



- I. Welcome: Madeleine Solomon, MPH; TTAC Director Policy
- II. The new political landscape for state governments: **Pete Fisher**, *Vice President, State Issues*, Campaign for Tobacco Free Kids
- III. “A Broken Promise to Our Children: The 1998 State Tobacco Settlement 12 Years Later,” **Meg Riordan**, *Director, Policy Research*, Campaign for Tobacco Free Kids
- IV. A proactive sustainability focus: Wisconsin’s experience, **Vicki Stauffer**, *Section Chief*, WI Tobacco Prevention and Control Program
- V. Keeping the focus on sustainability: California’s experience, **Kimberly Weich Reusche**, *Senior Director, Center for Tobacco Policy & Organizing*, American Lung Association
- VI. Questions and Answers
- VII. Closing Remarks