TCN)

- TCN homepage
- tobacco free press
- help your peers
- TCN members
- state websites
- job postings
- TCN materials
- useful resources

The **Tobacco Control Network (TCN)** is comprised of the tobacco control program managers and additional staff from each state, territory, and D.C. This wide representation allows the Network to access a wealth of expertise and experience from across the country.

Formed in 1994, the Network's primary function was to facilitate information sharing between the NCI-funded ASSIST Program, the CDC-funded IMPACT program and other national partners. With the creation of the National Tobacco Control Program in 1999, in which CDC provided funding to all state health departments for tobacco control programs, the Network reorganized with a focus on raising the primacy of tobacco control in all state health agencies and fostering collaboration and communication among state programs.

The Network activities are led by officers elected at the TCN Annual Meeting during the National /World Conference on Tobacco OR Health. The current officers are:

- **Chair:** Mikelle Robinson, MA - Michigan Department of Community Health
- **Chair-Elect:** Karla Sneegas, MPH - Indiana Tobacco Prevention and Cessation
- **Immediate Past Chair:** Bruce Adkins, MS, PA - West Virginia Bureau for Public Health
- **Policy Chair:** Donna Fleming - New Hampshire Tobacco Prevention and Control Program
- **Programming Chair:** Irene Centers - Kentucky Department for Public Health
- **Secretary/Treasurer:** Kenneth Ray, MPH - Georgia Tobacco Use Prevention Program

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Tobacco Control Network Members

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Help Your Peers



- Email resource that allows members to obtain feedback from colleagues in other states
- Approximately 4-5 requests per month
- Email your question to tcn@sph.emory.edu
- Answers to questions are compiled and archived on the TCN Web site for future reference and further discussion

<http://www.ttac.org/TCN/peers/peer.html>

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Help Your Peers Listserv Archives

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Quitlines

- [CDC supplemental funding for quitline initiatives - 10/8/2007](#)
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- [Use of Rick Stoddard ad series for quitline promotion - 11/2/06](#)
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- [Using 211 to refer smokers to quitlines - 6/16/05](#)
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RFPs and Contracts for Local Program Evaluation – 8/6/09

Q: The Oregon Tobacco Prevention and Education Program is beginning the process to get a contractor to assist with a large-scale, multi-year evaluation of local tobacco control programs. We are seeking examples of requests for proposals and contracts for local programs evaluations. The evaluation goals and methods will be developed in partnership with a number of key stakeholders, so it will be important to structure the RFP and contract to maximize flexibility.

A:

1. **Arkansas** - Below is a sample of a previous RFP used to select TPCP's program evaluator. Hope this will be helpful. Please provide TPCP with feedback received from this request as our program continues to strengthen program evaluation.

○ [AR RFP](#)

2. **Indiana** - Below is the RFP for Indiana's evaluation and research coordinating center. It includes much more than just the local program evaluation, but may be useful.

○ [IN RFP](#)

3. **New York** - Below is the most recent NY Independent Evaluation RFP. Although the focus is on a statewide evaluation, there may be useful components addressing evaluation of local tobacco control partners.

○ [NY RFP](#)



Tobacco Free Press

- **Monthly e-newsletter**
 - summarizes pertinent tobacco control news
 - lists tobacco control resources
 - provides dates of upcoming relevant conferences
 - posts job announcements and RFPs
- **News items are grouped by category**
- **Issues are sent via email to a distribution list and posted on the TCN website**

<http://www.ttac.org/TCN/tfp/index.html>

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About This Newsletter

The Tobacco Free Press is funded by the CDC's National Center for Chronic Disease Prevention and Health Promotion and managed by the Tobacco Technical Assistance Consortium (TTAC). TTAC is dedicated to assisting organizations in building and growing highly effective tobacco control programs and partners with national, state or local community based organizations to provide technical assistance, products and tools, and tobacco capacity development programs. While TTAC makes every effort to present accurate and reliable information in this newsletter, it does not endorse, approve, or certify such information, nor does it guarantee its accuracy, completeness, or timeliness. Reference herein to any product, process, or service does not constitute or imply endorsement or recommendation by TTAC unless expressly stated. Copyright information: © TTAC, 2009.

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Legislative Watch

National

AC extends smoking ban to 12 days (NJ)

To protect against lost casino profits during the current economic slump, the City Council of Atlantic City, New Jersey is considering calling off the city's smoking ban for one year. The smoking ban went into effect on October 15, and is expected to last for 12 days, until the City Council is legally permitted to vote to overturn the ban. The measure to repeal the smokefree law is expected to pass in a 5-4 vote. Once the ban is overturned, Atlantic City will return to its previous policy, which allows smoking on 25% of gambling floors. Click [here](#) to read more about the status of the legislation. Click [here](#) to read a related article, "**Smoke ban supporters rally to keep it**", which describes the last-minute efforts of health advocates and casino employees to keep the ban in effect. Supporters of the law hope that during the twelve-day period the law is in effect, opponents of the smokefree law will have the opportunity to see how smoothly the ban works in action.

Boston smoking crackdown ignites debate (MA)

During the public comment period on the Boston Public Health Commission's proposal for tightened smoking restrictions, business owners, smokers' advocates, and public health groups have sparred over the merits and drawbacks of the proposal. The proposed law would ban smoking in outdoor patio areas at restaurants and bars, eliminate cigar bars, and prohibit tobacco sales on college campuses. According to the director of the Public Health Commission, the law is intended to de-normalize smoking, and to thwart the growing popularity of hookah bars, which are popular destinations for college students. Scientists from the Harvard School of Public Health commented that if smoking is permitted anywhere in Boston, youths are getting the wrong message that tobacco use is acceptable. Meanwhile, the owners of the city's four cigar bars take issue with the law, maintaining that adults who frequent cigar bars fully expect to encounter secondhand smoke, and that the law would harm their livelihood. The Board of Health will vote on the proposal on November 13, and if passed, the law would take effect within 60 days. Click [here](#) to read more.

Network Meetings

- **Business Meeting** – in conjunction with National/World Conference on Tobacco or Health
- **Networking Events/Receptions** – at NTCP meetings



Conference Calls

- ***Executive committee calls*** – monthly calls with TCN officers and regional representatives
- ***Committee calls*** – meetings for the policy and programming committees
- ***Informational calls*** – information and guidance on hot-button policy and program issues
- ***Symposium calls for program managers*** - feature presentations on other tobacco-related or management-related topics

Mentoring Program

- Develops an informal interpersonal relationship between a new program manager and a more experienced program manager
- Mentors communicate with mentees on a regular basis through e-mail and phone calls, providing:
 - An overview of TCN activities and resources
 - Program management tips
 - Encouragement to share information with peers
 - Support in coping with challenges and developing leadership skills

Contact Information

www.ttac.org/TCN

tcn@sph.emory.edu

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