



Meg Riordan is the Director for Policy Research at the Campaign for Tobacco-Free Kids, a privately-funded organization established to focus the nation's attention and action on reducing tobacco use, especially among children.

Meg provides support and technical assistance to TFK's state team, state programs, and the tobacco control field on a range of tobacco control issues, including the design and implementation of comprehensive tobacco prevention programs. In addition, she serves as the Campaign's expert on key issues such as program sustainability, state-specific tobacco-related data as the annual report on state tobacco prevention spending. Meg also supports the Campaign's federal efforts on health reform and effective implementation of the Family Smoking Prevention and Tobacco Control Act.

Meg received a Bachelor of Arts in Community Health and Anthropology from Brown University in Providence, RI, and a Master in Public Health from the University of Michigan in Ann Arbor.